

TOUCHES THE RIGHT SPOT.
ROWAT'S Coffee is of known excellence. Its extensive use by discriminating consumers is the best evidence of its pleasing character. If you enjoy coffee which is 100 per cent good all the time, drink ROWAT'S and know complete satisfaction.
70c pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

PAY
1 A
Week

AND OWN
Waltham or Elgin Watch
Guaranteed, of course.

GREEN
JEWELER.

374 RICHMOND STREET.

Diamonds

Rings, Necklets, Earrings, Barmes, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond Street.

Only Guaranteed Shoes Sold Here

You take no chances. We stand behind every sale with our guarantee of money back if not satisfied.

Cook's Shoe Store

Character GLASSES
Professional men—men of dignified mien—men who wear glasses in keeping with their calling. We are capable of advising you correctly in every instance.



Carlyle REBILCOCK OPTICIAN
233 Dundas Street. Phone 2251.
Two Doors East of Majestic.

TAKE IT EASY!

We display a wealth of labor-saving and heat-defying devices—Electric Stoves, Fans, Washers, Vacuum Cleaners, etc.—every one guaranteed.

BENSON-WILCOX ELECTRIC CO.
254 Dundas St. Phone 2671.

Canadian Bureau of Credits

MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere. Dominion Bank Chambers, London. 6-12

Coal and Wood ANDERSON
COAL COMPANY.
455 YORK STREET. PHONE 1391.

INSURANCE
AUTOMOBILE ACCIDENT, ETC.
HAROLD J. LAWSON
205 Dominion Savings Bldg. Phone 950

Double Mileage
Puncture-Proof Service.
Ask
Art Wilkes
London Tire Repair Dept.
254 Wellington. Opp. McClary's.

WOOD

DRY MIXED SLABS, MIXED WOOD, A. B. C. ANTHRACITE BRIQUETTES.

BRISTOL ESSERY
COAL AND WOOD.
330 Midland St. Phone 1083.

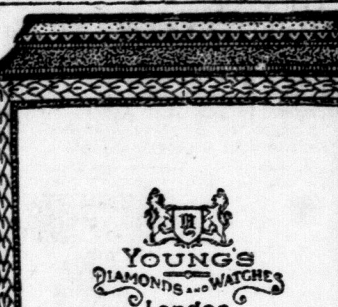
P A \$1 A WEEK AND OWN A WATCH
GREEN, Jeweler.
374 RICHMOND ST.
Open Evenings.

The London Loan and Savings Company of Canada

Money received on Deposits and Debentures. 4 to 5% per cent interest allowed.

M. J. KENT, Manager.

FURS REMODELED
Summer Prices
Beltz & Co.



Summer Jewelry

Nothing is more entrancing than a tiny sterling Locket or Vanity Case when worn with the light airy gowns used in this season of the year; or a Pearl Necklace or dainty Lavalliere is just as suitable, or Bangles for your arm now that short sleeves are so much in vogue.

Our summer display of these novelties is at its best, and our windows will be kept replete with all the latest for summer wear.

Young's

DIAMONDS AND WATCHES.
London, East London.

DO IT NOW!

Get a loaf of
Johnston Bros.

Cream Loaf

and sample its delicious flavor. You will know it by its oblong shape.

Fresh at your grocer's today.

JOHNSTON BROS.
Phone 944.

DISSATISFIED WITH MANAGEMENT OF OIL FIRM AT GLENCOE

TORONTO, Aug. 20.—Shareholders of the Rockwood Oil and Gas Company who are dissatisfied with the management have asked that a special meeting be called for the near future, at which the alleged deficiencies of the executive may be considered. The oil wells of the company, situated near Glenora, Ontario, have, it is said, ceased flowing, the overflow being small, but continuous.

GOVT. TO HELP GET V. C. HEROES TOGETHER

OTTAWA, Aug. 20.—(Canadian Press.)—It was announced this evening by Hon. Hugh Guthrie, minister of militia and defence, that the Government had decided to assume the railway expenses in connection with the plan of bringing together all Canadian Victoria Cross heroes at the Toronto Exhibition. A deputation, headed by Capt. Patterson, recently urged that the Government assist the plan. It is expected that the cost of railway fares will be in the neighborhood of \$5,000.

MARCO POLO Discovered Spectacles

being worn by the Chinese when he visited Canada in 1290.

