

The Robert SIMPSON Company Limited

H. H. FUDGER, President. J. WOOD, Manager. Store Opens 8 a.m.

Main 7841
50 Lines to Central

Store Closes 5.30 p.m.

The Robert SIMPSON Company Limited

PROBABILITIES—Light, variable winds; fine and warm. Wednesday, Aug. 3, 1910



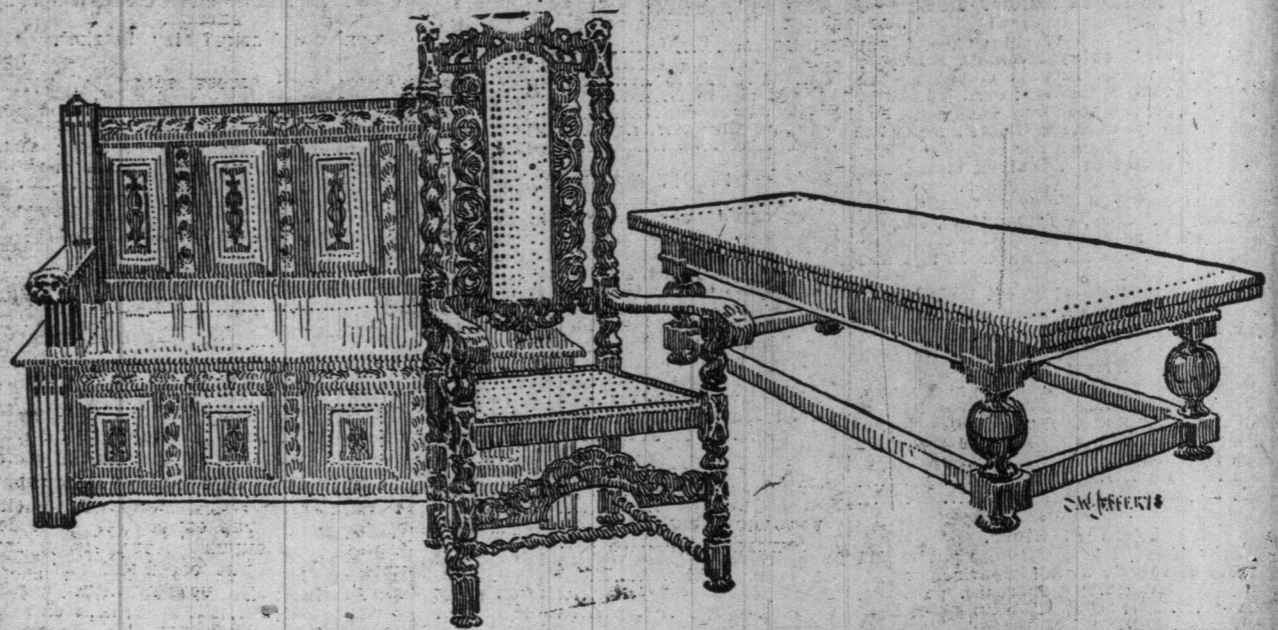
The August Hosiery Sale

Will Start With a Rush at Eight a. m. Thursday
Get an early breakfast to-morrow!
The Hosiery Sale with a reputation behind it begins on the stroke of eight—and its opening values should not be missed.

New Hosiery from Europe has been pouring in faster than we anticipated—some of it actually arriving in Toronto before the buyer who bought it. So when this sale begins to-morrow our shelves will be loaded with the kind of new goods that make both customers and salespeople enthusiastic. Most of the important hosiery mills of England, France and Germany, have been visited by our buyer during the past few weeks—and you'll see to-morrow how many "good things" we've found for you. There are no "seconds" on sale here, but we made, at many of the mills, a clean sweep of their "overmakes." Remember, "overmakes" are perfect goods, just what the mill runs in excess of their actual European orders—and our buyer arriving, cash in hand, "scooped" many of these fine lots.

