



"Riteshape"

THE DISH THAT CARRIES DISTINCTION

Economy of operation.

Your best chance to make money in the provision business to-day lies in your ability to make every method and all equipment give one hundred per cent. service.

This must apply to both large and small items.

Take butter dishes as an instance.

Is the dish you use merely a temporary makeshift to hold food during the process of delivery or is it an efficient and money-saving part of your organization?

If you are using the Riteshape you are cutting costs in many ways. You can display and sell food in the same dish, no transfer of foods, for the Riteshape will not spoil or contaminate any food. Chopped and sliced meats can be stored in Riteshapes, displayed in Riteshapes, and sold in Riteshapes.

Another thing—the use of the Riteshape will cut your paper bill by more than the cost of the dish.

Ask Your Jobber, or:

The Oval Wood Dish Co., Inc.

Manufacturers
TUPPER LAKE, N.Y.

Victoria Paper & Twine Co.

Distributors
TORONTO MONTREAL HALIFAX

O.W.D. PLANT