

Every Londoner to Benefit By the New Library

Here are the Facts

— — Every resident of London is vitally interested in the new Central Library: it is the only civic institution that, day in and day out, serves absolutely without charge all members of the community without distinction of age, race, religion or class.

— — The new Central Library means an actual saving to every tax payer: the present building is a fire trap in which valuable books are menaced by storage beside heating pipes and electrical wiring. High insurance rates, the result of these fire-hazard conditions, can be avoided with the erection of a new building.

— — Over 15,000 volumes are crowded off the library shelves into the basement where they are facing ruin by coal dust and dirt, and where the patron has no opportunity of perusing them for the selection of reading entertainment.

— — The present Central Library, built for London conditions as they existed 32 years ago, is forced to attempt to supply the wants of 27,400 patrons, nearly half the population of the entire city.

— — The new Central Library will enable greatly improved service at the central institution and will provide improved conditions at the branches which can progress only as the parent building is able to progress.

— — In the interest of the city at large and every resident in it, a new Library is essential.

Improved Service---More Economy VOTE

"YES" on the Library Bylaw

JUST THE COST OF ONE MOVIE SHOW A YEAR PER AVERAGE FAMILY WILL BUILD IT.

If you will Give me Your Support

I will resign from the City Council
by June 1st if I Have Not Kept
Faith with you on these
Vital Policies

THE LONDON STREET RAILWAY DEADLOCK is a millstone on London's progress. Every public interest demands vigorous action. Justice for the people can be had. If elected I will move in the City Council to secure immediate authority (by vote of the people) for PURCHASE BY THE PEOPLE OF A FLEET OF MOTOR BUSES to provide additional service where SERVICE IS NEEDED.

To operate these busses IN DIRECT COMPETITION WITH THE LONDON STREET RAILWAY COMPANY while negotiations are carried on for these alternatives:

1. To purchase the London Street Railway assets at what they are worth to the people—NO MORE.
2. To grant a new franchise with all possible safeguards for the public.

CHOICE OF POLICIES TO BE LET TO VOTE OF THE PEOPLE WITH NO "LOADED BALLOT."

IF THE COMPANY PURSUES AN OBJECTIONABLE POLICY, let London proceed at once to develop its own independent municipal transportation system.

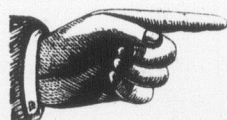
If the COMPANY COMES TO FAIR TERMS (as you can rely it will under this pressure), the busses, having served their purpose, can be merged at their value into the modernized transportation system, whether city or company-owned.

THE PEOPLE'S HANDS ARE NOT TIED. AS A BUSINESS PROPOSITION THIS PLAN IS COMMERCIALY SOUND AND FEASIBLE.

Watch for Towe's CONCRETE PLAN FOR GETTING NEW INDUSTRIES, and his C. N. R. IMPROVEMENT POLICY TO PROTECT THE TAX-PAYER'S RIGHTS—BOTH SUBMITTED TO YOU UNDER THE SAME GUARANTEE TO KEEP FAITH WITH YOU OR RESIGN BY JUNE 1. Ask any Londoner who knows Allen Towe and you will elect

Allan Towe for Alderman

CLEAN! PROGRESSIVE! CAPABLE! ECONOMICAL!



Elect George

WENIGE

Mayor for 1928



THE MAN WHO DOES THINGS

HE HAS SERVED YOU WELL

No Politics in Municipal Affairs !