

PROHIBITION

Is the live question to-day of an total abstinence. All total abstinence should strive to hasten the day when total abstinence will be universal.

No more powerful argument can be used to induce men to practice total abstinence than to honestly quote the experience of Life Companies that make a separate classification of their risks. Every total abstainer who acts wisely, not only places his insurance with the company that classifies him with other total abstinence, but he advises others to do as he has done in that respect.

THE TEMPERANCE AND GENERAL LIFE ASSURANCE COMPANY IS THE TOTAL ABSTINENCE COMPANY IN CANADA.

THE BEST COMPANY FOR THE BEST RISKS.

HON. GEO. W. ROSS, President.

H. SUTHERLAND, Man. Director.

HEAD OFFICE, GLOBE BUILDING, TORONTO.

DIVISION SUPPLIES.



D. G. W. P. COLLAR, \$2.50.

Rosette attached by patent device as shown in cut.



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Full Size Special Jubilee Medal Heavily Gold Plated and Enamelled. \$12.00 per Doz.



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