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Article

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ANET JUNIOR, SATURDAY, DEC. 12, 1903

A Journal for the Little Folks

Supplement to The Saturday Planet

A weekly newspaper published every he young people of the Maple City. The Planet Junior

ATURDAY, DECEMBER 12,

THE GOLD WATCH

This life will soon become a thing of cylinders and wheels.

Push buttons, dynamos, and cogs, and noticels are like a soon of the state of the state

DECEMBER SPECIAL CONTEST

For the December Essay Competition THE PLANET JUNIOR intends to secure a special prize—for the competition will be of a special character. The approach of the Christmas Season will be monopolizing the Utoughts and plans of the girls and boys from now on and THE PLANET JUNIOR wants to foster and develop this Christmas spirit in so far as it is able.

With this end in view it has been decided to make the subject of the y-competition this month an original Christmas story.

The number of essayists has grown with each mouth and THE PLANET from would like to see the Christmas Story Competition the largest and

and boy has had a Christmas experience which can be of a splondid story—and a special prize will be provided

hen mother goes to call on friends, by to her orth, she won't anxious for the children; she fill start the auto." Don't gold in the nursery and hasten on scrotc, a knowing that she may rely pon the span's machine.

hen father comes in much too late Agil stumble on the stair, deer a tere. "How came you so?" Young megaphoning there, while this life will be Without a thing to do—ne one will make a grand machine mas one will make a grand machine or press the buttons, too

....FROM THE CHATHAM, ONT., SATURDAY, DECEMBER 12, 1903. PUPILS' VIEWPOINT...

When the teachers had had their dinner we all met in front of the Public Library and then we went to the Sugar Beet Factory.

When we got there we went to the Sugar Beet Factory.

When we got there we went to the were stalls with little canals running through a long shed where them were stalls with little canals running through a long shed where the beginn of the dirt would by taken off them. The mm would by taken off them. They were then taken into the beginner of a monestrous serely up to the top of the building where they were weighed they were then put into shreds. These shreds were then put into the sweet water was put into a lot of great big bolers becoming thicker and thicker all the time. Then the sweet water was put into a lot of great big bolers becoming thicker and thicker all the should be which have holes in the sides to let the jute of the molasses out. This leaves only the white sugar. A man then takes the bottom out of the the hards had been out of the sugar Beet Factory we went up town again and found our tead waiting for us in the Council Chamber. This tet had been gotten up by the Wallaceburg school teachers and some sing ing we got ready to go to the train. Most everyone of us had some sing and girls who got off at Chatham station.

The Senior class of the Central school sold the most tickets for the annual school concert on November the seventh, and, as a treat had been promised them, Mr. Plewes arranged a trip to Wallaceburg, taking about sixy pupils and all the

TRIP TO

Several songs were sung and the school cry, "C-s-nlt-ra-l, Central, Central, it's all right," was well practised on the train.

When we arrived at Wallaceburg station Mrs. Nichols and some of Mr. Plewes former pupils came on.

Mrs. Nichols was cheered and welnih, was set apart for the out-and the whole school enjoyed oliday. When I arrived at the on I found the waiting room platform crowded with expect-pupils. Dr. Charteris gave some ey to buy bananas for the girls

At the Sugar Beet Factory we first went through a large paved building where the beets were piled along the sides of the driveways. At the bottom of these beet bas were cement troughts that the beets were shoved lato and floated into the factory. The beets were then drawn up by manus of a screw that revolved. The shredding and straining them took place, the juice was sent one way, the pulp another. The juice was carbonated and mixed with lime and other chemicals then evaporated to syrup.

The syrup was put in large vacuum tanks and boiled for four thours. After that it passed into revolving cylinders where the water was driven off and the sugar bleached. It was carried to dryers and from these a tube emptied into the harrels.

Here we were each given a package of choice granulated sugar and were told to always buy Wallaceburg sugar.

After having our dinner we contregated at the Library, then started for the Glass Works.

There are two buildings, the Green glass and the Fibrit glass. In the former the furnace is heated by gas, in the furnaces and draw ords into the pull large iron hollow rods into the plass. After the glass has been heated the blowners of the plass. After the glass has been heated the blowners of the plass and draw out some red hot glass. After the glass has been blown into shapes are called gaffers. The ygave us some fancy articles, such as hats, canes, for souverirs of the Glass works.

Works.

Afterwards we went to the Town Afterwards we went to the Town Hall and were entertained to a light supper by the Wallaceburg school children. Some speeches and songs were given, then we prepared to leave.

We walked to the station, as Wallaceburg is in the same condition as Chatham as regards street cars. On our return trip there were not as many songs sung, for every person was too sleepy and tired to say anything, but we all enjoyed the day.