- August Hosiery adds more to the family comfort and happiness than Christmas stockings, when such prices as these prevail
- WOMEN'S HOSE.**
 - Women's Fine All-Wool Black Cashmere Hose, double spliced heel, toe and sole. Special hosiery sale price Thursday... **.29**
 - Women's Plain Black, Fine Imported, All-wool, Full Fashioned Cashmere Hose. Regular value 45c to 60c. Hosiery sale price Thursday... **.29**
 - Women's Ribbed Black All-wool Cashmere Hose, full fashioned, soft and fine, all sizes. Regular 45c to 60c. Hosiery sale price Thursday... **.29**
 - Women's Fine Imported Pure Silk Hose, summer weights, black, tan and fancy colors. Regular \$1.00. Hosiery sale price Thursday, pair 65c; 2 pairs... **1.25**
 - Women's Fine Imported Lisle Thread Hose, consisting of silk embroidered fronts, laces and plain gauze weights, in black and all the newest colorings, all sizes. Regular 50c and 60c. Hosiery sale price Thursday, 3 pairs... **1.00**
 - Men's Fine Imported Lisle Thread Hose, plain blacks, tans; also all the newest colorings; also silk embroidered fronts. Regular 40c. Hosiery sale price Thursday, pair... **.25****
 - Women's Plain Black Tan, also fancy patterns, in Cotton Hose. Regular 25c and 35c. Hosiery sale price Thursday, pair 18c; 3 pairs... **.50****
 - MEN'S HOSE.**
 - Men's Fine Imported Plain Black Cashmere Socks, full fashioned, double heel, toe and sole. Regular 35c. Hosiery sale price Thursday, pair... **.25**
 - Men's Fine Imported Elastic Rib Silk and Wool Socks, fancy colorings, with black, very neat, splendid weaving, all sizes. Regular 60c. Hosiery sale price Thursday, 3 pairs... **1.00**
 - Men's Fine Imported Plain Silk Socks, black; also plain, fancy colors; lisle heel, toe and sole. Regular 65c. Hosiery sale price Thursday, 3 pairs... **1.00**
 - Men's Fine Elastic Ribbed Silk and Lisle Socks, neat and dressy, splendid wearing, all sizes. Regular 50c. Hosiery sale price Thursday, pair... **.29****
 - Men's Imported Lisle Thread Socks, a large assortment of plain colors and black; also fancy patterns and silk embroidered fronts, all sizes. Regular 25c and 35c. Hosiery sale price Thursday, pair 18c; 3 pairs... **.50****
 - CHILDREN'S HOSE.**
 - Boys' and Girls' Ribbed Black Cashmere Stockings, all wool, full fashioned, double heel, toe and sole, sizes 6 to 8½. Regular 40c. Hosiery sale price Thursday... **.25**
 - Girls' Plain Black, Fine, All-wool Cashmere Stockings, full fashioned, double heel, toe and sole, sizes 6 to 8½. Regular 40c. Hosiery sale price Thursday, pair... **.25**
 - Infants' and Children's Socks, lisle thread, fancy colored tops, plain feet, sizes 4 to 8. Regular 25c. Hosiery sale price Thursday... **.12½**

TWO IMPORTANT AUGUST SALES NOW IN FULL SWING



The August Furniture Sale

There is Furniture that will not allow you to forget it or to forget the people in whose home you see it. A house may be measured by its furniture, quite as well as by its plate, its pictures, or its books.

Judged from this view-point, try to estimate the impression of your home you give to strangers—does it satisfy you? We want to emphasize the fact that it is no longer necessary to pay "fancy" prices for the best kind of Furniture. Canadians are coming to realize that with the world's finest forests behind them, they should make very fine furniture. Some of the most progressive Canadian manufacturers have sent us for this sale furniture of dignified design and of impressive quality. And remember

our ready-money alliance with these manufacturers enables us to sell it more reasonably than any retail store in Canada; we will prove this statement to you on our Fifth floor.

Here's a list of good honest furniture for to-morrow's selling—not expensive furniture, but published in the hope that needing something mentioned here, you will come and look through our magnificent stock.

