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EVERY Canadian acre under cultivation—whether the crop be wheat or sugar beets—means that much more prosperity for Canadians.

Every pound of Dominion Crystal Sugar that our grocers can sell the housewives of Canada, encourages more Canadian farmers to grow beets—enables us to employ more Canadian workmen in our three huge Canadian factories.

The latest advertising help to be issued by us to aid the grocers in selling our product, is a series of beautiful color cards for window or counter. One of these cards is herewith reproduced in miniature. If you do not receive some of these cards soon, write us, and we will see that a set is sent you.



Every advertisement for Dominion Crystal Sugar points out to the women of Canada that patriotism, as well as the fine granulation and sparkling purity of Dominion Crystal Sugar, should dictate its use in every Canadian household.

One brand of sugar
that gives you...
certainty of success
...in your preserving