

REPORT 4A
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :604-DALLAS

- 1) Completed printing of a businesscard format listing of Cdn US Free Trade and Customs contacts for public distribution.
- 2) Completed four sector market studies as part of an internship program between SMU and the Dallas Consulate.
- 3) Attended National Energy Strategy Hearings in Houston and reported on proceedings.
- 4) Commenced organization of a defence "Build to Print" initiative with the AIAC.
- 5) With ISTC, organized a mtg in Ottawa for the Micro Computing Consortium(MCC) to meet potential Cdn participants
- 6) Assisted Alta Econ Dev/Mass Transit Consortium in marketing to Houston Metro Authority (\$67M potential).
- 7) Completed consultant study of "Word Search" (Char string recognition) software to compliment the WIN local database.
- 8) Recruited 22 companies to attend IINDEX '89, Toronto. Hosted debriefing dinner with all attendees present.
- 9) Organized incoming mission from Baylor University to Ottawa University in follow-up to Canbiocon '89.
- 10) Participated in organizational meetings in preparation for Economic Summit, Houston.