- BUFFET SIDEBOARDS.** Buffet Sideboards, in genuine quartered white oak, early English finish, mission design; lots of cupboard space; lined cutlery drawer and extra large linen drawer; doors and drawers trimmed with square wooden knobs. August Furniture Sale **22.25**
- EXTENSION TABLES.** Extension Tables, in specially selected quartered oak, early English finish, pedestal design, with round top 45 inches in diameter, easily running slides extending to 8 feet without opening pedestal. August Furniture Sale **22.75**
- PARLOR TABLES.** Parlor Tables, in quartered oak golden finish or birch and mahogany highly polished, shaped legs, top and underside. August Furniture Sale **5.45**
- THREE-PIECE PARLOR SUITES.** Three-piece Parlor Suites, in solid mahogany dull finish, exceptionally neat design, spring seat, upholstered in silk tapestry. August Furniture Sale **43.75**
- Writing Desks, in quartered oak fumed finish, extra large writing lid with pigeon-holes and two small drawers, two small cupboards on top with doors of leaded glass, small shelf underneath. August Furniture Sale **15.90****
- COUCHES.** Couches, solid oak frame, upholstered in extra good quality of embossed velours, roll head and foot end, flat tufted with spring edge. August Furniture Sale **10.75**
- UPHOLSTERED CHAIRS.** Corner Chairs, in birch mahogany finish, highly polished, spring seat, upholstered in good quality of satin-faced tapestry. August Furniture Sale **5.45**
- BEDROOM FURNITURE.** Complete Bedroom Suite, in genuine quartered oak rich golden finish, highly polished. Suite comprises dresser, chiffonier, dressing table, brass bedstead, woven wire spring, pure white cotton mattress, and pair of thoroughly renovated feather pillows. August Furniture Sale price... **79.00**
- WHITE ENAMEL BEDS.** Iron Bedsteads, in pure white enamel finish, heavy posts with scroll filling, large brass knobs and caps, extension foot end, sizes 3 ft., 3 ft. 6 in., 4 ft., and 4 ft. 6 in. August Furniture Sale **3.45**
- BRASS BEDS.** Brass Bedsteads, with large 2½-inch posts and heavy cross-rails and upright filling, satin finish, in 4-foot 6-inch size only. Exceptional value for a heavy brass bed. August Furniture Sale **23.75**
- PILLOWS.** Pillows filled with pure down and covered with neat fawn stripe of German linen. August Furniture Sale **5.80**
- WOVEN WIRE SPRINGS.** "Special" Woven Wire Bed Spring, frames made of thoroughly seasoned hardwood, with closely woven triple steel-wire mesh with heavy edges. August Furniture Sale price **2.45**



Summer Finery for Women

- WOMEN'S DRESSES.** 49 Women's Stylish Dresses, of fine mercerized French mulls, in soft shades of mauve, sky, pink, white and rose, in one-piece styles, with square cut yoke of lace insertion, or with fine tuckings, flounce trimmed with rows of lace insertion to match waist. Regular selling price \$11.50. Thursday **\$7.49**
- NEW PONGEE WAISTS.** 200 New Waists, of natural pongee silk, in pretty Dresden patterns, shirt waist style, with wide Gibson pleat over shoulders, shirt sleeve, link cuffs and tucked collar. All sizes 32 to 42. Special Thursday **\$2.95**
- Women's Black Silk Waists, of soft chiffon taffeta, yoke of tucking, front opening, box pleat, trimmed with silk braid, large silk buttons and side pleating, new full sleeves, tucked collar and ruchings. Sizes 32 to 42. Extra special **\$3.95****
- \$3.00 MUSLIN KIMONOS \$1.49.** 800 yards "Navy Serges," fine chevrot make; this popular weave comes in a fine crisp finish, in the new millitary shade, very suitable for travelling suits, dresses and coats. 44 in. wide, 50c.
- 800 yards "Navy Serges." This quality we can recommend for tailored suits and coats, guaranteed fast dyes, and permanent finish, thoroughly sponged; extra good value. 52 in., 65c yard.**
- In other makes and weaves we have a full range of prices in better qualities. 54 inches, 85c, \$1.00, \$1.25; 56 inches, \$1.50, \$2.00.**

