

We must now pursue the opportunities that will accrue from these trade liberalizing efforts in our traditional markets of North America and Europe as well as foster new links with Latin American countries and the Asia-Pacific economies which are among the fastest growing in the world.

It is my sincere hope that this guide will help Canadian traders take advantage of new opportunities created by liberalized trade. By making our world-class products and services better known internationally, we contribute to our well-being domestically.

A handwritten signature in black ink, reading "Roy MacLaren". The signature is written in a cursive style with a large initial "R" and a long, sweeping underline.

Roy MacLaren
Minister for International Trade