When we arrived at our homes we told everybody we never had so much fun in our lives. We hope to be able to show the Wallaceburg people some day how we appreciated their kindness.

"Well, I do not remember much about my early life, and the first I can think of is when I was in the iron mines near Sault Ste. Marie. One day I heard a pick, pick over head and then I was broken off. I was taken up a shaft to daylight and then put on a shaft to daylight and then put on a car and next on a bout, until I reached Astabula, where I was melted and cleaned, which they was melted and cleaned, which they said was that I was getting refined. I then went to London, where I was made into a McClary stove. I then took a ride on a car on the Grand Trunk Bailway until I reached a city called Chatham, and was then sold very soon by Mr. Macaulay, who said I was the best kind of stove. I am here ready to prove that what he said is true."

SUCCESSFUL ADVERTISING.

There are several types of advertising, such as I have before mentioned in periodicals and local newspayers, also hand bills telling of very special sales, bargains, etc., then also by souvenirs and almanaes and calanders. Advertisements in local papers should be changed with every passes to attract immediate attention.

Advertising is the first and greatest aid to success in the business world. No matter what line of business one may engage in he cannot be widely known unless he advertise in largely circulated periodicals, and especially in local newspapers, means almost a doubling in capital and stock-tak-

12 LAURA AINSWORTH,
12 years and two months,
17. IV. Class A.
Central School.

This is to certify that the enclosed essay on the C. P. R. is a bona fide production of Cora Ennis Stringer, a Public school pupil in the V. Grade. She is twelve years of age and her work in composition and likerature has always been meristorious.

Yours, Grant H. Noble, S. S. No. 8, Harwich.

THE CANADIAN PACIFIC RAIL-

One of the best equipped and most substantial railroads in America Is the Great Canadian Pacific, extending from the beautiful scaport of Helitax across the Dominion, and termanating at Victoria, a western city in Vancouver.

The places of the greatest interest are perhaps the rugged wilteress of the Iake Superior shores, the magnificent and picturesque rocks bordering the Lake of the Woods, the extensive rolling prairies with undulations only to be found in Manitoba, the marvels of the Gold and Sekirk ranges, and the wondrons beauty of the Pacific All this seenery is to be found along the Canadian Pacific Railway. It is the fastest, safest and best road between the Atlantic and Pacific occurs. The company controlling in has been most generous in providing for the comfort and convenience of the travelling public. After passing Medicine Hat and After passing Calgary we have the pleasure of seeing Bauff Hot Springs, a spot which C. P. R. tourists never a spot which C. P. R. tourists never fail to wist. We then enter Kicking Horse Pass through the Rocky Mountains and behold the marvellous Gold and Schkirk ranges. The country on the west side of the Rockies is very pretty, being exceedingly mountainous. Of course our train cannot go so rapidly up and down the steep hills. But soon, however, our delightful trip is ended at Victoria, the chief city of the Pacific, bordering the western coast of Canada.

At Medicine Hat the Canadian Pacific Railway divides into two branches, one going in the direction class, described and the other passes shrough the cities Maaleody

QUARREL BETWEEN STOVE AND THE COAL. Different types should be used also. This serves as a good attraction. This is shown to good advantage in the advertisement which I enclose. Each department and its stock is well told off in this advertisement. It is so natural that it seems some one is really telling you the facts, instead of you reading them from the columns of The

Nelson and others. The latter branch has only been actely built and is not so well known it also passes khrough the Crow's Nest Pass and has been constructed to open up the gold and coal mines in that district.

Most of the tourists find this line mequaled for its grand sensory throughout the route and also for throughout the route and also for throughout the route and also for the saccillant accommodations. The C. P. R. is the only radiread in the C. P. R. the west bould not reach unter the tonvey the goods. So no wonder the C. P. R. has such a great reputation.

CORA L. ENNIS STRINGER, Age 12 years, Eith Grade, Ont.

sentences, or phrases buously near the com-some times a good

your gas almost stringles me. I don't see why my master put such horrid stuff in me."

