FRIDAY MORNING SEPTEMBER 12 1919

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THE TORONTO WORLD

EATON'S DAILY STORE NEWS

#### PAGE THREE

The Acousticon helps the Deaf Call for demonstration or write Dept., Third Floor, and Albert Sts. -Optical

# Today Men's Capeskin Gloves, "Seconds," Offer Splendid Value at \$1.49 Pair

Men who take advantage of this special offer of Tan Capeskin Gloves, "seconds," will effect a real economy, in addition to securing a pair of doves which will be durable, comfortable and mart in appearance. They are made with prix ceams, imperial points, gusset fingers, Bolton thumb and one dome fastener. The defects which cause these gloves to be classed as "seconds," are of a very slight nature, and should not in any way affect their wearing qualities. Sizes 7 to 10. Today, pair, \$1.49. -Main Floor. Yonge St.

### Important Announcement!

#### **Concerning Changes in Department Locations**

For the convenience of our customers and in order to relieve congestion and to permit of greater displays, the House-furnishing Departments are being moved to new quarters in the Furniture Building, corner James and Albert Streets.

The Curtain and Drapery Department is now located on the Second Floor of Furniture Building. The department includes curtains and curtain nets, draperies and upholstery goods, window shades, curtain poles and brass rods, fringes, floor lamps and shades, cretonnes, flags, carpet sweepers and vacuum cleaners.

On Saturday Morning You Will Also Find the Wall Paper Department on the Second Floor of the Furniture Bldg.

## THINK OF THE PLEASURE AND CHEER

One could derive from such a machine as this at \$55.00.

It's Canadian made, hence the reason for such a moderate pricing.

It's good looking and has a deep, rich tone.



It's of Canadian make --- hence the moderate price. The cabinet is of fumed oak or mahogany, 41 3-4" high, 17 3-4" wide, and 17 3-4 inches deep. It has a powerful motor of the double spring type; Universal tone arm for playing all records; a tone modifier which regulates the volume of tone; three nickel-plated needle cups, and a vertical rack filing compartment that will hold sixty records.

Buy one for the long winter evenings that are ahead. Buy this dependable Canadian made machine of unusual value at \$55.00. -Fifth Floor.

"BETTER SERVICE"

1919

### Today at, Special, \$3.95, Spare Tire Carriers for Fords

Carrying a spare tire on a frame such as this is certainly safer and more convenient than most improvised methods, and the carrier enhances rather than mars the appearance of a car. It can be adjusted rigidly and without bother to the rear of any Ford. It's finished in black enamel, has bracket for license plate and tail light and carries two tires: Special early today, each, \$3.95.

### And Here Are Tubes: 30x3 1-2 Inner Tubes at \$1.95 Each

There are only 100 of them, so we cannot spare more than two to a customer,  $30 \ge 3\frac{1}{2}$  inches. They're splendid quality number 1 tubes, Ford or Chevrolet. Today, each, \$1.95. -Fifth Floor.

### **Tickets for Promenade** of Fashion

Tickets for the Promenade of Fashion, which commences Monday, Sept. 15th, on the Fourth Floor, may be obtained one week in advance (that is, those for Thursday, Sept. 18th, may be had on Thursday, Sept. 11th, and so on throughout the week) at the Promenade of Fashion Bureau, Third Floor, Store.

There are still a few left for the Monday and Tuesday morning promenades, which may be procured today also.

A large section of the Fourth Floor of Store will be turned into a Promenade Auditorium, and with the living models, the orchestra, the newness and charm of the fall fashions, it promises to be a most delight-

