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Macdonald is York's new President-elect

By MICHAEL HOLLETT

H. Ian Macdonald is the new president of York University, effective July 1, 1974. Macdonald's appointment was announced Monday by Dr. Robert M. MacIntosh, chairman of the Board of Governors.

The new president is deputy treasurer and deputy minister of economics and intergovernmental affairs for Ontario.

Macdonald's term will last five years and will then be renewable for another five years. The president-elect was also appointed professor in the faculty of administrative studies.

Macdonald succeeds Dr. John Yolton, a York philosophy professor who has filled in as acting-president since January of this year. Yolton will take a one year sabbatical after the new president takes office.

Yolton said he hoped for a smooth transition, and he advised Macdonald he would need a sense of humour in his new job.

The new president was chosen from a list of eight candidates assembled by the presidential search committee, chaired by Mavor Moore, a York fine arts professor.

Three weeks ago, the list was narrowed down to two names, Macdonald's and Brian Wilson, academic

vice-president at Simon Fraser University in British Columbia.

In announcing the appointment, MacIntosh said the high qualifications of all the candidates, especially Wilson, made the board's decision "extremely difficult." MacIntosh also praised Yolton who "has served the university well." Macdonald also paid tribute to Yolton.

MacIntosh was impressed by Macdonald because he has a "great depth of experience in dealing with problems where there is a significant clash of interest and opinion."

"He has had to take charge and make decisions, but he is also a good listener."

Macdonald's experience in economics and administration also impressed MacIntosh because "we still have budgetary, financial and administrative problems at York."

When it was pointed out that Macdonald was the only candidate who did not have a Ph.D. MacIntosh said, "Macdonald has done more economic research at Queen's Park than a whole pack of Ph.Ds."

Macdonald said: "One should be known more by one's works than by one's letterhead."

Macdonald graduated from the University of Toronto in 1952, receiving first class honours in commerce.



Yolton chats with president-elect Macdonald (centre). Robert MacIntosh is at right.

As a Rhodes scholar at Oxford, he obtained his M.A. and a year later, a degree in the philosophy of economics.

Macdonald was the captain of the Oxford hockey team which played in Italy, Switzerland, Austria, and Germany.

He joined the department of political economy at U of T in 1955 as a lecturer. In July, 1956, Macdonald became an assistant professor of economics. He entered the Ontario Civil Service in Jan., 1956.

Macdonald said he is making the move back to the university because the time had come for him to serve the community in a way other than government. He spent ten happy years at U of T and wanted to get back into the university community, he said.

"In a very short time, York University has done a major job in impressing itself on the country and the world," Macdonald said.

Minimum wage up

TORONTO (CUP) - Effective Jan. 1, 1974 the Ontario minimum wage for students will rise to \$1.65 from \$1.45 and the general minimum wage will be increased to \$2. from \$1.80.

The action was announced Nov. 1 by Fern Guindon, the Ontario labour minister.

Guindon said greater increases could not be made at the present time. He said there is "a danger of creating unemployment by setting an unrealistically high minimum wage."

Students working at summer resorts will also benefit from the increase. No more than \$25 per week can be taken off for room and board.

Guindon has previously stated that minimum wage increases earlier this year cost more than a thousand jobs, mainly for students over 18.

Liberal leader Robert Nixon asked if the increases would make the minimum wage greater than welfare payments. Guindon said that the minimum wage would be slightly higher. Among those exempted from the act are farm workers, commission salesmen, student nurses and students working for camps operated by charitable groups.

"York has the potential to become one of the great universities on the continent and elsewhere.

"University education has passed from the quantitative era of the sixties to the qualitative era of the seventies. All universities are competing vigorously for students and funds," said Macdonald.

"In the seventies we have to rethink our goals, and cut back where necessary."

Macdonald said he sees the university president like the conductor of a symphony orchestra, not more important than any of the parts but, instead, a central co-ordinator. He believes he should pull the parts of the university together.

When Macdonald first takes office, he expects to devote most of his time to administrative duties. He wants to teach, but thinks it will be a while before he has the time.

The premier is going to adjust Macdonald's work load at the ministry so that in the next five months before he assumes office, he will have time to study the problems at York and plan solutions. At the moment, the president-elect has no concrete plans for the university's future.

Macdonald feels it is important he be in close contact with the members of the university community and he is open to suggestions on how to go about this.

Ian Macdonald is married and has four children.

Alcan pays poverty wages in S. Africa

KINGSTON (CUP) - The Aluminum Company of Canada (Alcan) is paying wages below the poverty line in South Africa, said Hugh Nangle, deputy editor of the Montreal Gazette.

Nangle was expelled from South Africa for writing seven articles on Canadian industries there.

He said that of 706 blacks working at Alcan, 703 are being paid wages lower than the poverty datum line. This is the minimum wage necessary to maintain good health and good standards on the barest budget. Wages average \$131.90 a month.

Nangle said this policy is in direct contradiction to the company's proclamation that "Alcan realizes people are the company's most valuable asset."

Industries such as Ford of Canada, Bata Industries Ltd., Massey Ferguson, Sun Life of Canada, Alcan and Falconbridge Mines Ltd. have invested about 100 million dollars in South Africa, according to Nangle.

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UFW Pickets Supermarkets

By GREG GERTZ

The United Farm Workers' grape and lettuce boycott in Toronto began in earnest Saturday with the picketing and leafletting of 32 metro Dominion stores.

Over 150 UFW supporters turned 318 shoppers away from the stores and convinced the managers of 17 to remove the grapes and lettuce from their shelves, if not permanently at least for the day.

Members of the John Birch Society staged their own counter-demonstration at the stores, handing out literature which described the farm workers as "communists and 'new left' college graduates."

E. Poirier, manager of the Dominion at Bloor and Spadina, took the non-UFW goods off his shelf at the direction of his head office.

"You wouldn't print what I think of this whole thing," he said. "We're removing the grapes and lettuce to stop them (the picketers) from obstructing the customers, and not out of any sympathy with their cause."

He said he disliked their methods and disagreed with their demands. "But I don't know the whole situation — maybe they know more than I do," he added.

Before word came from the head office to put away the grapes and lettuce, the picketers stopped customers at the entrances to the store, handing them leaflets and asking them to shop elsewhere.

Most people refused to shop at other stores but many promised not to buy grapes and lettuce. Some just walked past quickly into the store, ignoring the demonstrators' pleas.

Police at the scene instructed the 35 UFW supporters to stay on the sidewalk and away from the parking lot, which is private property. Other than that they maintained a low profile, either sitting in their cars or chatting with knots of people.

Charles Green, spokesman for the John Birch Society, described the boycott as "a communist cause, a worldwide conspiracy to take over the food supply."

He said the UFW was backed by Standard Oil, the Rockefellers, the World Council of Churches and similar institutions, and that Cesar Chavez, head of the UFW, was trained to "organize and communize workers."

He pointed to the fact that Chavez studied at Saul Alinsky's Industrial Areas Foundation in Chicago as proof of his charges.

Richard Parades, one of the UFW organizers, said one member of the JBS told him he was getting \$6.50 an hour to leaflet.

Beginning this week the UFW will leaflet Thursday and Friday afternoons and evenings and all day Saturday. Organizers are trying to put pressure on Dominion and Loblaw's stores to remove the grapes and lettuce. They hope the smaller chains will then follow suit.