"Horrid, indeed!" said the coal. "Without me you would be a black, we had I really am. When I was young I was a tree. I stood in the beautiful forests of Pennsylvan't drinking in the golden rays of the warm sanshine. Once there was a great upbearal of the earth and I and many others droped down and were covered up with water and earth. I lay at rest many, many years before Columbus discovered America and I turned into a substance that they call coal. One day as I was resting I heard a taiking over my head and then it went away, and in a minute there was a loud noise and I was blown into a thousand pieces or more. There some people with lights on their heads, called the Davey's Safety Lamps, picked me up and I was hauled to the top of the earth and put through processes that took all the dirt off of me. I was then taken to Chatham and was sold by J. G. Steen, who said I was the best kind of anwhord." "You are so very hot the take me turn crimson and fain our gas almost strangles w The phrase, "A Fortunate Purchase," almost at the opening of this advertisement is surely an attractive one. Different types largely exhibited also, in for instance "special wrapperetts," "8 1-2c. a yard," "rug carpetes," and "pure all wood."

deal.
The most simple language should be used in advertising to enable every person to understand clearly the facts which are intended to be made known. Care should be taken to make statements short, concise, clear and correct, and not burden the reader with long and intricate sentences, which may have to be reread several times before the true meaning is divined. In this advertisement each department is dealt with as a separate store, which greatly aids to this, also its attractiveness. One is interestingly carried from one stock to the other, clearly conceiving the style, and quality, and price of each fabrie, and quality and price of each fabrie, and article mentioned in C. Austin's list. A special column or place is pre-ferable to the advertiser who regu-harly advertises in a periodical or newspaper. The readers then be-come acquainted, one might say, with that certain advertisement, and know just where to look for the "story of the store," at which they hat a fine harbor and an extensive trade with the United States and Great Brikain. Leaving New Brunsdwick the scenery in the Province of Quebec is very charming for, on passing through the French villages it looks so quaint yet clean in the narrow streets and the odd buildings are very interesting, too.

Soon we reach Canada's reactest commercial city, namely, Montreal. Ocean steamers come up the St. Lawrence river to this place, making it very important. At this city the C. P. R. divides into twe branches, one going to Detroit and one to the western coust, passing through Northern Ontario and expart of the St. Lawrence throughout this branch, making it particularly beautiful in the summer when the grain is just riponing. The first stopping place of interest, is the capital of Ontario—Toronto—on, the main line. This great place was about seventy-five years ago, a mere village, but it has rapidly increased from the result of having the C. P. R. pass through its limits, and had it not been for this great railroad Toronto in Canada.

While looking through The Planet my attention was drawn to the space it devoted to advertisements. One especially that drew my attention was that of Thibodeau & Uacques' special sale for one week in dress goods, which were formerly \$1.25 to \$1.50, having been reduced to 98 cents.

After learing turs place and passing through many towns we arrive at Woods.ock-the Century city. It was so called because it was insugurated a city in the year 1900. This is a very neat little place and most of our best planes and organism manufactured by the D. W. Karn & Co., come from there. Travelling rapidly along we arrive at London, whose principal industry is manufacturing. But we must continue our journey, and after slopping at the flourishing Maple City, we travel on to Detroit.

In order to keep on the "Great Duelless Houte" we must go back to Montreal, start from there and after travelling our long journey we will arrive at the wondrous Pacific.

we will arrive at the wondrous Pacific.

When we leave Montreal and travel about a hundred miles we stop at the Dominion capital, in which are situated the Parliament buildings. In a few hours we reach Sudbury, at and near which the copper and nickel mines are located. Journeying on farther we stop at Ratt Portrage. Along here can be seen, from the Abersatory coaches, the picturesque rocks of the Lake of the Woods. Winnings city is situaced about a hundred and twenty-five miles west. It is when we reach Manifoba that we can observe the billowy-stretches of fettile land on which wheat is so extensively grown. The next important place is Ragina, the capital of the Yorthwest Territories. As we near Alberta, cattle, at any time of the grazs, can be seen grazing on the grazer can be seen grazing on the They were advertising many different varieties of suitings among which were the Soutch tweeds snow that keep black and colored broad clothe, black and colored venetian voices, etamines, crepe de chines, and others.

They also were advertising taffeta silks for 39 cents.

As I was going to town I decided to visit the store and see if I would get something that would suit me in the dress goods line.

Upon entering the store I noticed displayed in one window a great assortment of dress goods, while in the other was an assortment of the other was anything he could show me. I told him I wished to hok at some of the dress goods.

The salesman came forward and show me. I told him I wished to hold then accompanied me to the

The display of flannelettes was so magnificent that I was a long time in deciding which piece to bouy. Finally I chose upon that I considered a very preity piece in navy blue and white. Having completed my purchase I looked around the store and I noticed in one place that there were ribbons of all descriptions. At another countains to a customer who was trying to get him to lower the price of the curtains and let her have them cheaper. I listened for a few manutes but had to pass on bafore I found out how the argument ended Another portion of the store was devoted to the millinery, in which I saw some very preity lats, prices to suit anyone.

On closer observation is saw a fine display of furs, also comforters and woolen goods.

Being very pleased with what I saw I decided to all at a future date and select something for a suit.

ESSAYS WRITTEN

IN NOVEMBER

COMPETITION

We

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