

clear demonstration of a political fact of importance to national unity at home and to foreign policy objectives abroad.

8. Audiences are exposed to performances which present a balanced impression of the diversity and creativity of Canadian society without political content.
9. New channels of communication are created which can be put to effective use about other themes of interest to Canada.

(b) Visual Arts

1. It asserts Canada's national identity.
2. Critical reviews give an international standing to the individual artist, increase his market opportunities and his economic potential.
3. Contacts with peers abroad enlarges the artists' professional horizons and potential.
4. The placing of artistic works in permanent collections of museums abroad perpetuates a favourable impression of the diversity and creativity of Canadian society.

(c) Literature

1. Donating books to selected foreign libraries ensures they have a balanced Canadian collection.
2. It encourages national and other libraries in priority countries to draw attention to, and to expand on this Canadian collection.
3. It facilitates the development of Canadian studies program.
4. It fosters better understanding and sympathy about Canada among an intellectual audience.
5. Literary prizes draw attention to Canadian achievements, promote an interest in and the sale of Canadian writings and strengthen the cultural projection of French and English Canada.