



O-Cedar "Reflections"

The goodness of O-Cedar Polish is "reflected" in the finely polished furniture of a million Drawing and Sitting Rooms.

The quality of the O-Cedar Polish Mop and of the polish that makes it so effective, is "reflected" in the brilliant floors of a large percentage of the best homes—in the clean, sparkling condition of hard and soft wood floors—in the fresh, "new" look of linoleums and oilcloths.

The satisfaction obtained by housewives, from the steady use of O-Cedar Products is "reflected" in their constantly-increasing sales to the most particular women in Canada.

The advantage to be derived by a merchant from identifying his store with the O-Cedar line, is "reflected" in the increased business reported by those dealers who have linked their stores with the O-Cedar national advertising.

It is the far-sighted, keen merchandisers of Canada who are to-day giving greatest prominence to O-Cedar in their windows and in their local advertising. They are not doing this for any other reason than the prestige and profit they secure by such a policy. It's a policy that pays—it has paid them—it will pay you.

REFLECT upon it—then act.

Channell Chemical Company, Limited, Toronto, Ont.

CLEANS AS IT POLISHES

O-Cedar
Polish