

# EATON'S DAILY STORE NEWS

Store's conveniences: The rest and waiting room, third floor; the information bureau, main floor; the free parceling and checking desk in the basement.

## GROCERIES

Direct Telephone Call Adelaide 4800

Special Blend India and Ceylon Tea, 3 lbs., \$1.00  
New Honey, put up in American quart jars, each 45c  
Parker's Catsup Flavouring, bottle, 20c  
Whole Mixed Pickling Spice, lb., 17c  
Cooking Onions, per pack, 45c  
Libby's California Asparagus, square tin, 30c  
McLaren's Irresistible Jelly, 3 pkgs., 25c  
Pearl Tapioca, 2 1/2 lbs., 25c  
Robin Hood Brand Rolled Oats, small pkg., 10c  
—Fifth Floor.

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

## The Immense Sale of Oriental Rugs Offers Values and Still More Values

As Witness the Anatolian, Serapis, Mahals and Mosuls Specially Featured for Tuesday

Not only the values, but its most comprehensive nature, make this far and away the most remarkable sale of Oriental carpets ever held in the Store. There is scarcely a modern rug made in Asia Minor but is represented, there being a special purchase from the Oriental Carpet Manufacturers, Ltd., of London, on the closing of their Canadian branch, and in addition are many Persian and Turkish rugs from our own huge stock, including a few antiques.

As examples of the tremendous reductions the following have been specially selected for Tuesday:—  
Anatolian rugs—remarkable by reason of the fine silky wool used, giving them a peculiar velvety sheen, so that with wear they become almost iridescent. The majority show a medallion centre with corners to correspond, the ground work being filled in with a wealth of light feathery design. Size and prices of the Tuesday specials are:

Size	Ground	Border	Sale Price	Size	Ground	Border	Sale Price
8-10 x 6-1	Red	Cream	\$ 95.00	11-4 x 8-1	Cream	Red	160.00
9-9 x 6-9	Red	Cream	115.00	11-8 x 8-1	French Grey	Cream	170.00
10-0 x 6-9	Blue	Cream	120.00	11-9 x 8-1	Camel	Dk. Blue	185.00
9-11 x 7-4	Cream	Old Rose	127.50	12-9 x 11-3	Old Rose	Dk. Blue	275.00
9-0 x 6-9	Green	Terre	\$ 97.50	13-8 x 10-11	Dk. Blue	Camel	280.00
10-0 x 7-11	Red	Terre	137.50	15-8 x 11-4	Red	Dk. Blue	310.00
11-7 x 8-5	Red	Dk. Green	200.00	17-0 x 12-5	Red	Dk. Blue	365.00
12-8 x 9-5	Green	Terre	200.00				
9-11 x 6-7	Cream	Light Blue	\$ 90.00	12-8 x 9-10	Cream	Red	200.00
11-7 x 8-8	Brown	Light Blue	150.00	10-8 x 17-1	Gold	Red	275.00
12-4 x 9-1	Blue	Terre	175.00	22-8 x 12-0	Blue	Red	375.00

Serapis Rugs, distinguished by that extremely close texture and short cut nap, are woven almost exclusively in medallion effect, the field around the medallion being frequently covered with queer floral or vine designs. The predominating colors are rich red, dark and light blue, and ivory and sometimes green. Sizes and sale prices are: 9-0 x 6-9, Green, Terre, \$ 97.50; 10-0 x 7-11, Red, Terre, 137.50; 11-7 x 8-5, Red, Dk. Green, 200.00; 12-8 x 9-5, Green, Terre, 200.00.

Mahals and Mosuls are finely woven, the colors being particularly charming, and all made from vegetable dyes. The designs are nearly all copied from old Persian patterns, all the variations of the dainty delicate Persian effects being particularly favorites. Sizes and prices for Tuesday sale specials are: 12-8 x 9-10, Cream, Red, 200.00; 10-8 x 17-1, Gold, Red, 275.00; 22-8 x 12-0, Blue, Red, 375.00.

Mosul Rugs are moderately fine of texture and the quality of both wool and dyes used in their manufacture being of the best, they give excellent service, and acquire a richer lustre with age. The predominating colors are dark and rich, and the patterns are varied, consisting mostly of geometrical figures, but showing also some of the well known small Persian designs. Tuesday's sale price: 3-6 x 6-6, \$24.50.

