

FOUNDED 1866

"DOG DAYS" The best time to buy a DE LAVAL SEPARATOR

There was never before as good a time to buy a De Laval Cream Separator as right now.

"Dog Days" are at hand when milking is most difficult without a separator, and when the increase in quantity and improvement in quality of cream are at their greatest through the use of a separator.

There is the great saving of time and labor, which counts for more in summer than at any other season and often saves the cost of the separator, from all its other advantages.

It is likewise the season when the superior quality counts for most over separators, in closer skimming, greater capacity, easier running, easier handling, easier cleaning and absolute sanitation.

A De Laval Cream Separator bought now will easily save its cost before the end of the year, and it may be bought for cash or on such liberal terms as to actually pay for itself.

De Laval Dairy Supply Co., Ltd.
MONTREAL WINNIPEG
TERBERO VANCOUVER

CHALLENGE BRAND

Challenge Brand Collars are made of the finest material and are the most durable and comfortable collars ever made. They are made in all sizes and colors and are available in all stores or direct from the manufacturer.

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The Farmer's Advocate and Home Magazine

PERSEVERE
AND
SUCCEED

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VOL. L

LONDON, ONTARIO, JULY 29, 1915.

No. 1192

EDITORIAL.

Visit the fair and exhibit if possible.

The still waters of country life run deep.

Take good care of the straw; it is valuable.

Oil up the implements for after-harvest cultivation.

"Now that we are in it we will see it through."

One weed which goes to seed is a guarantee of many in its place next year.

Uncle Bije says the weeds in his parish have not gone off on a summer holiday.

Will this autumn see a new or additional silo on the farm. It will be a good investment.

Will Europe ever acquire the American idea that war is useless and a diabolical mistake?

As an old Spanish proverb sensibly avers, "the best thing to do when it is raining is to let it rain."

There is hope for the people when political party leaders begin to vie with each other in house-cleaning.

Make a good seed-bed for the fall wheat and fertilize it liberally. Much depends upon the start it gets in 1915.

Our report of the Royal Show at Nottingham indicates that the ways of the thorough-going Englishman are still unshaken.

Canada has passed through its period of child-like extravagance, and has now settled down as a prodigal youth who has come back home.

The factory patron who has to be prosecuted for watering milk during a season like this is giving some of the war-contract grafters a run for first place.

The unemployment agitation is starting early in the season, and in the minds of urban municipal officers there are only two places for the idle man; the trenches or the farm.

In consequence of much rain, hay has not been harvested in as good condition in many districts as one would like. However, we should consider the beneficial effects upon other crops and offer up no complaints.

The laboring man is entitled to some of the profits which accrue from war orders. The capitalists of Wales did not hesitate to endanger the realm but fortunately the differences are settled and harmony is restored.

July and August weather demonstrates the advantages of convenient shade on the farm both for man and beast. Locate positions where trees would be most serviceable and least in the way and plant some in the fall or spring.

A Lesson From the Fields.

"The white field, the green field, the field all yellow gold," once wrote Robert Elliott, a Canadian bard of the farm, in a Christmas "Farmer's Advocate." Successive surveys of the season's maturing crops remind us that nature takes her time and does not make a short cut from the seed bag to the stook and threshing floor. There is no feverish hurry about the plant under normal conditions, neither is there laziness. However else we may abuse them the Canadian thistle and Charlock are not sluggards and they soon outmatch the sleeper on the farm. By making the conditions of soil and surroundings extremely favorable we may promote rapid growth and maturity. With a costly hot-house process we may gather a few tomatoes in May, but even here there are deficiencies to be reckoned with, for we shall miss the satisfying piquancy of flavor and the substance of fruits ripened in contact with the open air and sun. The hurried product is far from being all gain. If exception be made for occasional spurts in haying and harvest, it is a matter of common observation that the men who are doing things most nearly right are not continually hot foot in a race with time. Mishaps and disaster attend the undue strain of haste on the farm as elsewhere. Every newspaper that one picks up tells the dread tragedy of haste for money or for pleasure, for place or for power. Those there are, who would swell their hoardings rapidly by niggardliness, forgetful of the wisdom that there is that which scattereth and yet increaseth, and a withholding that tends to poverty. In arrogant haste Kaiserism strikes for dominance and the world swims in a welter of waste and blood. Instead of being the maker of the Fatherland Wilhelm seems doomed to go down to posterity as its destroyer. As in the field and garden so in the affairs of men there is a Divine orderliness abroad which cannot long be ignorantly or defiantly disregarded without discomfiture and loss.

