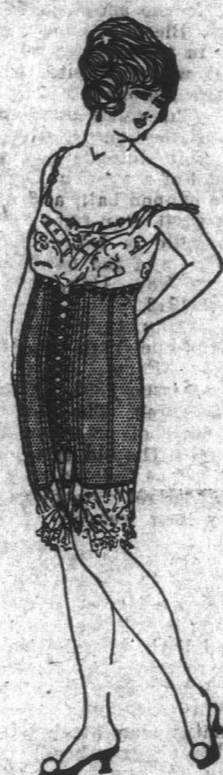


Did You See Our Windows Today?

There is an interesting lesson to be learned from them
A Special Trip Down Town Would be Time Well Spent



FOR a long long time we have been preparing for this -- have been gradually working up to a point where we could make our windows hold some special educational feature, rather than a heterogeneous display of our wares.



This lesson is to be an object lesson on the fundamental principles of dress, and what do you suppose we have chosen to illustrate it with—We have taken from the best in the land. For a foundation of a perfect fitting gown it is necessary to have the best corset. We have it. The

Wear Gossard CORSETS
They Lace In Front



We hope you will take advantage of this event, and come and see it. If there are some things which you would like explained about the proper fitting of Corsets from a medical standpoint or the cutting out of a paper pattern, we will be only too pleased to supply you with the information.

and then the styles—The foremost fashion authority, The Butterick, with these two leaders in their line we have managed to make a unique and fascinating as well as educational display.

The materials used are all in the single piece. No cutting has been done and all the materials can be had in the store.

READY NOW!
600 stunning styles in the Winter issue of "Butterick Fashions." A magnificent selection to choose your entire Winter wardrobe. This lovely publication is only 25c, which includes any Butterick Pattern you like free.

At the Pattern Department

Ketcheson & Earle

I. Will Pay You to Buy the Best in Jewelry

You will always find here prices which are exceptionally fair and moderate. The new original designs constantly being added to our stock enable purchasers to choose from a practically unlimited field.

When looking for a gift it would be best simply to come in, walk through the store and let the various articles tell their own story.

Angus McFee

The Store with the Big Clock

Distinctive Millinery Models at Miss Campbell's
Our showing of French and New York styles and original creations is truly fascinating and creating no end of favorable comment from the smartest women in town.
Hats Reasonably Priced
Miss M. Campbell
Front Street

McCrodan & Sills
We are now showing our first importations, indicating the true trend of fashions for the coming season in both tailored and dress hats from the famous couturiers of Paris

McCrodan & Sills

Send your suits to be
DRY CLEANED
AND PRESSED
New Method
Telephone 734
374 1/2 Front Street

Clean Your House with Electricity

Just at this time house sweeping is being given serious thought. Why not clean your house this fall with a

VACUUM CLEANER?

Cleans thoroughly, quickly and takes the dirt out, minus dust flying.

The Trenton Electric and Water Company, Limited

O. H. Scott, Local Mgr.

INFANT FOUND IN TRENT RIVER

Indications Point to Case of Infanticide Near Frankford.

What appears to have been a case of infanticide has been discovered at Frankford. On Sunday the body of a fully developed infant was found in the Trent river at Frankford. Every indication points to infanticide. Who was connected with the case is not known. The case is evidently one of drowning.

Dr. H. A. McManis, coroner of this city is conducting an investigation.

FINE SHOOTING AT INDOOR RANGE

Thirty Members of the Belleville Rifle Association Participated in Practice.

A large number of the members of the Belleville Rifle Association took part in a practice shoot at the armories last night and the scores indicated great improvement. Conditions were ten shots at 25 yards, half inch invisible bull's eye. Highest possible score, 100.

At the conclusion of the practice a shoot-off to decide the winner of the prize at a competition held at the butts last Wednesday between Sgt. A. Harman and P. Mol. Forin, resulted in the winning by Sgt. Harman by a small margin.

Last night's scores were:
J. Douch 96
A. J. Stewart 94
R. Tanshill 93
C. W. Thompson 91
H. Sheld 91
A. Harman 90
M. Callaghan 90
B. Parks 90
H. C. Thompson 90
H. T. Adams 89
Jas. Thompson 88
L. F. Evans 88
J. M. Thickson, Oshawa 88
A. D. Harper 87
A. R. Symons 85
G. Ellis 85
L. McFadden 85
P. Mol. Forin 82
L. Weese 82
D. Deahane 81
W. Hart 81
D. Aschling 80
W. Moore 76
E. Stapley 73
C. J. Symons 69
A. I. Bird 68
W. Alford 68
W. Barlow 60
J. Woodley 59
W. R. Vallance 58
The last spoon shoot at the butts will take place tomorrow afternoon.

