TABLE OF CONTENTS

EXECUTIVE SUMMARY	1
INTRODUCTION AND METHODOLOGY	3
FINDINGS	6
Travel Behaviour	6
Drug Use - Understanding The Mindset	7
Drug Smuggling - Understanding The Mindset	8
Levels Of Assistance	10
Communications And Advertising	11
Anti-Drug Information Program	14
Posters	14
Pamphlets / Brochures	15
Conclusions, Suggestions And Recommendations	18
Appendix I - Moderator's Guide (English & French)	
Appendix II - Recruiting Screeners (English & French)	