

# LONDON HOUSE,

*Established 1820.*

**GEORGE DAVIES & CO.,**

Importers and Dealers in

BRITISH AND FOREIGN

**Dry Goods,**

HARDWARE,

AND

**CROCERIES,**

WHOLESALE and RETAIL.

**HOUSE FURNISHING DEPARTMENT**

COMPLETE.

*Prompt and careful attention given  
to Gentlemen's Outfitting,*

Doing business entirely upon the CASH PRINCIPLE,  
G. D. & Co. have all their Goods marked at much lower  
prices than they could be under the old credit system, and the

**LONDON HOUSE, in 1874**

will thus offer greater inducements to its customers than at  
any former period of its history.