

SHREWD GROCERS ARE FEATURING
THIS NEW 5-POUND CARTON OF

Redpath Extra Granulated Sugar

The Grocer who is keenly alive to business chances has welcomed the new REDPATH 5-pound Carton, for several reasons.

He knows his best customers prefer package goods, and are pleased with the cleanliness and convenience of the REDPATH Sugar Carton.

He sees the strong advertisements we are running, and feels their effect in enquiries and sales.

He appreciates the saving of the time which he formerly had to spend in weighing out the sugar into paper bags.

He knows that each 100 lbs. he buys can be sold as 100 lbs., whereas in weighing it out himself he invariably lost a little.

The REDPATH Carton prevents the annoyance and loss from the bursting of paper bags in delivery.

The Grocer finds the handsome REDPATH Carton brightens up his store, and makes most attractive window and counter displays. It shows, too, that he is up-to-the-minute in securing all the newest and best things for his customers.

He can keep his reserve of cartons out of the road, in the store-room, instead of having to keep barrels under the counter. Besides, the wooden cases, holding 24 5-pound cartons, are much easier to handle and better to store than are the heavy, bulky barrels.

If you have not yet stocked REDPATH Package Sugar, order right away from your jobber.



The Canada Sugar Refining Co., Limited
Montreal