

countries and Germany visited the displays of 1 751 exhibitors and 463 additionally represented firms.

Communications '90 (Information Booth)

Istanbul, Turkey – October 31 - November 4, 1990

Communications

The principal exhibits at this annual exhibition are telecommunications equipment, business communications and broadcasting equipment.

Electronica (National Stand)

Munich, F.R.G. – November 6-11, 1990

High-Technology Electronics

This biennial trade fair is a prime world event for the electronics, sub-assembly equipment and production machinery industries. Each year approximately 50 per cent of the companies at Canada's national stand are newcomers to the show. This high-technology event is particularly applicable to the expanding Canadian electronics industry. In November 1988, 13 Canadian firms reported 12-month projected sales of \$15.5 million. The 1988 attendance was 107 856 with 1 898 exhibitors from 34 countries. In 1990, 20 Canadian firms are expected to participate.