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Nameless brands, even though lower in price, are more expensive in the end.

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Children love to chew Krumbles because the more they chew it the sweeter it tastes. Krumbles has a full rich flavor never before known in a wheat food.

Hook for this signature M.K. Kellogg TORONTO, CANADA O O

lope and help

for the collector Sunday morning.



How Big Is Your Heart?

Your Answer Will Be Given

"BIG HEART" Sunday, June 24

is doing. You will be "big hearted." You will urge everyone in your household to put a contribution in the enve-

This week your postman will leave at your home a contribution envelope and a printed message from the Queen Alexandra Sanatorium. Watch for it and read it. You will be interested in the great work the Sanatorium

The Sanatorium needs your help. Never were you appealed to in a better cause. Next Sunday-"Big

Heart" Sunday-is the day chosen for London citizens to come to the aid of returned tuberculous soldiers and to

show their appreciation of the work the Sanatorium is doing in fighting tuberculosis. Decide now, you and your

family, that you will show your approval in a substantial way. Give generously and have your contribution ready

\$57,300 Is the Amount Required

SOLDIFR

A PAGE OF INTEREST TO WOMEN

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Writing for Sister. Dear Miss Grey,-Will you kindly answer the following questions for me? Inclosed I am sending you a stamped, addressed envelope for a soldier's address. I am very anxious to send the boys a box of goodles. If you have the names of two, will you please send them to me? them to me?

1. What will take ink stains out of inen?

1. A sood recipe for layer cake?

Please excuse my writing. I am only in the third book, and I'm writing this if the many sister who is very busy.

or my sister, who is very busy.

May I call again?

Well, here I go. Bye-bye,

WASTE NOT.

Ans.—Use salts of lemon for the ink stain. Wet the stain in clear water, cover with salts, and place in the sun for ten minutes or so. Then wash out well, and rinse once or twice. Lemon juice and salt give good results, too.

2. Layer Cake.—One egg, pinch salt, three-fourths cup sugar, lemon flavoring, good tablespoon butter or lard, two teaspoons baking powder (good measure), one and three-fourths cups flour, three-fourths cup sweet milk or water. The egg may be separated and the beaten white added last, if wished. Bake in well-greased cake tins; put layers together when cool, and ice.

You are very welcome to call again, Miss "Waste Not."

and she opens the box and offers it to him.

4. No harm to make a suggestion of this sort occasionally, especially since the young woman would be doing her share in the entertainment by providing lunch.

5. Monday.

Wants "Nineteen's" Yoke.

Dear Miss Grey,—I saw in last week's paper where "Nineteen's had a yoke pattern to lend. I thought may be I could get it, as I haven't seen any request for it. Am sending my address. I am.

P.S.—What do you think of my writing?

Ans.—Referred to "Nineteen." I have "Ellfleda's" envelope. You write a very

Advises Low-Grade Flour.

Dear Cynthia,—I find the Mall-Box letters very interesting, and have often thought of writing, but so many write such nice letters that I am afraid mine would be very uninteresting. I will just make a suggestion that you may publish if it is of any use to anyone. As flour is so very expensive nowadays why not use graham flour or low-grade flour, as it is called at the mill? It is half the price, and with a small amount of white flour, makes lovely graham Advises Low-Grade Flour.

bread, also biscuits, gems and other things, all of which helps to save the white flour and make it go farther. Thanking you, Miss Grey, I am, KATHLEEN MAYOURNEEN. Ans.—This seems a very practical suggestion, as anything that will help reduce our housekeeping bills is surely to be sought after.

What Is Proper "Lily of the Valley."—1. Simply thank him for the treat. It is supposed that the pleasure of your company fully recompenses him. See?

2. Yes, both of them may thank him. 3. He gives the young lady the candy and she opens the box and offers it to

Ans.—Referred to "Nineteen." I have "Elfleda's" envelope. You write a very good hand.

"Dust Pan."—1. Business addresses cannot be given here, but ask at any leading millinery shop. I do not think it can be done at home with any suc-

FREE DEMONSTRATION of the Famous White Sewing Machine



All this week at our store. Be sure to stop in and see the Famous WHITE, and wonderful things which can be made on it. We don't expect you to buy anything, but do want you to see this machine. Remember: We have

needles and supplies for all machines, and ask you to make our new sewing machine department your headquarters. It's located Just to the Right as your enter

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Advertiser Patterns



A NATTY DRESS FOR MOTHER'S GIRL.

1989—Girls' Yoke Dress.

This model is good for all wash fabrics, for serge, gabardine, velvet, cordurey, taffeta, albatross and cashmere. duroy, taffeta, albatross and cashmere. The dress is arranged in deep plaits over the back and front, beneath a yoke that is shaped in points. The sleeve is full at the wrist and is finished with a turnback cuff. The pattern is cut in four sizes: 2, 4, 6 and 8 years. It requires 3 yards of 36-inch material for a 4-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps. in silver or stamps.

