

**Northern Telecom helps bring the world to Hollywood.**



## **And helps bring Hollywood to the world.**

These days, anyone can get to Hollywood. One of the quickest ways is via Los Angeles International Airport. (LAX).

Of course, in such a busy place the need for effective telecommunications goes without saying.

The local phone company that services LAX chose Northern Telecom's sophisticated telecommunications switching system.

With this they handle everything from airline scheduling to seat assignment. As well as servicing more than 60 businesses inside the terminal.

In fact, the system is ideally suited to a wide range of business and residential needs, having been designed to serve large metropolitan areas.

Away from Hollywood you'll also find us

playing a major role on the small screen. In France Canal +, the leading French Pay TV network, uses a Northern Telecom automatic call distribution system to welcome new subscribers.

This advanced telecommunications system handles over 150,000 calls a month, providing services to nearly 3 million existing subscribers and communications between Canal + and its nationwide network of retail distributors. It also supports telemarketing promotions and provides a reservation system for live performances.

Just two of the ways in which our advanced telecommunications products are helping people in more than 100 countries worldwide.

Can we help you?



**TECHNOLOGY THE WORLD CALLS ON.**