OBSEQUES OF FATHER O'FARRELL

At the obseques of the Rev. Father O'Farrell at Frankford on Saturday, the Roman Catholic church was draped in black. Solemn requiem mass was celebrated at 9:30 by Archbishop Spratt of Kingston, assisted by Rev. Father Henney of Lanark and deacon; Rev. Father McFadden of Wooler, as subdeacon; Rev. Father Connolly of Trenton, high priest; and Rev. Father Hanley of Toledo, master of ceremonies. An eloquent sermon was preached by Rev. Father O'Farrell of Madoc. Interment was made in the cemetery adjoining the church at Frankford. The pall bearers were Rev. Fathers Quinn, of Tweed; O'Rourke of Westport, Killen of Belleville; Meagher of Marysville; O'Connor of Napanee; and Murdoch of Marmora. The Protestant denominations of Frankford were represented by Rev. Mr. Byers.

POLICE COURT.

A Graves and F. Byrne and R. Keller were in court this morning charged with having been drunk. They pleaded guilty and were allowed to go after a warning to their future conduct.

To Mrs. John Miller Gilroy
Like the breath of the rose
You came into my life,
Like its fragrance,
You'll always remain
Close to my heart.
Where your image is enshrined,
A memory of love without pain.
Marie Gilroy Snell
Belleville, Ontario, October 19, 1914

Personal Mention

Mr. S. Cronk of Toronto is in the city today.

Mr. Coate of Montreal is in town.

Mr. Foy of Toronto is in Belleville today.

Mr. Lloyd Hargrave of Winnipeg is spending a couple of days in the city.

Dr. J. C. Ferguson and son Dr. Luther Ferguson of Boston are the guests of Mrs. A. F. Sherman, 231 John Street and the Rev. John Ferguson, father of Dr. J. C. Ferguson.

Mrs. Peter Johnson of Peterboro, is visiting her brother, Mr. William Malloch, Sidney street.

Ex-Mayor W. W. Chown and Mrs. Chown, formerly of Belleville, but now of Edmonton, have arrived in the city on a visit.

Why is it that an ordinary level headed man can't resist making silly speeches when a girl in the legitimate discharge of her duties comes in his way?

LAID AT REST.

The funeral of the late Mrs. Mary Ann Backus took place on Saturday afternoon from the residence of her daughter Mrs. Edwin T. Austin, to Christ Church where the Rev. R. C. Blagrove, rector, conducted the solemn Anglican service in the presence of many friends. Many beautiful floral tributes had been sent in recognition of the sterling character of the deceased and in sympathy for the bereaved family. The interment was in Belleville cemetery, the bearers being Messrs. T. Nightingale, J. B. Harker, John Black, J. Gordon, F. Ford and J. Hick.

TRYING THE NEW RIFLES.

A large number of men were at the rifle ranges on Monday, trying the new Ross rifles. As the sights are very different from those on the Lee-Enfield, nearly every one had trouble getting the range but, otherwise, found the rifle to be very smooth acting, accurate guns.

A STABBING CASE.

A police court case will be heard before Magistrate Matheson and Joyce on Saturday afternoon at one o'clock, when a young lad from Oak Lake will appear on a charge of stabbing a young girl with a jack knife. The charge is a result of a children's quarrel at school—Havelock Standard.

JOINS THE COLORS.

Mr. Charbonneau, yard foreman of the G.T.R. here, left recently for Montreal. His intention is to serve with the French-Canadian regiment formed in Quebec for active service on the continent of Europe.

VICTORIA.

Our rural school fair at Ameliaburg was quite well attended on Friday. Several of our pupils carried away prizes.

Mr. and Mrs. B. White of Sidney, spent Sunday and Monday, the guests of their daughter, Mrs. Wm. Bush.

Church next Sunday at 2.45 p.m. Mr. and Mrs. W. Glenn, of Belleville, spent Sunday at Mr. O. Glenn's. Mr. and Mrs. C. Bryant spent Sunday at Mr. L. Brickman's. The Ladies' Aid will meet at F. Bontera's, on Oct. 29 at 2.30 p.m. Mrs. F. Brickman is visiting relatives at the Carrying Place for a week. Mr. and Mrs. R. Fox spent Sunday at Mr. F. Lauder's.

Mrs. Harris of Madoc is visiting her daughter Mrs. B. Hennessy, for a few days.

Mr. and Mrs. B. Adams, Mr. and Mrs. E. Gamble, Mr. and Mrs. Dempsey spent Sunday at Mr. F. Delong's.

Mr. and Mrs. E. Crouter visited at Mr. J. E. Weese's on Sunday.

GUARDS HAD MARCH-OUT.

The Home Guards over fifty strong had a march-out last evening along Bridge and Front streets. The band of St. Michael's cadet corps marched at their head and played for the guards. Following the march-out the veterans were drilled at the armories.

An Oil That is Famous.—Though Canada was not the birthplace of Dr. Thomas' Electric Oil, it is the home of that famous compound. From here its good name was spread to Central and South America, the West Indies, Australia and New Zealand. That is far afield enough to attest its excellence, for in all these countries it is on sale and demand.

THE EMPIRE'S GUARD.

An original poem written for The Ontario, by J. H. Kennedy, Allisonville, upon the departure of the Canadian first contingent for active service.

To every honest Briton there's a nation's guarantee
And of equal rights his sons are all assured,
And the guarantee grows stronger as they rally round the flag;
No slaver's has a Briton yet endured.

