

A RULE WITH US

We guarantee our made-to-order Window Shades, and in thus doing every shade we turn out has to come up to standard or is marked as a second. You get the best for your money here.

O. B. GRAVES, Ltd.
222 DUNDAS STREET.

Highest Grades of
**BURNING OIL,
LUBRICATING OIL**
AND ALL OTHER
PETROLEUM PRODUCTS.
THE QUEEN CITY OIL CO.
LIMITED.
Head Office—Toronto.
London Branch, York St., East.

ECONOMY
For the same amount of light the Kernal lamp requires only one-half the current taken by ordinary incandescent lamps. This means the running cost of electric lights has been reduced about 50 per cent by the introduction of the Kernal lamp.
LONDON ELECTRIC CO.,
Limited, 359 Richmond Street.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs. next Court House, London.

WALL PAPER
AT GREATLY REDUCED
PRICES THIS MONTH

COLERICK BROS.
212 Dundas Street.

Our Summer Term
should interest every scholar who is anxious to succeed. We give individual instruction in all branches. Pitman's new short course can be mastered in forty lessons.

Western Business College
74 and 76 DUNDAS ST.
Wm. C. Coe, C.S.R., Principal.

London Conservatory of Music and School of Elocution, Limited.
Reopens Tuesday, September 4.
Ask for curriculum.

W. Caven Barron
PRINCIPAL.
Address 374 Dundas Street. Phone 1101.

Kindling Wood.
SAWDUST

METHYLATED SPIRITS
Price Reduced Nearly Twenty Per Cent by the Government.

Ottawa, Aug. 4.—The inland revenue department announces a reduction of nearly twenty per cent in the price of the methylated spirits that is prepared under Government supervision. Hereafter No. 1 grade has sold at \$1.10 per gallon, and No. 2 grade at \$1.50 per gallon, but beginning this month the rates will be cut to 90 cents and \$1.25 respectively. Those who will immediately benefit by this reduction will be the manufacturers using methylated spirits, the largest users being the varnish manufacturers. The Minister of Inland Revenue is also having experiments with the object of securing denatured alcohol that can be sold at still lower prices, and if these are successful a further reduction will be announced. There is an agitation both in the United States and Canada for a kind of alcohol at rates low enough to permit of its use as a fuel in place of coal oil or gasoline in automobiles, stoves, lamps, etc., but the Minister of Inland Revenue regrets that this is impossible in Canada until our distillers are in a position to greatly reduce the cost of the spirits that they supply the department. When they do that Canada may be able to grow its own fuel and be independent to a large extent of the coal fields of Pennsylvania.

Prices must go down over 50 per cent before its use as a beverage can be prevented for use as a beverage, can be furnished for fuel purposes. In the evidence taken by the congressional committee in Washington it was conclusively shown that alcohol can be made in certain districts of the United States at a cost below 25 cents a gallon and there seems no good reason why it cannot be produced in this country equally cheap. At present the alcohol that the department of inland revenue buys from the distillers for the manufacture of methylated spirits costs 49 cents per gallon. In the preparation of methylated spirits this is mixed with a wood alcohol which costs \$1.25 a gallon, and cost, up till eighteen months ago, \$1.40.

If you are wanting something new and novel in the souvenir postal line, something artistic, original and high-class, see our lines. Red Star News Company, 8 Market Lane, City.

These are delightful evenings for a drive in Hueston's carriages.

ALWAYS A GOOD FRIEND.—In health and happiness we need no friends, but when pain and prostration come we need for friendly aid from sympathetic hands. These hands can be found in the hands of Dr. Thomas' Electric Oil, for when the Oil is in the hands it is out. It has brought relief to thousands who without it would be in the hands of the devil.

Canada Trust Co.

Managed in connection with Huron and Erie L. & S. Company.

acts as EXECUTOR and TRUSTEE under wills or ADMINISTRATORS the Estates of those WHO HAVE DIED WITHOUT MAKING A WILL at the same rate of compensation as private persons receive. Family solicitor retained. No bond from relatives required. Correspondence and personal interviews invited.

G. A. SOMERVILLE
MANAGING DIRECTOR
HURON AND ERIE BUILDING
LONDON, ONT.

DR. JARVIS, DENTIST
Dundas Street, London.
In Dorchester Aug. 1 and every Wednesday thereafter. 441-227

QUALITY STORE

**Fine Old White
Canadian Cheese**
20c per Pound

HARRY RANAHAN
515 RICHMOND ST.
PHONE 1024.

