

Lord Northcliffe, speaking recently at Toronto, said that it is known to economists that the world's supply of food is not sufficient to feed the world's armies and the civilian population, too" (a).

At Ottawa, Lord Northcliffe said that the shortage of food was—"owing to the shortage of labor caused by the war. . . labor has been taken away from the farm, which has produced varying harvests with the result that there is a world shortage of food" (b).

Mr. Hanna, our Food Controller (who, as far as I can see, is doing good work along the line of food conservation), tells us in his Bulletins that

"Recent developments in Europe, official correspondence and the latest crop estimates make it plain that the world food situation to-day is serious beyond anything that we could see a few months ago . . . The requirements of Great Britain will be much larger than they were last year. We must also ensure the women and children of France against terrible suffering and make certain that the Allied cause will not be weakened by shortage of essential food supplies.

The situation is grave to-day and time has come when the people of Canada must realize that the Allies are depending on the continent of North America to a far greater extent than ever before. It is within the power of all of us effectively to support the efforts of our armies" (c).

"Britain is on war rations.

"Britain eats war-bread.

"The weekly bread allowance per person in England is four pounds.

"Sale of fresh bread is prohibited. It must be at least 12 hours old" (d).

"The call to Canada is to produce—produce as well as save. Canada has the arable land, millions and millions of acres of it.

"We are 3,000 miles away from the actual conflict. Canada and the United States are belligerent countries who enjoy immunity from the devastation of war. Nothing should interrupt the producers who stay at home in this work of supporting the men who have gone to the front, and their families, and the national life these men are fighting to preserve.

**"LABOUR MUST BE SUPPLIED TO THE FARMS BY THE CITIES
IN TIME OF WAR WHEN LABOUR IS SCARCE.**

- (a) *Can. Food Bulletin, No. 2 (19th October, 1917), p. 4.*
- (b) *Ibid, p. 10.*
- (c) *Can. Food Bulletin, No. 3 (3rd Nov., 1917), p. 1.*
- (d) *"Food Service," (1st Sept., 1917), p. 10. Issued by Mr. Hanna.*