An Important Sale of Black Silks

- A Swiss manufacturer of exclusive black silks recently cleared several lines of unquestionable quality and dye at one-third less than the regular price. We offer them to you reduced accordingly. Rich Black Duchesse Paillette, 36 inches wide, splendid rich silk for dresses, skirts, coats, etc. August sale price 97c.**
- Black Satin Dress Duchesse, 20 in. wide, an elegant silk, that will both look smart and wear well for dresses, waists, etc. This quality would sell regularly at 85c per yard. August sale price 55c.**
- INDIGO NAVY SERGES.** Popular Suitings for Present and Fall Wear.
- 1,000 yards "Navy Serges," nice fine twill, for ladies' and children's wear, excellent wearing quality, pure wool, and unshrinkable. 44 in. wide, 44c yard.**
- 800 yards "Navy Serges," fine chevrot make; this popular weave comes in a fine crisp finish, in the new millitary shade, very suitable for travelling suits, dresses and coats. 44 in. wide, 50c.**
- 800 yards "Navy Serges." This quality we can recommend for tailored suits and coats, guaranteed fast dyes, and permanent finish, thoroughly sponged; extra good value. 52 in., 65c yard.**
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Handkerchiefs Thursday

- Men's Mercerized Handkerchiefs, with assorted colored borders, 3 for 25c.**
- Men's All Linen Handkerchiefs, Thursday, special quality, 2 for 25c.**
- Women's All Linen Hemstitched Handkerchiefs, fine quality, 6 for 35c.**
- 35c Pad Hose Supporters, Thursday pair 15c.**
- \$1.00 Persian Elastic Belts, Thursday 50c.**
- Women's Linen Embroidered Collars**
- 850 dozen Women's Linen Embroidered Collars, 11 styles to choose from. Sizes 12½ to 13½. We have all sizes, but not in each pattern. This is a clean up from the best English manufacturer. A bargain in collars at this season of the year, and right at the height of fashion, will be appreciated. Two collars for 25c.**
- (On sale Queen st. bargain counter.)**
- Huckaback and Bleached Canton**
- ANOTHER 200 LENGTHS FOR GUEST TOWELS FOR 15c EACH.**
- Pure linen huckaback, large assortment of dainty figures, full grass bleached, 14 x 27 inches, just right for dainty guest towels, and you can scallop or hemstitch and initial them yourself. On sale upstairs in Linen Department, each, Thursday 15c.**
- 36-INCH BLEACHED CANTON 10c YARD.**
- American Canton Flannel, pure white, yard wide, good weight and softest napping. 720 yards only, at Flannel Counter, Linen Department, per yard, Thursday 10c.**
- (Phone direct to Linen Department.)**

Paper Your Houses Now

- New Wall Papers in Stock Now.**
- New Bedroom Papers, 8c, 10c, 15c, 25c, 35c, 50c.**
- New Dining Room and Hall Papers, 10c, 15c, 25c, 35c, 50c, 75c, \$1.00.**
- New Parlor Papers, latest colorings, 15c, 25c, 35c, 50c, 75c, \$1.00, \$1.50.**
- THURSDAY SPECIAL.**
- 2,250 rolls Imported Parlor and Dining Room Papers, in reds, greens, blues, fawns. Regular to 50c. Thursday 21c.**
- 200 Tapestry Rugs Away Below Market Value**
- 200 only English Tapestry Rugs, woven in one piece, and designed similar to the finest Axminster rugs. Oriental, floral, lattice and medallion designs; a dozen different patterns to select from, reds, greens, browns and fawns:**
 - 9x10.6. Thursday reduced to \$11.99
 - 9x12. Thursday reduced to \$13.49
 - 10.6x12. Thursday reduced to \$15.69
- Groceries**
- 2,000 lbs. Fresh Dairy Butter, in prints, per lb. 23c.**
- Pure White Wine Vinegar, XXX, per gallon 25c.**
- Salt, in 5-lb. bags, 3 bags, 14c.**
- Choice Cured Ham, half or whole, per lb. 20c.**
- Choice Red Salmon, ¼-lb. flats, 3 tins 25c.**
- Malta Vita Breakfast Cereal, 3 packages 25c.**
- Maggi's Soups, assorted, 6 packages 25c.**
- Canned Apples, gallon a. tin 23c.**
- Choice White Beans, 5 lbs. 25c.**
- Clark's Potted Meats, 5 tins 25c.**
- Pure-Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25c.**
- Scott & Taylor's Worcester Sauce, 3 bottles 25c.**
- Telephone direct to department.**
- 35c ASSAM TEA 28c.**
- 300 lbs. fine, rich, full bodied Assam Tea, a 35c tea anywhere, Thursday, per lb. 28c.**

