

A community's shopping centre

Since its birth in 1972, HUB's unique community atmosphere has always been popular with residents and other university folk. Especially in the winter when people can leave their heavy coats and bundles in the library or the many other buildings connected to the mall. The convenience of shopping at HUB has always been unparalleled. Now, after ten years of expanding old businesses and adding new ones, HUB is a complete shopping mall with stores and services for everyone on and around campus.

But while HUB has grown into a strong competitor to the other shopping facilities of Edmonton it stands out as a special place, with a style and manner all its own.

The 47 stores and services that occupy the mall are all owner-operated. They offer a dedication to quality products and informed, friendly service that cannot be matched by franchise operations or mammoth department stores. They have built a regular clientele who trust their expertise and their merchandise.

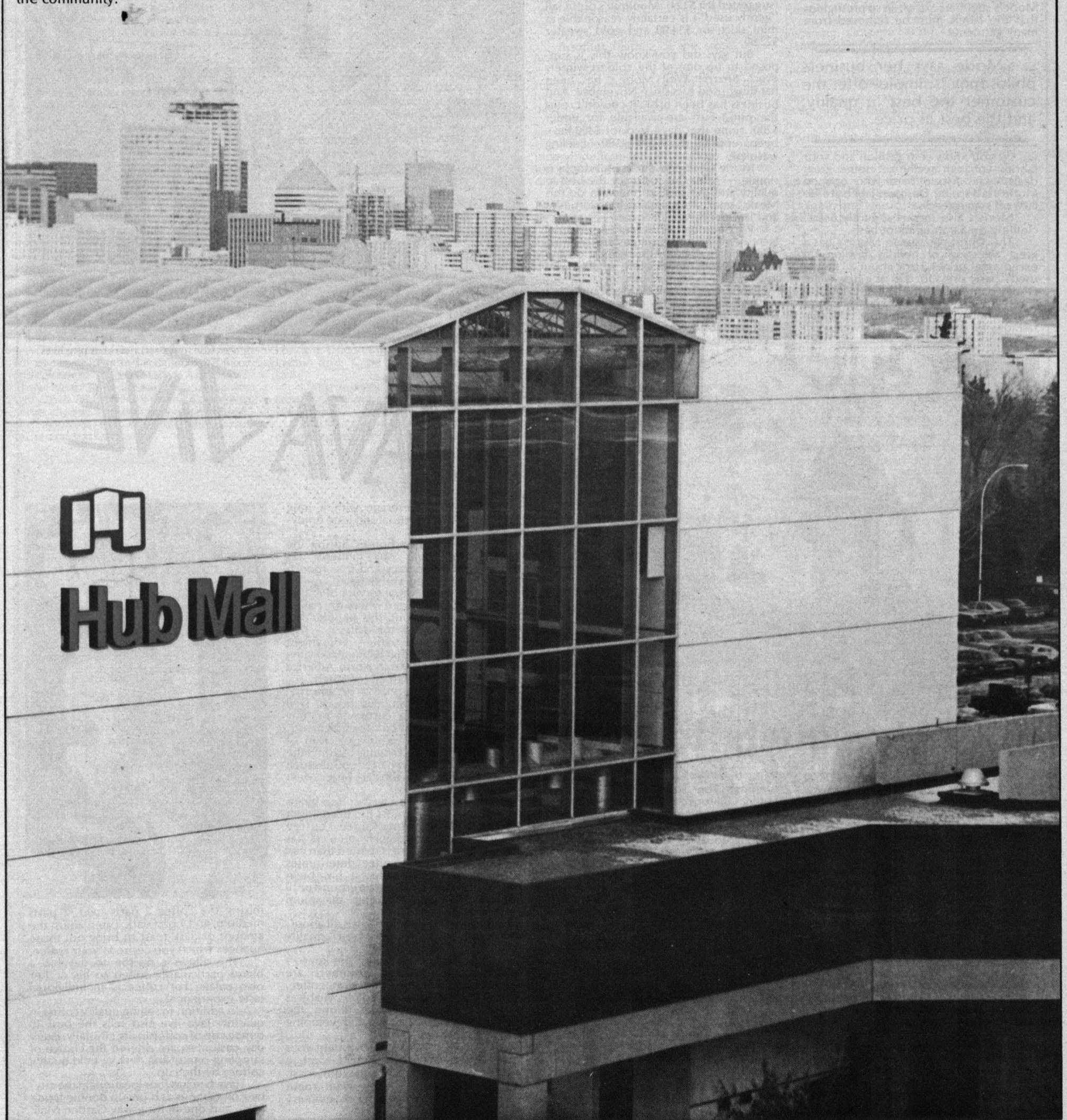
HUB Mall is fast becoming the community center of the campus. It has always been the place where students have come to make presentations and displays. Now the merchant's association is getting involved as well. A recent fashion show was a huge success and besides displaying the latest wares and wearables, it shows that the HUB merchants are stepping forward boldly and creatively into the life of the community.

Promotions Manager Gail Yagos will be organizing fashion shows and other events every month. Many stores have expanded and she wants people to be aware of how much more is now available in HUB. New additions include candy, kitchenware, guitars, artwork and lingerie.

And HUB Mall stores new and old are the best places to pick up gifts that will stand out under the tree, Christmas morning. The record store, the book stores (new and used), the import stores and others have a unique selection, one that cannot be found elsewhere in this city.

Now HUB Mall invites the rest of the campus and community to discover this unique shopping experience. Especially now in the hurry-scurry of Christmas shopping when every sweater, popcorn popper, and box of bon-bons look the same, wouldn't it be nice to come to a place where merchandise is different and the staff actually know what it is and how it works? Wouldn't it be nice to shop in a place where you can step away from the crowd and relax with a cup of coffee and a fresh pastry? Wouldn't it be nice to avoid the parking hassles and peak hours; and do your shopping at your convenience?

Wouldn't it be nice to shop at HUB Mall?



A paid advertising feature