ADVERTISER PATTERN DEPT.

Measurement: Bust...... Waist......

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust tern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns capmor measure. When misses' or child'r patmeasure you need only mark 32, 34, or whatever it may be. When in walst measure, 22, 24, 25, or whatever it may whatever it may be. When in walst measure 22, 24, 25, or whatever it may be. If a skirt, give waist and length reach you in less than one week from date of application.

doubt.

3. The regular use of vaseline, if persisted in, will make the hair grow thicker, it is said, and some recommend elive or cocoanut oil. But it is not wise to apply too much oil to the scalp—not enough to clog up the pores, at least.

4. Horrors! How do I know? It is an unpalatable rumor that I never cared to investigate.

Three Feet Long.

Dear Miss Grey,—I wonder if some of he readers would exchange crochet atterns of yokes and insertions? Miss Grey, could you tell me some lew way for a girl of 13 to do her hair? My hair is over three feet long, and I have great difficulty in getting it fixed my nicely.

-1. I have "Soldier's Friend's is.—I. I have "Soldier's Friend's" lope for any crochet designs. Your hair must be very nice, cially if it is thick too. But I stly have no new ideas for dressit For 13-year-olds there is no nicer than one or two braids tied pretty ribbon, the front in either for "pomp" or parted. with pretty ribbon, the front in either both for parted.

3. No kilties' addresses are at hand, and I know of none in the 241st.

4. Since you are a fair height for your age, have your skirts made to ome about four inches below the knee or a shade longer.

5. You weigh fairly heavy for age and height.

6. It is a very neat hand. Lilles o' the Vale. "Hembury."—Will you please accept y thanks, even at this late hour, for e lovely lilies o' the valley? So sweet ad dainty they are—and every minute their all-too-brief life was apprecineir all-too-brief life was appreci-It was a kind thought on your

Quakers in Ontario. Dear Miss Grey,-Would you settle n angument for me by answering two Are there any Quakers in Ontario where? Are they not exempt fro ROSEBUD. Ans.-There are settlements Triends' in various parts of Ontario, out just where I cannot say. One set-lement is in Lobo Township, I believe, and another somewhere in the county

Yes, or at least so far they have t been compelled to enlist, since it is strary to their belief.

London Advertiser COOK = BOOK Recipes Supplied by Cynthia Grey's Readers.

Cissie.

Ginger Snaps-Two cupfuls molasses, cupful lard. 1 tablespoon soda, and of ginger; flour to make stiff enough of ginger; flour to make stiff enough roll out. To make these snappish ten the ingredients are put together, fore the flour is added, the mixture ist be brought to a boil.

Coffee Cake—Two tablespoons but1-2 cupful sugar, 1 egg, 3-4 cup is, 1 3-4 cups flour, 1 1-2 teaspoon pagenon baking nowder and salt. namon, baking powder and salt.

ge in a shallow pan and sprinkle
with cinnamon and sugar.

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Linscott, D.D. (All Rights Reserved.) Review—"The Purpose of John's Gos-el." John, xxi., 15-25. Golden Text—"These are written, that e may believe that Jesus is the Christ, the Son of God, and that believing ye hay have life in his name." John, xx., may have life in his name." John, xx., 31.

The questions for this week may be used as an original lesson, or as a review of the twelve preceding weekly lessons. The date, and title of each lesson, where found, Golden Text, and one question selected from each lesson follow during the present week.

May 27—The Holy Spirit and His Work—(Pentecost lesson).—John xv., 26, xvl., 14. Golden text: He shall teach you all things. John xiv., 26.

9. Verses 12, 13—Would it be safe or not, and why, for a true man to put absolute reliance in the Holy Spirit, to be taught by him, "all things."

June 3. Jesus Betrayed and Denied. John xviii., 1-18. Golden text: He was despised and rejected of men Isaiah lifit. 3.

play today, in unfaithfulness to or in the betrayal of Jesus?

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ALL OF OUR BEAUTIFUL FLOWERS

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Take advantage of our Special Three Days of Tablecloths and Napkins. It affords you a chance to lay in a supply at prices less than can be quoted in the

Middy Blouses at \$1.00 and \$1.50

Complete stock of Women's Middy Blouses in pullover and coat styles, with long sleeves. all white or color trim, excellent values. At \$1.00 and \$1.50

CHILDREN'S MIDDIES, ages 4 to 8, all white or trimmed, with colored stripes. Price

CHILDREN'S MIDDIES, in a good variety of styles, ages 6 to 14 years. At 85c and \$1.00

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The monthly board meeting of the Young Women's Christian Association held on June 20 showed much progress. The extension department asked the board to put before the people of the city the dire need of club rooms and a swimming pool. Call after call has been received asking for this accommodation, and the members feel that if this is put before the public, they will generously respond as they

they will generously respond as they have at all other times. A REAL HOLIDAY AT CEDAR

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