The experience of 25 years in examining eyes and manufacturing high-grade glasses is at your service at



BROWN OPTICAL CO.
223 DUNDAS. PHONE 1877.

Largest Exclusive Optical House in Canada.

Montreal LONDON Windsor

HAVE YOUR PIANO TUNED BY S. BOARDMAN
19 Cartwright St.

Federal Advertising Agency

T. M. YULL, Director, Dominion Savings Building, London, Canada. Mechanical Photo Retouching.

STEAL MAIL POUCH CONTAINING \$100,000

CHICAGO, Aug. 20.—A mail pouch believed to contain money and valuables worth \$100,000 was stolen by two men today from a suburban station of the Illinois Central Railroad. The robbers escaped in an automobile.

SAYS RAILROAD RATE DEMANDS ARE ARROGANT

"Inconsistent," Says Manitoba Counsel, Regarding Application.

TARIFF PALES BESIDE IT
States Increase Would Pay Interest On Nation's War Debt Twice Over.

OTTAWA, Aug. 20.—(By Canadian Press.)—Counsel for the railways having presented their case for an increase in the rates at the morning sitting of the railway board, opposing counsel voiced their objections at the afternoon and evening sittings. It was the first night sitting since the hearing opened, and it was regarded as necessary in order that the case might be closed by noon on Saturday, when Chief Commissioner Carvell expects to leave for Nova Scotia on an important business in connection with the coal situation.

A feature of the evening session was the address of H. J. Symington, counsel for the province of Manitoba, who characterized the application of the railways as "arrogant and inconsistent."

The railways, without submitting to proper procedure, he said, had simply decided that they wanted an increase and that they must get it before September 1.

"I submit," said Mr. Symington, "that this board cannot possibly do justice to this important case and give any sort of judgment between now and September 1."

Wrong Hypothesis. The application, Mr. Symington declared, had been submitted upon a wrong hypothesis. "It should," he said, "be based on what we know to be the facts and not upon conjectures."

PARCY SCOTT, a former member of the railway board, who preceded Mr. Symington, speaking for the Government of Saskatchewan and the Canadian Dairyman's Association, was strongly opposed to any increase in rates being given to the C. P. R. The position of the company was by no means serious, he argued, and no harm would be done if it was called upon to pay present dividends out of accumulated surpluses for a time. If the board decided that there should be an increase it should be based on the requirements of the C. P. R. and they should be applied, he thought, west of Port William.

G. R. Gearey, corporation counsel for Toronto, like Mr. Scott, thought it would not hurt the C. P. R. to wait a while. His proposal was that no rate increases should be granted until the C. P. R. has actually experienced a deficit and met it. Then it would be time for the company, in view of its great resources in reserve, to come back to the board seeking relief.

Mr. McMaster, counsel for the Canadian Manufacturers' Association, and the Toronto Board of Trade, was inclined to think that the C. P. R. must need some relief, but he did not think the company entitled to half as much as it asked for. He suggested that the C. P. R. might fall back upon its reserves if money were required.

Level of 1912. Hon. Robert E. Flinn, on behalf of the Nova Scotia Government, not only objected to higher rates, but asked that the intercolonial rates be reduced to the level of 1912. He objected to the railways making an application for increased rates on a percentage basis. Tariffs should have been filed for the approval of the board.

Mr. Symington, in opening his remarks, described the application as the most important ever made in Canada. He figured that the increase if granted would mean a charge of \$22 per annum to every man, woman and child east of Port William, and \$45 west.

The C. P. R., said Mr. Symington, was the only Canadian railway which could be taken as a basis in considering increases. It would be unfair to charge deficits to the shipping or traveling public exclusively. They were the legacy of years of folly and should be paid by the people of Canada as a whole.

"I refuse to accept the statement that the C. P. R. has a vested right to earn a large surplus every year and pay its shareholders 10 per cent every year," declared Mr. Symington. He went on to say that this was one of the worst times that railways could have chosen to demand an increase.

Strongest Road. "If this increase does not go through," said Mr. Symington, "the C. P. R. will be doing business at the same old stand next year, and it will still be the strongest road on the American continent."

During the year ending June, 1920, it had paid fixed charges, dividends on common and preferred stock and added to the pension fund. They complained that they would have increased wages to meet the year, but they did not tell the board that this fall the C. P. R. would have 18,000,000 more bushels of grain to haul than in other years.

