NEHST Researches Different Control Unit Scenarios

To determine whether consumers prefer buying or renting control units as well as the kind of control they prefer, the NEHST questionnaire explores several scenarios:

- Scenario 1 Demand when consumers have no choice. They are
 offered only one of the three units ("A", "B",
 or "C") and only one payment method (renting or
 buying).
- Scenario 2 Demand when consumers can buy or rent any of the three units.
- Scenario 3 Demand when consumers can only buy any of the three units, but can't rent them.
- Scenario 4 Demand when consumers can only rent any of the three units, but can't buy them.

All of these scenarios are explored in this section, in the order shown above.