The Time

To make a good resolution is always now. Resolve to buy a Diamond Hall Watch and you will be prompt in your engagements, which will mean an enlarged bank account for you.

W. G. YOUNG
DIAMOND HALL,
214 Dundas, 674 Dundas.

LONDON AND DISTRICT

—The next holiday is Monday, Sept. 3, Labor Day.

—Despite the heat of Sunday, local pastors report the church attendance to have been very satisfactory.

—The arts and divinity men of Huron College meet this afternoon in Convocation Hall to elect members of the senate of the college.

—The city council should have met tonight, but owing to the holiday, the meeting will not be held until Tuesday night at the usual hour.

—Fire Chief Clark has had all the fire alarm boxes in the city painted a bright red. The improvement to the alarm system is very noticeable.

—Ald. Stevenson left last week to attend the convention of Canadian municipalities which opens in Halifax this week. Mayor Judd and the other delegates from the city council will leave Tuesday.

—Sunday the heat was most intense. As far as known no prostrations occurred. The rainstorm of the afternoon, although very brief, served to cool the atmosphere materially.

—Rev. E. E. Shields, of Kincardine, preached for his brother, the pastor of Adelaide Street Baptist Church, yesterday. Rev. F. J. Scott, of Peterborough, will occupy the Adelaide Street Church pulpit next Sunday.

SENT TO LONDON.

Brantford Expositor: This week Mrs. Roy, whose age is probably between 80 and 90 years, was sent to London at the expense of the city. She has relatives there with whom she will stay in future. The old lady was in a very feeble state and the city officials were almost afraid to let her go on the cars. They are rather anxious to hear whether she has arrived safely or not.

DEATH OF MR. C. ROBERTSON.

Mr. Curry Robertson, of Empress avenue, who had been in poor health for some months, died on Saturday at 1 o'clock, aged 75 years. Mr. Robertson lived for two years on Oxford street west, in London Township, and for about eight years in the city on Empress avenue. He was a good citizen, and was respected by all. He leaves a widow, but no family.

MR. STRINGER'S NEW BOOK.

Arthur Stringer's new novel of action and adventure, "The Wire Tappers," seems to be meeting with success in portions of the Empire other than Canada. Arrangements have just been made for the publication of a special edition in Australia, and Werner Laurie, the London publisher who has purchased the English rights to the story, is now bringing out the book in the old country. Besides this Owen Davis, the well-known dramatist, is at present hard at work in New York converting Mr. Stringer's story into a play. The dramatic rights having been contracted for the first week after the publication of the book in Boston.

SOUVENIRS

We do not claim to have the only assortment of souvenir goods in the city, but where can you get better value for your money?

SUMNER
The Jeweller.
380 RICHMOND STREET.

Care of The Teeth

If you realize how important it is that the teeth should not be neglected, you will immediately buy a good toothbrush. We have the kind that do not shed their bristles. With a good English-made toothbrush, get a bottle of

ODONTINE
(C. & L.)

It is pleasant to use, preserves the teeth, keeps the gums healthy, leaves a lasting clean taste in the mouth, and helps to keep the breath sweet. Price per bottle,

Only 25c

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

Clearing Summer Hats and Outing Caps BELTZ'S

A VISITING MINISTER.

Rev. F. Carruthers, of Detroit, who is spending a few days at the home of Mr. H. H. Wallace, Talbot street, occupied the pulpit of the First Congregational Church last evening, and preached a very forceful sermon from John xii., 42-43, on the suspension of moral conviction. Mr. Carruthers is an easy speaker and was listened to with interest throughout his discourse.

A GREAT SEASON FOR PLAYGOERS

New Management at Grand Promises Big Things For Londoners.

Mr. John B. Fitzpatrick, of New York, who, with Mr. John R. Stewart, of this city, has leased the Grand Opera House in London for the next five years, has set aside all doubts as to who will control the house the coming season by producing a contract with the Grand Opera House Company, which states that Fitzpatrick & Stewart are masters of the situation.

So far the bookings are of independent attractions, but it is understood that some of the syndicate attractions will be seen here the coming season, as the lessees are advertising that they are open to play all legitimate attractions.

Mr. Fitzpatrick was seen by The Advertiser at the Grigg House last night, and he assured the reporter that the coming season will be one of the finest Londoners have ever been treated to.

Mr. Fitzpatrick is an old newspaperman, who has been identified with legitimate theatricals for a long time.