"If an increase was necessary to let the C. P. R. pay its way he would not object," he said, "but it is absolutely necessary. The situation in the West was absolutely serious. Down here there was 'more talk about a tuppenny-ha'penny phone increase,' but freight rates were a matter of life and death to the West."

Not Rolling in Wealth. The farmers were not rolling in wealth. Despite the glowing reports of prosperity, the three Governments, of Manitoba, Saskatchewan and Alberta, would have to provide fuel and food for a great number of people.

Chairman Carvell disagreed with Mr. Symington's pessimism. He said in the East the farmers had more money than ever before.

"That must be because of short hauls and low freight rates," declared Mr. Symington, who added that thousands of farmers in the East were down in the West lining their pockets with the six or seven dollars a day paid for harvest laborers. The wealth of the Western farmer, he declared, came from increased land values only.

Mr. J. E. Coyne, counsel for the Western Boards of Trade, will address the board when it meets at 10:30 tomorrow morning and argument in a case is expected to be wound up by noon adjournment.

STATION MAN HURT, RIDING FREIGHT HOME TO LUNCH

W. C. Thompson, Assistant Agent At Lucan, Fractures Ribs, Hurts Spine.

[Special to The Advertiser.] LUCAN, Aug. 20.—W. C. Thompson, assistant station agent here, was hurt very badly at noon today when he jumped off the rear end of a moving freight car. The car at the time of the accident, was passing over the main street crossing. Thompson, was setting off the car to go to his dinner. As he was about to jump he lost his balance and fell heavily on his back across the rails. He sustained three broken ribs and his spine was hurt severely. Several scratches about the face were also received. Thompson has only been employed in the local station about a month. It is expected he will recover, although his injuries are serious.

Weygand Gives Poles Credit

PARIS, Aug. 20.—The success of the Poles in throwing back the Bolsheviks in the battle of Warsaw was "a Polish victory," the French General Weygand told delegations at Warsaw, who had come to tell him that he was the most popular man in Poland, and was proclaimed by all as the "Savior of Warsaw."

Advices received here from the Polish capital quote General Weygand in his response to the delegations as follows:

"Preparatory military operations were executed by the Polish generals according to the Polish plan. My role, as well as that of other French officers, was limited to filling certain gaps in the details of execution. It is the Polish nation that has been its own savior."

"This magnificent victory consolidates the Polish state, whose existence is indispensable to France's existence. Germany, who had hoped to resume relations with the Soviets and to throw Red armies against the enemy across the Rhine, must renounce for the moment such means of annulling the Versailles treaty. If the Polish leaders know how to profit by victory, I am convinced that the Bolshevik army will soon cease to exist."

HURON AND PERTH PRESS ASSOCIATION ELECTS OFFICERS

STRATFORD, Aug. 20.—Officers of the Huron and Perth Counties District Press Association were elected today, as follows: Honorary president, W. R. Davidson, Mitchell; president, Malcolm McBeth, Milverton; vice-president, J. W. Vanter, Goderich; secretary, treasurer, Alex. Abraham, Stratford; executive, J. L. Kerr, Brussels; H. D. Davis, Mitchell; C. V. Blatchford, Lesterville.

The visitors were extended a welcome by Mayor Stevenson and E. T. Orr, president of the Chamber of Commerce. The meeting went on record as favoring the \$2 weekly.

Sent in False Alarm. Local police are on the lookout for someone who sent in a fire alarm from the drawing signal along the river. The alarms were but recently put in, and the authorities are determined to put a stop to tampering with the signals right at the start.

NEW GAS PLANT BEGINS OPERATING

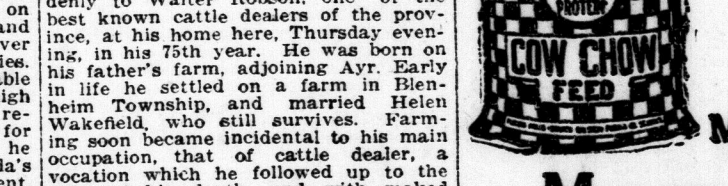
Kitchener Hopes All Local Gas Problems Are Now Solved.

