

North American Life Assurance Co.

"SOLID AS THE CONTINENT."

JOHN L. BLAIKIE President.

E. GURNEY, J. K. OSBORNE. Vice Presidents.

→ 1911 ←		
TOTAL CASH INCOME		\$2,295,176.98
TOTAL ASSETS		12,313,107.57
NET SURPLUS to POLICYHOLDERS		
PAYMENT TO POLICYHOLDERS	• •	988,313.49

L. GOLDMAN, A.I.A., F.CA., Managing Director.

W. B. TAYLOR, B.A. LL.B., Secretary.

OFFICE. HOME

TORONTO.



Life Insurance Salesmen

equipped with Prudential policies have a good start on the road to success. We would like to hear from men who contemplate entering the life insurance field.

Write to-day about an Agency.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA.

Incorporated as a Stock Company by the State of New Jersey.

FORREST F. DRYDEN, President. Home Office, NEWARK, N.J. WANTED. -Commercial Travellers for a profitable side-line required by all business men: no samples. Address in confidence, A.B.C., P.O. Box 576, Montreal.

PERPETUAL CALENDAR

1912 JANUARY 1912

Tue Wed Thu Fri Sat SUN Mon

FEBRUARY 1912 1912 SUN Tue Fri Sat Mon Wed Thu 7 2 3 4 6 5 10 11 8 () 12 13 14 1 1 16 17 18 19 20 21 22 23 25 24 26 27 28 29 30 31

Jan., Mar., May, July, Aug., Oct., Dec., 31 Days.

April, June, Sept., Nov., 30 Days.

Capital and Total Insur Paid Policy

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Date ...