Mr. Stewart is known to most Londoners as the affable treasurer of the Grand here for five years, and who is now associated with Mr. Cahn, of New York, in the control of the Springbank theatre.

It is expected that the house staff for the Grand the coming season will be announced shortly.

Mr. Stewart takes over the management himself, while it is rumored that Mr. Keith Hammond will be treasurer. There is also Mr. Wm. Thompson, being chief usher, but, of course, nothing has been settled, and Fitzpatrick & Stewart refuse to say anything as to the staff at present.

Mr. A. J. Small, of Toronto, who has held the house for the past five years, has retained control of the theatre from the let of June last by reason of a clause in the agreement which stated that unless the house was kept open his lease would expire on the 1st of June.

However, he must vacate the premises by the 1st of September, when Fitzpatrick & Stewart will assume control.

All the talk of a new theatre turns out to have been so much mere gossip.

With Bennett's Vaudeville Theatre in full blast and with the Grand playing first-class attractions, there is no room for a third house in London.

The Dramatic Mirror and New York Clipper of last week contain the following rather warm notice regarding the change in the control of the Grand: "Attraction managers who think they are booked to play the Grand Opera House, London, Ontario, Canada, should read their contracts. We are the lessees of the Grand Opera House, the only house in the city, and are now booking it. It is not necessary to make other Canadian points to play London, for it is located on the main line (short jumps), between Buffalo, Michigan, Ohio, and Middle West towns. You can play this live city and pass on to other good fields. In the past, in order to play London, you were compelled to take several 'graveyard' towns, the scenery in the theatres of which is made from the shrouds of managers who were forced to play them. In the past if you refused to play the morgues, the shrouds of the depot were ominously exhibited. That day has passed. The London Grand Opera House is independent, and its motto is 'Equity.' Its books are open to all managers who have a meritorious attraction. We will pay the duty on your printing and send it to all Governmental matters. Labor Day, which is good for two thousand to twenty-two hundred, is open, as is also other good time. Write to Fitzpatrick & Stewart, Suite 1138-39, 40, Knickerbocker Theatre building, Thirty-ninth street and Broadway, New York."

—The Springbank line came out in the small end of the horn. All Mr. Benson dare place on the line were two of the big picknickers and one of the ordinary city cars.

These conveyances did good work, and one of the largest crowds of the season was in the show at Springbank. It was quite evident that had all cars been running the crowd at the park Saturday evening would have been a record breaker.

The crush coming back from the park was very great, but all passengers reached the city shortly after midnight.

The machinery has been repaired, and everything will be in working order for today.

TOWNSHIP AND COMPANY AGREED

Grand Trunk Is Successful Re Improvements East and West of City.

A regular meeting of the council of the township of London will be held at St. Johns at 10 o'clock this morning.

It is understood that the Grand Trunk Railway will submit plans to the council outlining the improvements which have been made on the company's roadway in the township, and also plans of the two bridges which are to be constructed.

One of these will be over the company's line at Hyde Park, and the other over the line which crosses the Gore of London, a mile or so east of the city.

Last week representatives of the township and the company visited the places under discussion, and an agreement was practically come to.

It is expected that when the plans have been received the municipality and the railway company will be ready to sign the documents.

ACCIDENT CAUSES PEOPLE TO WORRY

Springbank Service Was Most Inadequate on Saturday

Saturday night the people of London appeared anxious to visit Springbank en masse.

The heat in the city was intense, and Londoners longed for the breath of the verdant woods which stud the line all the way from the Wharncliffe bridge to Springbank.

On every corner large crowds congregated and almost fought to board the cars. They could not understand why the cars were so long in running.

They did not know that early Saturday morning an accident befell the power house machinery which left the street railway company with scarcely any power to work its cars.

Manager King was out of the city, but Treasurer Benson made the best of conditions and operated all lines with a slightly reduced number of cars.

The Springbank line came out in the small end of the horn. All Mr. Benson dare place on the line were two of the big picknickers and one of the ordinary city cars.

These conveyances did good work, and one of the largest crowds of the season was in the show at Springbank. It was quite evident that had all cars been running the crowd at the park Saturday evening would have been a record breaker.

The crush coming back from the park was very great, but all passengers reached the city shortly after midnight.

The machinery has been repaired, and everything will be in working order for today.

PICKNICKERS HAVE FINE OUTING; THREE BIG ONES AT THE PORT

Perrins, London Lithograph and Rolling Mills Have Enjoyable Time.