## An Embossed Wall Paper is Extra Good Value at 7c Roll

Delightfully appropriate for parlors or sitting rooms, this paper is of a broken stripe design in white on a green and buff ground. Single roll, 7c. 18-inch frieze to match, yard, 4c.

Gilt papers and embossed gilt papers for parlors or sitting-rooms, dark halls or dining-rooms, in cream, buff, tan, and brown. Single roll, 10c. 9-inch border to match, yard, 2 1/2c. 18-inch border to match, yard, 4c.

Rich tapestry papers of floral or leaf design in soft brown, grey, buff, green, red and blue. For halls, dens or living rooms. Single roll, 15c.

Plain or fancy figured stripe wall paper, in brown, blue, green, tan, buff and cream. Some are edged with gilt, and all can be used effectively with cut out borders or drop ceilings. Single roll, 15c.

Fancy decorative cut out borders in scroll, floral and conventional patterns to match most colors of stripe or plain papers. Yard, 5c.

White or cream more ceiling paper in a good pattern on heavy stock. Single roll, 5c.

—Fourth Floor.

## Colored Reproductions of About 80 Famous European Pictures, Each 10c

These plates were printed in delicate tints and shades by one of the best English publishers of this kind of picture, and they do justice to the widely varied subjects they copy. The card size is 6 x 8 inches, and has a margin 1 1/4 inches wide around the picture. Special value, each, 10c.

Wall Colored Pictures in 16 x 20 inch Frames, Each, 85c.

Septa reproductions of good pictures, such as "The Horse Fair," "The Harvest Moon," "The Wedding Dream," "Music," "Hopes," "Spring," "The Cast Shoe," "Forum," "Coliseum," "George Washington," "Sir Galahad," and others, framed with 3-inch walnut finished moulding. Each, \$1.50.

English photographs in mission oak or walnut-finish frames. The pictures are brown-tone photographs, and show a 2 1/4-inch white margin. The subjects include landscapes, seas, forests, rivers, lakes, village scenes, also wide variety of figure subjects. The frame size is 17 x 25 inches. Each, \$1.00.

There is wide variety in the subjects, including landscapes, village streets, "Elosona," "The Village Blacksmith," moonlight effects, coast, seas, and man yothers. The frames are made of 3-inch gilt or walnut finished moulding and have ornamented corners. Special value, each, 85c.

—Fourth Floor.

## At \$1.25 These Umbrellas are half-price

The quantity is limited to 120 only, so if a strong serviceable umbrella at a very low price is required early shopping is advisable. They are all new goods, the covers being of silk and wool mixture, mounted on a neat rolling paragon frame. They also have steel rods, and the handles are in various designs of plain or silver-mounted effects. Complete with a case. Tuesday's price, each, \$1.25.

—Main Floor, Yonge St.

## Dainty Underskirts of White Cotton, for Women, Price \$1.19

THEY ARE AS PRETTY AS ANYONE COULD WISH, the deep source being of lovely fine Swiss embroidery, obtainable in several effective patterns, and finished with a plain underlay. The upper part of the skirt is in neat fitting gored style. Lengths 36 to 42. Special value, \$1.19.

DRAWERS OF GOOD QUALITY WHITE COTTON, made in wide style with a trim of pretty eyelet embroidery at the knee. Lengths 23 to 27. Price, 35c.

CORSET COVERS OF SOFT WHITE COTTON have a round yoke of Swiss embroidery in a choice of several attractive patterns, and the neck and arms are edged with embroidery. Sizes 34 to 42. Price, 35c.

COMBINATIONS OF FINELY-KNITTED WHITE COTTON have low neck, no or short sleeves, and have fancy beading and draw tape at neck. The drawers are in wide style trimmed with frill of lace. Sizes 32 to 38. Price, 25c.

—Third Floor, Queen St.

## The Enterprise Meat and Food Chopper, Tuesday, Each, \$1.39

The Enterprise Food Chopper is equipped with five styles of cutting knives which regulate the chopping—fine, medium and coarse, and a finer knife for making nut butter. Tuesday special price, \$1.39.

