

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Fair and milder; a few snow flurries; a little colder again to-night.

SIMPSON

The February Sale of Honest Furniture at the Simpson Store

The Genuine Article

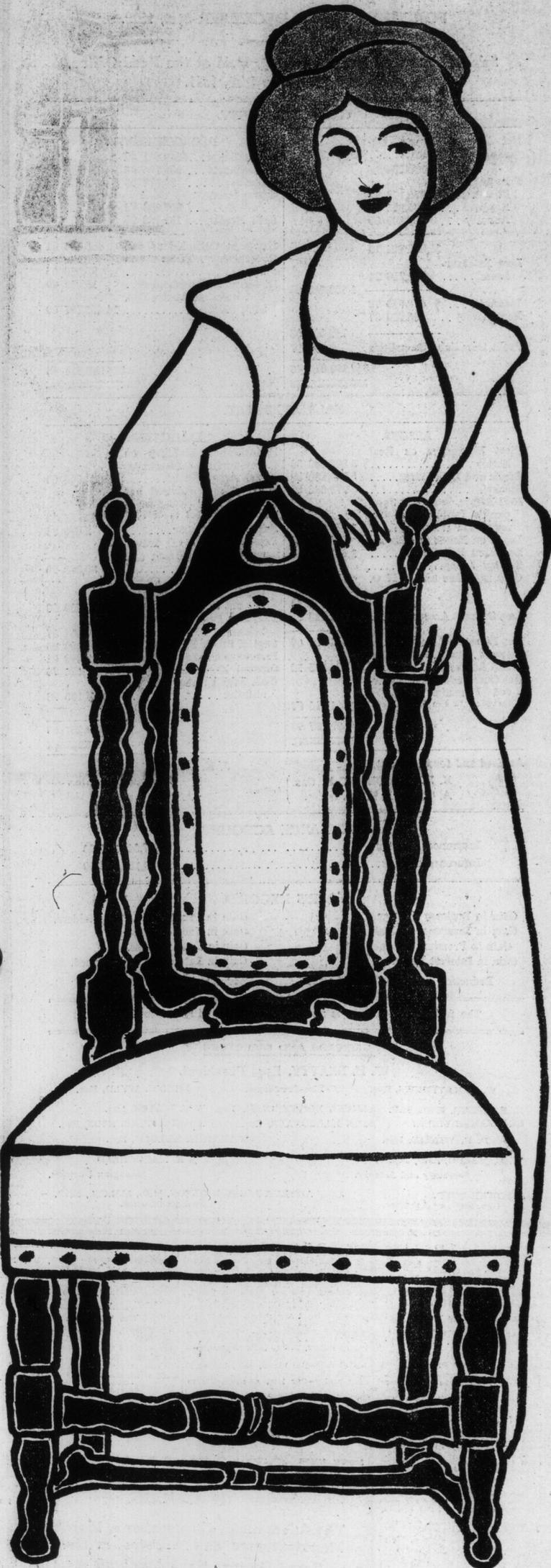
THE connoisseur and collector of experience is never really sure that his purchase is genuine. Every cabinet-maker to-day is not a Sheraton, a Hepplewhite or a Chippendale, he is more often an *expert at disguise* and the present day purchaser is lucky if he knows what wood he buys.

You can't all be furniture experts and the only way to do is to *pick your store* before you choose your furniture. Go to a house of integrity that deals with *manufacturers of reputation*.

Our furniture is *bought by experts* from the elite of the factors, with whom we have an arrangement which enables us to give our customers *the best at a lower figure than anyone else*.

This sale is the result of six months' energy, of years of experience, and is a sale of our genuine stock. We do not ship in cars of cheap shoddy furniture twice a year and then engineer a sale.

Any piece purchased, be it the lowest or highest priced on the Fifth Floor, is "*an honest piece of furniture.*"



Fine Dining Room Furniture

- Complete Dining Room Suites, in selected quartered oak, fumed finish. Buffet-Sideboard, China Cabinet, Serving Wagon, Extension Table, 5 Side Chairs and 1 Arm Chair. February Sale 300.00
- Sideboards, in genuine quarter-cut oak, finished golden, good cupboard space, with lined cutlery drawers and linen drawers; four separate mirrors in back. February Sale 59.00
- Sideboards, in solid quartered oak, golden finish, highly polished; three separate cupboards, two short drawers and one long deep drawer. Heavy bevel plate mirror. February Sale 34.75
- Buffet-Sideboards, in quarter-cut oak, finished golden, polished; full-sized cupboard with two short drawers above and one long drawer beneath, fitted with British bevel plate mirror. February Sale 26.75
- China Cabinets, in rich golden polished quartered oak, glass front, with bent glass ends, mirror top. February Sale 26.75
- China Cabinets, in solid quarter-cut oak, finished golden, bent glass in front and ends. February Sale 23.75
- Dining Tables, in selected quartered oak, golden finish, large top, with heavy base. February Sale 42.00
- Dining Tables, in pedestal design, with claw feet and round top, genuine quarter-cut oak, highly polished. February Sale 38.00
- Dining Tables, in solid quartered oak, polished, square top, with turned legs. February Sale 17.00
- Dining Chairs, in solid oak, with leather upholstered seat and back, 5 side chairs and 1 arm chair. February Sale 38.00
- Dining Chairs, in quarter-cut oak, panel back, with slip leather seats, sets of 5 side chairs and 1 arm chair. February Sale 17.90
- Dining Chairs, in solid quartered oak, full box seats, with leather upholstering, 5 side chairs and 1 arm chair. February Sale 15.40

