

too large, it lies in your hands to reduce them.

If you are in agreement that coaching from the side-lines is not in the best interests of the game, you can absolutely eliminate it. Its elimination cannot be accomplished by any committee which frames the playing rules of the game.

If you believe that the relative importance of the game as an incident of college life is being over-emphasized by the midweek publicity concerning it and its players in the college and public press, it might be worth while to consider what effect it would have if the coaches themselves should refrain from writing signed articles for the papers during the season.

In fact, anything which you gentlemen agree is tending in any way to injure the game, you can become powerful allies in correcting.

The one thing in which I do not think you can help much is on this pressure from the graduates and undergraduates

for winning seasons and championship teams. You yourselves are the principal victims of this pressure. It is up to us graduates to see that that pressure is removed and in this respect, in refraining from calling in the newspapers for continual write-ups concerning our favorite teams, we graduates, I believe, can render the greatest service.

The point I have been trying to make in speaking with you today is that just as a man might often be embarrassed by the action of his friends, so the game of football is now being embarrassed by its friends and supporters. If there are any wrong tendencies creeping into this game, let the friends of the game correct them. Let us not leave it to the enemies of the game to butcher it or emasculate it. As I have already said, you gentlemen can do more than any other group of men, and I am simply here to say that if there is any way in which I can help, all you need to do is to call on me.