KITCHENER, Aug. 20.—Kitchener's gas problems have been solved as a result of putting into operation here today of the new gas plant. The new plant is known as a carburetor water gas plant. It will double the capacity of the present system here and give the much-needed pressure for domestic and industrial purposes.

The fact that certain farmers in the vicinity are insisting upon exorbitant prices for their land in connection with its purchase by the city for a cemetery, has caused considerable delay to the cemetery committee of the city council in selecting a suitable site. Ald. Scrier intimates that a purchase will be made as soon as some reasonable price can be agreed upon. Some of the farmers are asking city prices for their land.

WALTER ROBSON, AYR CATTLEMAN, DIES SUDDENLY

AYR, Aug. 20.—Death came very suddenly to Walter Robson, one of the best known cattle dealers of the province, at his home here, Thursday evening, in his 54th year. He was the father of a family of six children. He had been in the city for some time, having been here since he became ill to his main occupation, that of cattle dealer, a vocation which he followed up to the time of his death, and with marked success. For fifteen years he was one of the biggest exporters in the province, associating himself with the Brown, Snell Company of Galt. His dealings were always on a large scale and he will be much missed in the village.



Messrs. RIGNEY BROS.
LONDON, ONTARIO.

"THERE'S A PURINA FEED FOR EVERY NEED."



S. & S. PRODUCTS are the result of ancient herb tests and studies during the last thirty years, using the old Indian formulas as a basis. S. & S. Powders are absolutely harmless and are guaranteed, if applied as directed, to relieve all ailments of the skin.

For Wounds, Burns and Sores—S. & S. HERCULES POWDER. Price \$1.00.

For Tubercular Sores, Abscesses, etc.—S. & S. ANTISEPTIC POWDER. Price \$1.00.

For Eczema, Prickly Heat, Chickenpox, Itch, etc.—S. & S. SKIN POWDER. Price \$1.00.

For Sore and Scalded Feet—Use S. & S. FOOT POWDER. Price 50c.

For Smallpox—Specify S. & S. ANTI-SMALLPOX POWDER. Removes the irritation and promotes healing of the pox. Price \$1.85.

For Skin Eruptions and Irritations of Baby—Use S. & S. BABY POWDERS. Price 50c.

For After Shaving, Cuts, Pimples, Sore Face—Use S. & S. SHAVING POWDER. Price 50c.

For Perfect, Healthy Skin—Use S. & S. TOILET POWDER. Not a Talcum Powder, but a Skin Health Powder. Price 50c.

For treatment of Sores, Burns, Thistles of All Animals, specify the use and application of S. & S. HUMANE POWDER. Price \$1.00.

S. & S. PRODUCTS COMPANY
IMPERIAL BANK CHAMBERS, LONDON, ONTARIO.

S. & S. POWDERS sent by mail direct, postpaid, with a money-back guarantee.

EXPECTING SUGAR DROP IN ST. CLAIR BORDER MARKETS

SARNIA, Aug. 20.—Plenty of sugar is in sight in Sarnia and Port Huron markets, according to wholesale dealers today. Sugar was quoted at \$23 by the wholesalers, while retailers were still at the 24-cent a pound mark. This price has been in effect for the past ten days, but according to dealers a slump will take place the first of next week.

LONDONER CHOSEN FOR TRUSTEE UNDER THE BANKRUPTCY ACT

OTTAWA, Aug. 20.—F. W. Raymond, London, and A. B. Lee, Woodstock, have been appointed authorized trustees under the bankruptcy act.



Is Beer a Body-Builder?

Beer brewed from our Cream of Malt Extract and Hops is not only a refreshing beverage, but a strong body-builder—because pure barley, malt and rice, and the very best of hops make it so.

Our cream of Malt Extract and Hops will make from five to seven gallons of wholesome beer, and the instructions, supplied by us, are very easy to follow. Price, postage free, \$2.

Satisfaction guaranteed or your money refunded.

Canadian Malt Extract Company

Reg'd. 296 St. Urbain St., Montreal.

A Cow's Stomach Holds 266 Quarts

This is fourteen times the size of a horse's stomach. A cow requires a bulky ration to keep her contented. To produce an abundance of milk a cow must also have an abundance of digestible protein. PURINA COW CHOW FEED is bulky and contains 20 pounds of digestible protein to the 100-pound bag (24-pounds crude protein). It contains no cheap filler. Each ingredient is a feed of recognized value.

