

SELECTED STATISTICS FOR THE RADIO BROADCASTING INDUSTRY (PRIVATE), 1987

SIC(S): (1980) 4811-12-13 (1970) 543

**INDUSTRY DEFINITION: ESTABLISHMENTS PRIMARILY ENGAGED
IN RADIO BROADCASTING OPERATIONS**

**MAJOR COMMODITIES PRODUCED: PROGRAMS OF
ENTERTAINMENT, NEWS, TALKS AND THE LIKE**

TABLE F.1.01

	CANADA	BC	ALTA	SASK	MAN	ONT	QUE	NB	NS	NFLD PEI
A. Number of reporting units	476	81	50	24	22	139	98	17	26	19
B. Total operating revenue (thousands \$)	662,709	86,424	83,856	30,673	27,687	219,041	156,060	19,407	23,763	15,798
C. Number of employees	10,346	1,509	1,145	550	490	3,388	2,121	346	469	328
D. Salaries and benefits (thousands \$)	314,981	42,977	40,671	16,180	13,915	101,298	69,896	8,126	13,362	8,557
E. Total property plant and equipment (thousands \$)	379,946	55,689	63,456	19,295	19,378	134,701	54,158	8,997	12,142	12,129
F. Net profit (loss) after taxes (thousands \$)	13,611	385	597	1,516	(156)	521	5,628	1,490	3,734	(104)
G. Shareholders equity (1) (thousands \$)	943,658	56,699	81,415	90,018	60,093	325,377	306,890	7,336	8,651	7,179
H. Long Term Debt (1) (thousands \$)	464,020	106,748	14,316	15,352	12,648	158,942	144,689	2,334	7,488	1,503

NOTES: (1) Radio and Television data combined.

Figures may not add to totals shown, due to rounding.

SOURCE: Statistics Canada, Radio and Television Broadcasting, (Cat. No. 56-204)

DATE COMPLETED: November 7, 1988