Now they're standing at the ready though the foemen's arm be strong,
And they're standing at the ready over the sea.

To defend the noble flag that has stood a thousand years
The emblem of our country's liberty.

If their loyalty be doubted in the rush for worldly gain
Though to tread the martial road be sometimes hard.

When the danger hour has come see them swiftly falling in
How they swell an honored Empire's mighty guard.

Then shame upon the traitor who would seek to hoard his gold
Or selfish seek advantage from the war.

One drop of British blood in the struggle at the front
Is worth a troop of misers with their store.

NEW MOUTH FOR DRAIN.

The public works department is engaged at present in closing the gaping and noisome mouth of the Catherine street drain where it empties into the river at the footbridge. The stone has been cut away in the river bank beneath the outlet and a huge pipe is being put in and concrete work built to the top of the drain. The purpose is to shut off the foul odors in summer and protect the piping in winter and spring from the ice.

ATTACK ON HEALEY FALLS.

It is currently reported about the streets of our quiet town that a threatened attack on the works at Healey Falls was hipped in the bud by an alert guide. The worst feature of the case is that boasted patriots were the attackers.—Havelock Standard.

VICTIMISING PEOPLE.

Chas. Ross and Wm. Barr were sentenced to eighty days in jail for victimising people, among whom was Mr. B. Smith of town, by their short change methods. The prisoners are brothers and belong to a respectable family in Rochester. Mr. Smith got the money he lost in Peterboro.—Havelock Standard.

TURNER SETTLEMENT.

The Chatterton Women's Institute met on Oct. 21st at the home of Mrs. Geo. Hamilton, the principal feature being a bun contest. Miss Beatrice Griffin secured first prize; Miss Boardman, second; and Mrs. Nathan Reid, third. A most gratifying sum was reported to have been raised in the interests of the Red Cross work. Mr. A. E. Richmond, of McMaster University, Toronto, has taken up the work at Sidney Baptist church in succession to Mr. A. H. Richardson, who has returned to College. Mr. and Mrs. C. W. Fairman of Trenton were visitors at Mr. W. E. Griffin's during Thanksgiving.

HIS HEALTH IN A TERRIBLE STATE

"Fruit-a-lives" Healed His Kidneys and Cured Him

HAGERSVILLE, ONT., Aug. 26th, 1913.

"About two years ago, I found my health in a very bad state. My kidneys were not doing their work and I was all run down in condition. I felt the need of some good remedy, and having seen 'Fruit-a-lives' advertised, I decided to try them. Their effect, I found more than satisfactory.

Their action was mild and the result all that could be expected. My kidneys resumed their normal action after I had taken upwards of a dozen boxes, and I regained my old-time vitality. Today, I am enjoying the best health I have ever had."

B. A. KELLY

"Fruit-a-lives" is the greatest Kidney Remedy in the world. It acts on the bowels and kidneys as well as on the kidneys, and thereby soothes and cures any kidney soreness.

"Fruit-a-lives" is sold by all dealers at 50c. a box, 6 for \$2.50, trial size 25c. or will be sent on receipt of price by Fruit-a-lives Limited, Ottawa.

ARTILLERY OFFICERS IN TOWN.

Lt. Col. E. W. Ratburn of the 9th Brigade, R.C.F.A., and Major W. R. Riddon of the 34th battery were in the city yesterday together.

McMURRAY PLEADED GUILTY.

The man McMurray of Baneroff, who was charged before the county judge with having written a threatening letter, pleaded guilty and judgment and sentence were deferred for a few days. McMurray is in the county jail here.

A BOUQUET OF ROSES.

Lieut.-Col. Penton showed an Ontario representative last evening, a bouquet of beautiful, large rich-colored roses which had been presented to him by Mr. Ed. F. Dickens and which had been grown in Mr. Dickens' garden in the open. It is remarkable that as yet at Belleville there has been no killing frost, and high temperatures still prevail.

NAMES OMITTED.

The following names were omitted from yesterday's report of those who donated goods for the benefit of the Belgians—Mrs. F. E. O'Flynn, Mrs. H. Pringle, Mrs. Sine and Mrs. Ackerrill, Mrs. K. Thompson, Mrs. S. P. Thompson, Miss A. H. Willis. The following donations of cash were also not acknowledged: A Friend—\$2.00, Mr. Perry—\$2.00.

Faultless in Preparation.—Unlike any other stomachic regulator, Farmicola's Vegetable Pills are the result of long study of vegetable compounds calculated to stimulate the stomachic functions and maintain them at the normal condition. Years of use have proved their faultless character and established their excellent reputation. And this reputation they have maintained for years and will continue of standard preparations.

A Complete Range of Sweater Coats

awaits your selection for these cool evenings. Made in the plain and honey comb weave with large shawl collars, two pockets, others in Norfolk style, various shades including Royal Blue, Maroon, Pearl Grey, Brown, White, Slate Navy and Red and many other color combinations.

These Coats range in price from \$2.50 to \$8.00

Boys', 50c to \$2.00



T&D Co.
\$10, \$15, \$20

Oak Hall