Although the wreck on the Pere Marquette spoiled to a certain extent some of the picnics at Port Stanley on Saturday, the London Printing and Lithographing Company's annual picnic was a success, and in every way an enjoyable event.

Owing to the track being blocked, it was late in the afternoon before the picnickers got to Port, and consequently the time for sports was short, but everything was in tip-top order, so that a couple of hours decided the winners, and made the athletic "doughs" a thing of the past.

The following was the programme of sports:

100-yards dash (boys under 17), 4 prizes, 75c, 50c, 35c and 25c—G. Parkin, 1st, A. Hynd, 2nd, W. Spry, 3rd, C. Ash-ton, 4th.

100-yards dash (apprentices), 4 prizes, 75c, 50c, 35c and 25c—G. Rudd, 1st, G. Garfield, 2nd, Knight, 3rd, S. Chamberlain, 4th.

Nail-driving contest (ladies), 3 prizes, 75c, 50c, 25c—Mrs. Hynd, 1st, Mrs. H. Wright, 2nd, Miss M. Flannery, 3rd.

100-yards dash (single men), 2 prizes, \$1.50, 50c—D. J. Davis, 1st, J. Davis, 2nd.

Jockey race, 1st, 50c—G. Rudd and J. Davis, 1st, S. Chamberlain and R. Dear, 2nd.

Partnership race, lady to select partner, 3 prizes, 75c, 50c, 25c—Miss Fairburn and S. Chamberlain, 1st, Miss Dalton and C. Broughton, 2nd, Miss Flannery and J. Inwood, 3rd.

Running, hop, step and jump, 2 prizes, \$1.50—J. McColl, 1st, Knight, 2nd.

50-yards dash (girls in short skirts), 3 prizes, 75c, 50c, 25c—Miss Doucet, 1st, Miss Gould, 2nd, Miss Moffatt, 3rd, Miss Carruthers, 4th.

Four-legged race, 1 prize, \$1.50—J. Davis, S. Chamberlain and S. Rudd.

Running long jump, 2 prizes, \$1.50—S. Chamberlain, 1st, J. Ferns, 2nd.

50-yards dash (girls in long skirts), 3 prizes, 75c, 50c, 25c—Miss Clark, 1st, Miss Blair, 2nd, Miss Fairburn, 3rd.

100-yards dash (married men), 2 prizes, \$1.50—Thomas Hynd, 1st, O. H. Gidley, 2nd.

Throwing ball overhand (girls), 3 prizes, 75c, 50c, 25c—Miss Fairburn, 1st, Miss Blair, 2nd, Mrs. W. Hynd, 3rd.

Wheelbarrow race, 2 prizes, \$1.50—Chamberlain and Rudd, 1st, Jenkins and Davis, 2nd.

Hoop rolling (girls), 3 prizes, 75c, 50c, 25c—Miss Hynd, 1st, Miss Clark, 2nd, Miss Flannery, 3rd.

Hoop rolling (open), 3 prizes, 75c, 50c, 25c—Thomas Hynd, 1st, Miss Clark, 2nd, Miss Flannery, 3rd.

EVERYTHING NICE FOR PICNICS

Olives and Pickles, a bottle, 15c and 25c
Potted Cheese, 10c and 25c
Peanut Butter, glasses, 10c and 25c
Papyrus Picnic Plates—The best made, a dozen, 15c, 25c and 40c
Telephone your orders to 317 or 1866.

T. A. ROWAT & CO.
234 Dundas Street

THEIR HIGH INDORSEMENT

The Journal of the Merchant Tailors Makes Its Bow to "Semi-Ready."

In the Sartorial World, the highest authority in merchant tailor's journalism, the following item appeared in the July number:

"W. T. Peace & Co. will open a large tailoring establishment on Portage avenue in Winnipeg, under the name of 'Semi-Ready, Limited.' It will contain all the equipment of a first-class place, and we predict great popularity for the firm."

Another paragraph tells of Messrs. Peace & Co. selling their established business to take up the Semi-Ready agency.

PERSONAL MENTION.

P. Boug, of this city, is the guest of his brother, Walter Boug, at Windsor.

Miss Verna M. Taylor, of Queen's avenue, is visiting friends in Mossdale.

Rev. H. C. Speller and family, formerly of this city, are holidaying in Muskoka.

Miss Florence M. Mackay, of Central avenue, is visiting friends in Stratford.

Miss Mary Henderson, of this city, is visiting at her home on Buller street, Woodstock.

Miss Jenny McDonald, of this city, is the guest of Mrs. Hugh McPherson, Stanley street, St. Thomas.