And These Other Good Values for Tuesday

Grey granite cereal cookers or milk boilers, special, 35c.  
Gas irons, nickel-plated, complete with tubing, special, \$2.35.  
Oval willow clothes baskets, 55c, \$1.00, \$1.25 each.  
See the labor saving demonstration of triangular O'cedar mops, 75c.  
Covered sheet iron roasting pans, oblong shape, \$1.00, \$1.25, \$1.50.  
Grocers' scales, with tip scoop and brass beam weighing to 240 lbs., \$5.50 each. —Basement.

## Think of It! A 450 Page Dictionary for 19c

It seems almost impossible, but Tuesday morning we make this come true. School children can share in this by coming at \$30, purchase one of these, then return in time for school with a new dictionary with which to start off the new term.

These dictionaries are up-to-date, bound with cloth, well printed, and compiled on good authorities. Included in the 450 pages is an appendix of synonyms and antonyms, signs and symbols used in writing and printing, tables of weights and measures, value of foreign coins, time differences and other valuable information. Size 7 1/2 in. x 5 in. x 1 1/4. Greatly reduced, Tuesday, each, 19c.

—Main Floor, Albert St.

## 300 Only Sheffield Steel Razors, Reduced to 75c Each, Which in Many Instances is Half-price

Made by a reliable cutlery manufacturer in Sheffield, the famous Midland English steel centre, these razors will last for years, and with proper use will maintain a smooth shaving edge. Full hollow-ground, with 1/4 or 3/4 inch blades, and well finished, with white, black or imitation tortoise shell handles. Reduced price, each, 75c.

—Main Floor, Yonge St.

## 97 Piece Dinner Set Specially Priced Tuesday at \$12.50

A serviceable dinner set at a price that means a saving of dollars. The set is decorated with a pretty floral effect, and has a clear glaze, with brilliant gold-traced edges and handles. Included in the set are 12 bread and butter plates, 12 tea plates, 12 dinner plates, 12 soup plates, 12 cups and saucers, 12 fruit nappies, 2 oval covered vegetable dishes, 2 platters, 1 gravy boat and stand, 1 covered sugar, 1 cream jug, 1 salad, 1 bowl, 97 pieces. Specially priced at \$12.50 per set.

Imitation Deposit Ware in Special Selling Tuesday, Each, 15c to \$1.00

Phone or mail orders, filled if possible. A collection of glassware with imitation deposit glaze tracings. Included are tumblers, sherbet glasses, salt and pepper shakers, sugar bowls, cream

jug and open salt cellars. Special, 15c. Also covered mustard pots, each, 35c; salt and pepper shakers with pearl tops, per pair, 50c. Oil bottles and butter tubs, special, each, 75c.

Basket and vases with light cutting in daisy designs. Special, each, \$1.00.

Beautiful cut glass vases, in corset shape, deeply cut on clear heavy blanks, in daisy and bush patterns. 8 inches high, each, \$2.00; 9 inches high, \$3.50, 10 inches, \$4.50, 12 inches, \$6.00.

—Basement.

## In the Lighting Fixture Department

Candle Sticks with Shades, each, 19c  
Pocket Flashlamps, 35c

CANDLE STICKS, complete with shade and holder, stand made of wood in dark bronze finish, with silk fringe trimmed shades in various floral patterns. Each, 19c.

POCKET FLASHLIGHTS, in several designs, with glass lens and fitted with strong battery and tungsten lamp. Extra special, each, 35c.

GAS LIGHTERS, a handy device for ranges, lights, etc. Clean, safe, and economical. Price, 15c each; extra refills, 10c each.

Coal Oil Fixtures, square brass domes, fitted with bead fringe; chain suspension and centre draft front. \$11.50 —Basement.

## Interesting War Novelties—Soldiers' Requisites, etc.

AT THE SPECIAL COUNTER just beneath the main stairway we are displaying a collection of war novelties and various articles of particular interest to soldiers, such as cloth and metal badges, whistle cords, haversacks, mending outfits, polishing cloths, etc. Amongst the smart novelty brooches are the following:

1. Maple Leaf Gilt Brooch, with battalion number. Price, 15c.
2. Maple Leaf Brooch, mounted with a Canada militia button. Price, 15c.
3. Gun Brooch, battalion numbers. Price, 15c.
4. Cartridge Brooch, in gilt, with Canada militia button. Price, 15c.
5. Maple Leaf Cap Badge, with brooch pin in gilt or bronze, with battalion numbers. Price, 25c.
6. Canadian Medical Corps Badge, in gilt. Price, 20c.
7. Canadian Engineers' Badge, with pin. Price, 20c.
8. Locket on pin made of Canada militia button. Price, 35c.

