

Here's how to avoid the agony of finals next year.

If your study technique is typical, you spend 26 hours each week buried in your books. 66-2/3% of this study time is wasted on an antiquated set of procedures. Procedures that have remained unchanged for over a hundred years.

What's worse, you presume there is nothing you can do to improve. The prevailing attitude on campus is "You either have it or you don't!"

What nonsense!

Any student with average intelligence can improve his reading and study skills at least 3 times with a) better techniques, b) expert coaching, and c) controlled practice. And he can do it quickly—in time to dramatically increase his grades in the current semester.

For this is precisely what the Evelyn Wood course offers, and backs it up with an iron-clad, no-nonsense, written guarantee.

THE GUARANTEE

Any student who attends every Evelyn Wood class, completes the required practice, yet does not improve reading and study skills at least 3 times will be eligible to receive a full tuition refund.

Over 1,000,000 Graduates Over 95% SUCCESS!

Since 1959, three Presidents have invited Evelyn Wood instructors to teach their staffs how to read better. All in all, the list of famous graduates reads like Who's Who:

| | | |
|-----------------------------------|--------------------------------------|-------------------------------------|
| Hugh Alexander, U.S. Congress | Charlton Heston, Actor | Gaylord Nelson, U.S. Congress |
| Birch Bayh, U.S. Congress | Daniel K. Inouye, U.S. Congress | Julie Newmar, Actress |
| Jackson Betts, U.S. Congress | Edward Kennedy, U.S. Congress | William Proxmire, U.S. Congress |
| Daniel Brewster, U.S. Congress | David S. King, U.S. Congress | Abraham Ribicoff, U.S. Congress |
| Allan Cranston, U.S. Congress | Burt Lancaster, Actor | Herman Scheebell, U.S. Congress |
| John Dingell, U.S. Congress | Thomas J. McIntyre, U.S. Congress | George Segal, Actor |
| Madame Gandhi, India | Marshall McLuhan, Writer | Al Ulman, U.S. Congress |
| John Glenn, U.S. Congress | Joseph M. Montoya, U.S. Congress | J. Irving Whalley, U.S. Congress |

Why Do So Many Students Enroll?

This question was posed to several thousand college freshmen who had just enrolled in the

Evelyn Wood course. The answers were varied, but mostly on the same wave length: 1) They wanted to reduce their study time; 2) They wanted to feel more confident in class, more in control; and 3) They wanted to learn more, to achieve better grades.

At the end of the course, each student was asked if his goals were met. Over 95% said yes. The other 5% received their tuition back.

Why Do Most Students Read Slowly?

Most students have no idea what their reading ability is. If they are typical, they read about 300 words per minute (or one page of a novel). Why is it that students read at virtually the same speed, considering how very different they all are?

The cause can be traced back to the First Grade. When we were taught to read, we were asked to read out loud, word-by-word. Later, in the Second Grade, we were asked to stop saying each word out loud. But we never really did. Fact is, you're saying these words right now—not out loud, but to yourself, *one word at a time!*

This means you read only as fast as you talk—about 250 to 300 words per minute. (As if to prove the point, Guinness's Book of World Records lists John F. Kennedy as delivering the fastest speech ever at 327 words per minute).

How Do You Learn To Read Faster? With The Same Comprehension?

At the Mini-Lesson you will find out how the Evelyn Wood course eliminates the habit of reading only one word at a time. How you can learn to read 3 or 4 words instead of only one. To see how natural this is, look at the dot in the middle of this phrase:

the grass · is green

Try as you may, you can't help but see the other words. With training, you learn to use this natural, but un-used potential. You learn to see groups of words simultaneously. This will double, triple, possibly quadruple your present ability.

This concept is diametrically opposed to the

old-fashioned speed reading technique of picking out key phrases. In the Evelyn Wood course, skimming is a dirty word!

The PRICE BOILS DOWN TO \$2 AN HOUR.


Read what the University of Illinois student paper said (Ed Sejud): "If a student avails himself of all the facilities by the (Evelyn Wood) Institute and attends all the class sessions, the price boils down to only about \$2 an hour, cheaper than any private tutoring you'll ever find. Spread over four years, the course can save thousands of study hours and can probably affect a boost in a student's grade-point average. Assignments which once took days can be accomplished in a matter of hours, leaving much more time for other pursuits. The Institute estimates that it can save average students 350 hours of study time each semester—probably an understatement".

TAKE A FREE EVELYN WOOD

MINI-LESSON AND INCREASE YOUR READING SPEED up to 100% ... FREE!

Please send me information on special summer classes and the schedule of the free speed reading lessons.

NAME _____
ADDRESS _____
CITY _____ PROVINCE _____ POSTAL CODE _____

 **EVELYN WOOD READING DYNAMICS**
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