Seasonable Togs for Men

- Men's White English Cricquet Flannel Suits, thoroughly shrunken, cut in single or double breasted styles, splendidly tailored, and finished with double stitched seams and three outside patch pockets; pants made with side straps and keepers for belt. Sizes 36 to 44. Price \$8.00.**
- Men's Dark Navy Blue English Flannel Blazers, trimmed with white, pale or dark blue, and blue and white silk cord on edge, cuffs and pockets. Sizes 34 to 44. Price \$2.25.**
- Boys' English Flannel Blazers, in dark navy blue, with yellow, red, blue and red and blue and gold, silk cord trimmings on edges, cuffs and pockets. Sizes 26 to 32. Price \$1.00.**
- SOFT HATS.**
- 300 Men's Up-to-date Summer Wear Soft Hats, in latest American and English styles of Alpine, trooper, college, crusher and negligé design; extra fine grade fur felt, and best finish; colors slate, grey, fawn, brown or black. Regular value \$2.00 and \$2.50. Thursday special less than half-price. Your choice 99c.**
- ODD LINES OF NATURAL WOOL UNDERWEAR.**
- To go at greatly reduced prices, is the chief item for Thursday's programme in Gents' Furnishing Department. These consist of summer, fall and winter weight garments, and are made in the single and double breasted styles, light and dark shades; they are finished with elastic rib cuffs and ankles, and fasten with good quality pearl buttons. These garments are made by the leading English and Canadian manufacturers, therefore the quality is guaranteed to give the very best satisfaction. Come early and get your supply. 700 garments of English and Canadian natural wools, in light or dark shades; not all sizes in each line, but in the lot there are sizes from 34 to 44. Regular \$1.00 and \$1.25. Clearing price Thursday, per garment 69c.**
- MEN'S \$4.00 BOOTS AT \$2.49.—All Sizes 5 to 11, and patent coil leathers; Blucher, lace and button styles; medium and heavy weight soles, made from solid oak bark tanned leather. Goodyear welted. All sizes 5 to 11. Regular prices \$4.00 and \$5.00. On sale Thursday... **2.49****



Putting Up Fruit To-morrow

- Fruit Jars, Crown Improved, pints and border line. Thursday's special \$7.69.**
- 53c dozen, quarts 65c dozen, ½ gallon 75c dozen.**
- 40-piece Tea Sets, French Limoges china, decoration is small cluster of roses and green foliage, on pure white china, gold stippled handles, edges**
- 10-piece Toilet Sets, stout porcelain body, floral designs on shaded grounds, gold finished. Thursday's special \$2.99.**

Excellent Floor and \$125 per sq. ft. H. H. W. 26 Victoria St. PROBS: OTTAWA TO DO MR. RUMORED Wright is Political necessary, President OTTAWA, labor department, but it is the strong brought to be... Hon. Mackenzie Bowden was the strike to a close that the minister of the thick... From a political government of the strike on Grand Trunk Railway are concerned, in Quebec, the... In well-informed remark is made to get the presidency... and vice-pres... For months the talk is, a... this fall or be taken, but the Grand... effect distinct possible in a... country. Sir Frederick... up to a settlement difficult to a political exigence HOW PA Mackenzie Ki and Cont Vice-President R. G., in addition... yesterday afternoon... agreement, he... entirely by H... of a proposition... possible favor... sides appended... request for... casting the vote... concerned, on... was to effect... from Ottawa... An impromptu... then believed... capital, and... resolve nothing... either party... each man, etc... secured his... signature to... The men... tion the post... Mr. Berry... the strike... relations that... cautious heads... the province... the publication... as upon this... Regarding the... of the comp... scheme. All to the... finally adjourn... the men to... and to deprive... honest desire... as in the... use coercion... with the co... treat every... as to nothing... Mr. Berry... fully understood... ment at first... convinced at... tented, and... be carried o... "The thing... evening," sa... takes a little... provide the... with new in... expect, with... strikebreakers... Taken... Down aro... was very lit... there was c... in the local... the freight... forced into... failed to sh... not be enli... cause they... millions in... in Somerset... the depot... evidence at... the congest... street were... that the co... clear out m... Terminal... some of the... back at wo... size all, ha... insisted that... be taken by... positions p... "Will the... runs" was... "No, they... we have t... Contin