

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 007 POWER & ENERGY EQUIP. & SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	200.00M	\$ 252.00M	\$ 630.00M	\$ 1851.00M
Canadian Exports \$	10.00M	\$ 5.00M	\$ 7.00M	\$ 3.25M
Canadian Share of Import Market	5.00%	2.00%	1.00%	0.17%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	26. %
ii) 265 JAPAN	19. %
iii) 128 GERMANY WEST	14. %
iv) 112 FRANCE	13. %
v) 237 ITALY	10. %

Cumulative 3 year export potential for CDN products 1-3 \$M
in this Sector/Subsector:

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

In Canadian \$

i) POWER GENERATION	\$ 50.00 M
ii) TRANSMISSION EQUIPMENT	\$ 75.00 M
iii) ENGINEERING SERVICES	\$ 25.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: MODA DAMMAM

Approximate Value: \$ 15 M

Financing Source: 012 DOM

For further info. please contact:

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ii) Project Name: MINISTRY OF INTERIOR

Approximate Value: \$ 8.5 M

Financing Source: 012 DOM

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