

* **Multinational Enterprises (MNE) Global Procurement Program** -- This program will assist Canadian operations of multi-national corporations to enter export markets by utilizing their corporate linkages to introduce their suppliers to parent or sister organizations in other countries. Intracorporate transfers among multi-national corporations account for 25-30 percent of trade world-wide and 60-70 percent of Canada-U.S. trade.

* **New Opportunities Marketplace** -- This program is keyed to specific industrial sectors of high potential, and will bring federal trade commissioners from key market areas to Canada for one-on-one interviews and plant visits with potential exporters from these sectors.

* **Canadian Trade Fair Visits** -- An enhanced program, bringing key buyers from abroad to visit trade fairs where export goods are displayed.

* **Additional Trade Fairs** -- Resources will be used to increase Canadian participation in high priority trade fairs.

* **Increased Investment Development** -- Additional resources will be used at missions abroad to promote the post FTA attractiveness of investment in Canada.

...generate over one third of ... billion dollars earned ... 20,000 jobs. In fact, ... three employed ... depends on export trade,"

...a world of opportunity a ... business people with a ... information on selling ... markets," Mr. Crosbie ... and modernized ... U.S. and overseas and ... in the event. ... register this year for ... to exporting. ... participation in this ... of the new ... Trade Agreement ... Trade Negotiation