An Innovation in Fall Fairs.

There has of late years been an effort on the part of all fair associations to make their events as educative and as popular as possible. We understand this year many fake and undesirable features that have been classified as attractions will be eliminated, in order to bring more prominently before the public the economic and social value of the more stable exhibits of their exhibitions. In the United States an effort has been made to reach more people through the medium of the fair, and some have thrown their gates open to all who will come in. In the State of Kansas this year the show at Topeka will be free and the County of Shawnee is taxing its residents to make their fair open to all. This is at least an innovation as regards fairs.

It is still a question whether the educative qualities of the fair will be enhanced by the elimination of an entrance fee, but many believe that a greater number will be benefited, and thus the municipality suffers no injustice when taxed to finance the undertaking. Human nature should not be forgotten by associations when considering this matter. What one gets for nothing is seldom valued very highly, and it is doubtful if the fair visitor would appreciate and study the exhibits with the same interest if he or she had not invested twenty-five cents at the gate. Few rural dwellers we believe remain at home on account of the financial requirement imposed upon

them by the gate-keeper. Too often they consider the loss of the day on the farm is not compensated by the enjoyment and ideas received at the fair, and too often farmers do not attend in a receptive mood. Criticisms are often heard from spectators that they have better live stock, fruit, farm produce and other exhibited articles at home. If such be true they should exhibit or keep their opinion to themselves, for they have not done their duty in making the exhibition a success.

Some consideration should be placed upon the quality of the attendance when success or failure of an event is being discussed. One who sees and studies will incorporate more new ideas into his work than will five who follow the crowd. Free fairs may alter the phase of education through the medium of such institutions but that remains to be seen. In the meantime directors should direct and be "on the job" to have exhibits in their proper places, and have the fair ready when the gates are opened. Fake and frivolous side-shows should be dispensed with so the patrons may spend a day that will be remembered throughout the year as enjoyable and profitable to them.

Who Will Feed the Idle Man?

No economist, philanthropist, or social worker has yet successfully solved the problem of unemployment. The farmers of Canada for a decade have suffered from the condition of the labor market which directed the laborers towards the town or city to earn some of the money which had been borrowed on the credit of the country to add conveniences and beautiful, aesthetic scenery to the already advantageous environment of the urbanite. To overcome this unsatisfactory condition in the country, larger and more efficient machinery has been purchased, and now one man will do the work in many lines that formerly required two. Furthermore, the rural household has become accustomed to the ways of living unto itself without strangers in the home, and who can blame them if they are loath to give up that acquired satisfaction of living in private and in the sanctity of their own family? In many cases production would be increased through the services of an extra man, but not in every case would it be a profitable increase, nor would it always compensate for the privileges the farmer and his family must relinquish. The pulse of the farmer was taken in this regard last winter and early in the spring of 1915. It was found to beat very slowly indeed; so dull was it, in fact, that governing physicians despaired of any improvement whatsoever.

The Executive Committee of the Canadian Union of Municipalities met recently in Niagara Falls and each member vied with his neighbor in the endeavor to shift the responsibility for the "man out of work" from off the shoulder of the municipality. However, they agreed fairly well on one point, namely, that the unemployed should get out of town.

One suggestion that is worthy of consideration may be sifted from the many resolutions. It reads thus:

"That inasmuch as it is the opinion of this body that the final solution of the unemployment in Canada must come through placing the idle agriculturist on the land, to this end we would strongly urge that immediate steps be taken to select suitable agricultural districts throughout the Dominion, where conditions are favorable for

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UNION BANK BLDG., TORONTO.