Linseed oil meal—old process
Gluten feed from corn
Molasses
Cottonseed meal
Ground alfalfa
One per cent salt

Make a test and be convinced

Messrs. RIGNEY BROS.

LONDON, ONTARIO.

"THERE'S A PURINA FEED FOR EVERY NEED."

Remove the Bark From the Tree

—And the tree deteriorates, loses its strength, shrivels up, the trunk and branches become rotted and the tree dies.

This fact is true with humans. When the skin becomes unhealthy through impure blood and skin diseases, the health and vitality of the body becomes impaired, and if the infection is molested the body loses strength, the vital organs cease to function, and the afflicted dies.

Protect the bark of the tree and the tree develops a strong, sturdy growth, with years of life. When the skin of the body is protected from infectious diseases and eruptions, the body functions properly, becomes strong and sturdy, with an assurance of a long lease of life.

Most illnesses develop through non-protection and neglect of the skin. The face and hands are at all times subject to the attacks of every known germ. For your protection and health S. & S. Powders have been placed on the market.

For Wounds, Burns and Sores—S. & S. HERCULES POWDER. Price \$1.00.

For Tubercular Sores, Abscesses, etc.—S. & S. ANTISEPTIC POWDER. Price \$1.00.

For Eczema, Prickly Heat, Chickenpox, Itch, etc.—S. & S. SKIN POWDER. Price \$1.00.

For Sore and Scalded Feet—Use S. & S. FOOT POWDER. Price 50c.

For Smallpox—Specify S. & S. ANTI-SMALLPOX POWDER. Removes the irritation and promotes healing of the pox. Price \$1.85.

For Skin Eruptions and Irritations of Baby—Use S. & S. BABY POWDERS. Price 50c.

For After Shaving, Cuts, Pimples, Sore Face—Use S. & S. SHAVING POWDER. Price 50c.

For Perfect, Healthy Skin—Use S. & S. TOILET POWDER. Not a Talcum Powder, but a Skin Health Powder. Price 50c.

For treatment of Sores, Burns, Thistles of All Animals, specify the use and application of S. & S. HUMANE POWDER. Price \$1.00.

S. & S. PRODUCTS COMPANY
IMPERIAL BANK CHAMBERS, LONDON, ONTARIO.

S. & S. POWDERS sent by mail direct, postpaid, with a money-back guarantee.

It Comes Clean From the Oven To You

You cannot buy better bread than Parnell's, because better bread cannot be made.

The finest quality grains and ingredients are employed in the making, and it's baked so every grain is a morsel of relish.

Its cleanliness and purity is guarded in every operation.

Hundreds of families have become constant users after the first trial. Why not get acquainted with it today.

PARNELL BAKING CO.

PHONES—929 and 1390.

HOW SAVINGS ACCUMULATE

\$5.00 each month in five years will be \$328.05.
\$5.00 each month in ten years will be \$718.49.

Is some of the money you work for working for you?

3 1/2% per annum,
payable half-yearly.

Huron & Erie
MORTGAGE CORPORATION

"Older than the Dominion of Canada."
Richmond Street, Opp. Postoffice, Charles J. Clarke, Manager
Market Square, Walter T. Westby, Manager
Dundas Street, Opp. Rectory St., A. H. Whitlow, Manager
Y. G. MEREDITH, K.C., HUME CRONIN, General Manager.

ROSS' MANUFACTURERS, LIMITED.

FALL SEASON FAST APPROACHING AND FALL STYLES ARE HERE

FURS

Hudson Seal Coats

Never in the past have more appropriate, becoming and comfortable garments been produced in leading fashion centres than is being done this season.

Both belted and half-belted and full box styles, all equally graceful in their lines. Ample ease is accorded in every size. Collars are large and will roll up into enveloping cosiness as further warmth is desired. Cuffs are deep, adding richness to the entire garment.

Beaver, Sable, Squirrel, Australian Opossum, Mole, Lynx, etc., are being used as contrasting furs for collars and cuffs.

Lengths range from 28 inches to 40 inches, and all bust sizes from 34 inches to 44 inches.

OUR VALUES ARE ALL MANUFACTURERS' PRICES.

Furs Remodelled at Summer Prices During This Month.

PHONE 1319. 196 DUNDAS STREET.