—Main Floor, Centre.

## Men's Fleece-lined Underwear, Tuesday, a Garment, 33c.

Not More Than Two Suits to a Customer.

ing. They are all perfect garments, with satin facings, grey shell, and lined with soft comfortable fleece. Sizes 34 to 44. Come early Tuesday, per garment, 33c.

Other Big Reductions in Seasonable Furnishings for Men—All Rare Savings Tuesday

Several broken lines of men's work shirts to clear quickly Tuesday morning. All are made of blue chambray, some with double, others with single fronts. They have attached soft turn-down collar, single band cuffs, breast pocket and yoke. Sizes 14 to 18. Reduced price Tuesday, each, 47c.

Men's silk neckwear lines, large shapes with wide bowing ends with diagonal stripes, figured and floral designs in grey, navy, red, brown, green, helio, mauve, etc. Excellent value, 12 1/2c.

A clearance of men's sweater coats. They are in plain cardigan stitch with high storm collar and V-shaped neck, in khaki shade only. Have two pockets. Sizes 38 to 42. Each, \$1.48.

Boys' Pull-over sweaters, in elastic rib with buttoned shoulder; also heavy ribb with double roll collar. Grey only. Sizes 22 to 22. A splendid after-school garment for the boy. Each, 59c.

—Main Floor, Centre.

## School Books and Supplies—Main Floor

We specialize in Books and Accessories for use in either Public or High Schools. This list demonstrates the moderately low prices:

High School History of Canada, 15c.	Public School Second Reader, 8c.	Pencil Sharpeners, 5c, 10c and 25c each.
High School Algebra, 42c.	Public School Third Reader, 12c.	Erasers, 1c, 2c, 3c, 5c and 10c each.
High School French Reader, 9c.	Public School Fourth Reader, 13c.	Crayola Crayons, 8 in box, 5c box; 15 in box, 10c box; 25 in box, 15c box.
High School French Grammar, 60c.	Public School Speller, 15c.	Compasses, 15c and 25c each.
High School Geometry, 40c.	Public School Arithmetic, 10c.	Protractors, 5c, 10c and 25c each.
High School Grammar, 45c.	Public School Composition, 15c.	Microscopes, 10c, 15c and 25c each.
High School History of England, by Prof. Wrong, 65c.	Public School Geography, 15c.	White Chalk, 5c and 10c box.
High School Ancient History, 75c.	Public School Grammar, 10c.	Rulers, 5c, 10c, 15c and 25c each.
High School Physical Geography, 60c.	Public School History of Canada, 25c.	Colored Chalk, 5c and 10c box.
High School Reader, 40c.		SCRIBBLERS OR NOTE BOOKS.
High School Arithmetic, 40c.		Manilla Exercise Books, 2 for..... \$
High School Composition, 15c.		Pressboard Exercise Books..... \$
History of Western Europe, \$1.60.		Leathette Exercise Books, each..... \$
Story of British People, 25c.		Manilla Open-End Note Books, 2 for \$
Story of the Earth and Its People, 50c.		Pressboard Open-End Note Books, each..... \$
Narrative and Lyric Poems, 25c.		500-page Ruled Books, each..... \$
Le Voyage de Monsieur Perichon, 20c.		152-page Ruled Books, 2 for..... \$
Rémi en Angleterre, 60c.		Blank Drawing Books, Nos. 1 and 2, each..... \$
Public School Primer, 4c.		Blank Drawing Pads, large size, 15c each.
Public School First Reader, 5c.		School Paint Boxes, each..... \$
		Paint Brushes, each, 5c, 10c and 15c.
		Fixatif Diffusor, each..... \$
		Charcoal, boxes..... \$
		Charcoal Erasers, each..... \$

T. EATON & CO.