

142. LIBRARY ADMINISTRATION. One course credit. Winter. 11:00. Professors Wyer and Howe.

143. LIBRARY ADMINISTRATION. One course credit. Spring. 11:00. Professors Wyer, Howe, Hansen and others.

LIBRARY

103. LIBRARY PROCEDURE AND PERSONAL READING. Not offered 1934-35.

151. PERSONAL READING. One-half course credit. Spring. 10:40. Miss Young.

MANAGEMENT, MARKETING, AND ADVERTISING

School of Commerce, Accounts, and Finance

MA-101. OFFICE MANAGEMENT. Two hours credit.

MA-102. TECHNIQUE OF EXECUTIVE CONTROL. Prerequisites: P-51 and Ec-51, 52. Three hours credit.

MA-103. PERSONNEL MANAGEMENT. Prerequisites: P-51, Ec-51, 52; and MA-102. Three hours credit.

MA-105. PRINCIPLES OF ADVERTISING. Three hours credit.

MA-106. ADVERTISING COPY WRITING. Two hours credit.

MA-107. ADVERTISING CAMPAIGNS. Three hours credit.

MA-110. PRINCIPLES OF RETAIL ADVERTISING. Three hours credit.

MA-111. RETAIL ADVERTISING COPY. Two hours credit.

MA-113. RETAIL STORE SERVICE. Two hours credit.

MA-115. N.R.A.—APPLICATIONS AND PROBLEMS. Two hours credit.

MA-152. MARKETING MANAGEMENT. Prerequisite: P-51, MA-51, 52. Three hours credit.

MA-153. FOREIGN TRADE. Prerequisites: Ec-51, 52; MA-52. Two hours credit.

MA-201. SEMINAR. Hours to be arranged.

Summer Quarter, School of Commerce

MA-101. OFFICE MANAGEMENT. Three hours credit. First Term. 10:00. Professor Lindsay.

MA-130. MARKETING PROBLEMS. Three hours credit. Second Term. 9:00. Professor Zelliot.

MATHEMATICS

109 and 110. ADVANCED MATHEMATICAL ANALYSIS. Prerequisite: Course 14. Winter and Spring. 11:40. Professor Lewis.

111, 112, and 113. CALCULUS. Autumn and Winter. 8:00. Professor Stearns. 10:40. Professor Lewis. Spring. 10:40. Professor Lewis.

113A. CALCULUS. Spring. 8:00. Professor Stearns.

115. DIFFERENTIAL EQUATIONS. Autumn. 10:40. Professor Gorrell.

116. THEORY OF EQUATIONS. Winter. 10:40. Professor Gorrell.

118. PROJECTIVE GEOMETRY. Spring. 10:40. Professor Gorrell.