Miss Lily Short, of 275 King street, is spending her holidays in Toronto and other eastern points.

Mr. and Mrs. T. Hayward, of Ingersoll, have left for London and Aylmer to spend their holidays.

Dr. and Mrs. Gilbert E. Frank, of Bannister, Michigan, are guests of Mr. and Mrs. J. G. Raymond, 442 King street.

—Mr. Wm. Ashman, of Rebocka, while backing a wagon down the gangway in his barn on Saturday, was struck on the knee by the tongue of the wagon, and sustained injuries which will prevent him from working for some time.

President Hadley, of Yale University, contributes to a current magazine an interesting view of the question, now a matter of serious thought to parents, as to whether it is wise for college men to be liberally supplied with money. He explains the strain of poverty as well as of wealth upon the morals of men in colleges and draws the conclusion that it is about equal, all things considered.

RUG SALE CONTINUED

Tapestry and Velvet Rugs at Clearing Prices

20 Tapestry Rugs in floral and Oriental designs, in fawn, green and red. A very durable and attractive Rug, 9 ft. x 10 ft. 6 ins. Regular value \$7.50, sale price.....\$5.85

15 Same Quality Rugs, 9x12 ft. Regular value \$8.50, sale price.....\$6.85

9 Only Wilton Velvet Rugs in fine designs and handsome colorings. A splendid rug for library or dining room. Regular value \$16.50, sale price, \$11.75

A. SCREATION & CO.
London's Greatest Carpet Store.

This store closes at 6 o'clock every night, Saturday included.

Fine Mechanical Tools

We are carrying today the finest line of Tools you can buy, the L. S. Starrett Company's. The best in the world at the right price.

The Purdom-Gillespie Hardware Co'y.
118 Dundas Street.

ICE CREAM
Order from the Olympia Candy Works Company. Price: \$1 per gallon, 50c per quart, 25c per pint. Delivered to any part of city in our new delivery wagon. Phone 472.

SLOW IN DIAGNOSING

Consumption Can Be Cured If It Be Promptly Recognized.

Chicago, Aug. 4.—"Nine-tenths of the deaths from consumption could be prevented if the disease were recognized in time by physicians," said Dr. W. A. Evans, pathologist at the Columbus laboratories, Chicago, speaking at the Detroit tuberculosis exhibition Friday night. "In the earlier stages, 90 per cent of the cases are curable. The trouble is that the diagnosis is not made by physicians, as a rule, until their announcement amounts to a death sentence."

Dr. Evans spoke on prevention and to illustrate the importance of fresh air, told of an experiment in treating the monkeys of Lincoln Park, Chicago, for the disease, by leaving them outdoors during the winter.

"The result is that there has not been a case of tuberculosis among the monkeys for the last three years, although there were an average of 55 deaths from the disease every year before the treatment was adopted," he said. "The only animals that have developed consumption in the park during the last three years are the snakes."

"The first effect of our present campaign will be felt in the cities," he continued. "We can do something to overcome the aversion which permits unsanitary conditions in large places, but it will be some time before we can overcome the ignorance that is responsible for these conditions in the country, and while there will be a decrease in the number of cases in the cities within the next few years, conditions will become more serious in the country places before there is any sign of improvement."

The afternoon address, was given by Dr. W. S. Anderson.

KILLED BY A TRAIN.

Montreal, Aug. 5.—Mrs. O. W. Bradley, of Montreal, the wife of Dr. O. W. Bradley, was killed at Dorval on Saturday night while attempting to get out of the way of a motor car, being struck by a train. Mrs. Stewart, lady friend, who was with her, had her arm broken.

RUSSO-JAP TREATY.

St. Petersburg, Aug. 5.—Baron Isakovskiy, minister of foreign affairs, presided yesterday at the first session of the Russian and Japanese commissioners, who will prepare a new treaty of trade and navigation. The meetings take place in the ministry of foreign affairs.

"Grass" widow means in reality courtesy widow, from the French word "grace."

In the Good Old Summertime

That's when cramps and colic are prevalent. The quickest cure is Polson's Nervine. Ten drops in water cures the worst case; 25c at all dealers.

Cantaloupes, Bartlett Pears, Georgia Watermelons and Kalamazoo Celery. Smythe's Hyman and Richmond streets. Phone 1231.

Huckleberries, Indiana Gem Melons, Elberta Peaches, at Smythe's, Hyman and Richmond. Phone 1231.