Artistic Bedroom Furniture

- Complete Bedroom Suite, in inlaid satin walnut, Dresser, Dressing Table, Cheval Mirror, and Bed. February Sale 212.00
- Dresser, in solid mahogany, Colonial design, with heavy plate mirror, dull finish. February Sale 74.75
- Chiffonier, in solid mahogany, finished dull, Colonial pattern, with oval mirror. February Sale 63.50
- Dressing Table, in solid mahogany, dull finish, colonial design, large British mirror. February Sale 46.00
- Dressers, in selected quarter-cut oak, heavily hand carved toilet and base, finished rich golden, highly polished. February Sale 48.00
- Dressers, in solid quartered oak, polished, princess style, full swell front, extra large British bevel plate mirror. February Sale 45.00
- Chiffoniers, in Circassian walnut, extra large size, with deep drawers and large mirror plate. February Sale 58.75
- Chiffoniers, in mahogany, Tuna finish, polished, good drawer space and shaped toilet. February Sale 39.50
- Dressers, in quartered oak, golden finish, and in mahogany, swell shaped top drawers, oval or square shaped British bevel plate mirror and trimmings, either wood or brass. February Sale 17.50
- Chiffoniers, in quarter-cut oak, finished golden, also in mahogany, trimmings either of wood or brass, square shaped or oval bevel plate mirror. February Sale 18.00
- Dressing Tables, in solid quartered oak, rich golden finish, and in mahogany. February Sale 12.00

Brass Bedsteads That Are All Brass

- Brass Bedsteads, with heavy continuous posts and heavy upright fillers, in satin and bright finishes. February Sale 37.50
- Brass Bedsteads, in bright and dull finishes, continuous posts and full extension foot end. February Sale 27.75
- Brass Bedsteads, with heavy upright posts, brass cross rails and fillings, of special value. February Sale 24.60
- Brass Bedsteads, with 2-inch posts and five 5-8-inch upright fillers. February Sale 15.00

Iron Bedsteads Built to Last

- Iron Bedsteads, in pure white enamel finish, brass scrolls and spindles in head and foot ends, continuous posts, with filling evenly distributed. February Sale 8.40
- Iron Bedsteads, finished in white enamel, heavy upright posts, with heavy filling, brass rail, vases, caps and spindles at head and foot ends. February Sale 7.60

- Iron Bedsteads, in pure white enamel finish, continuous posts, with fancy scroll filling. February Sale 5.45
- Iron Bedsteads, finished white enamel; seven upright fillers and extension foot end, brass rail, spindles, vases and caps at head and foot ends. February Sale 4.20

First Quality Mattresses

- Special Hair Mattresses, well filled, tufted and covered with an extra good quality of striped ticking. February Sale 25.00
- Mattresses, filled with pure lambs' wool, roll edge and covered with neat rose pattern ticking. February Sale 25.00
- Hair in Felt Mattresses, hair centre, with heavy layer of pure white cotton on each side, fawn striped art ticking. February Sale 14.00
- Mattresses, filled with white cotton, tufted and covering a fancy blue art ticking. February Sale 7.40

Bed Springs With Lots of Spring

- Woven Wire Bed Springs, iron frame, with closely woven steel wire mesh, strongly made and supported, in all standard sizes. February Sale 4.50
- Woven Wire Bed Springs, frames made of iron, in all standard sizes, steel wire weave, well supported. February Sale 3.50
- Woven Wire Bed Springs, frames made of thoroughly seasoned hardwood, fabric triple weave, closely woven steel wire mesh, special value. February Sale 2.45

Bed Pillows, Bundles of Comfort

- Pillows, well filled with pure down, and covered with fawn striped German linen ticking. February Sale, per pair 5.90
- Pillows, filled with thoroughly renovated feathers, free from quills, and covering a neat pattern blue art ticking. February Sale, per pair 2.70

Interesting Furniture for Special Purposes

- Mission Sofas, in quartered oak, fumed or early English finish, loose cushions, covered with genuine Spanish leather. February Sale 39.00
- Mission Settees, with solid Spanish leather loose cushion seats, frames made of genuine quarter-cut oak, in fumed or early English finish. February Sale 28.00
- Arm Chairs, in solid oak, mission finish, with upholstered seat and back, in Spanish leather. February Sale 18.60
- Arm Chairs, in selected quarter-cut oak, mission finish, loose cushion seat and upholstered pad back in solid leather. February Sale 11.50
- Den Tables, in solid oak, round top, finished early English. February Sale 6.75
- Den Card Tables, in genuine quartered oak, early English finish, strongly made, and of good design. February Sale 12.75
- Library Tables, in selected quarter-cut oak, mission finish, fitted with drawer, and with book shelves at each end. February Sale 17.50
- Mission Davenport, solid oak ends, finished early English, neatly upholstered, in dark green block velour, easily changed from a comfortable davenport to a comfortable full-sized bed. February Sale 24.90
- Library Tables, in mahogany, finished dull, heavy colonial design. February Sale 20.00
- Library Tables, in mahogany, dull finish, built on square lines. February Sale 49.00
- Library Sets of Three Pieces, settee, large arm chair and small arm chair, frames made of solid mahogany, with heavy scroll arms and claw feet, upholstered in selected leather. February Sale 187.00
- Fireside Arm Rocking Chairs, in mahogany, with upholstering in green striped denim. February Sale 29.50
- Arm Chair, in green denim, with loose down-filled cushion. February Sale 38.50

Specialties for the Artistic

- Arm Rocking Chairs, in solid mahogany, an old-fashioned pattern, with low back. February Sale 14.00
- Arm Rocking Chairs, in mahogany, solid wood, shaped seat, snapped arms and spindle back. February Sale 8.75
- Arm Rocking Chairs, in solid mahogany, finished dull, a reproduction from an old design, high, flat spindle back, with wood seat. February Sale 14.50

The Robert SIMPSON Company Limited