

# TRADE FAIRS AROUND THE WORLD

## Plast-Ex'95

**Toronto** — Exhibit space, while rapidly being booked, still is available for companies interested in attending **Plast-Ex'95**, the Canadian plastics industry's premier trade show being held here May 1-4, 1995.

In fact, The Society of Plastics Industry of Canada event is proving so popular (95% booked to date) that show management is negotiating for additional booth space!

This year the international flavour of the show is being enhanced with the attendance of the German Machinery Manufacturers Association. As well, an incoming buyers mission from the United States is being sponsored by Foreign Affairs and International Trade. Other buyers missions, possible including one from Mexico, are also slated to attend.

For information on **Plast-Ex'95**, contact Sally Damstra (tel.: 416-449-3444) or Karen Wolfe (tel.: 416-441-3222), Don Mills, Ontario. Fax: (416) 449-5685.

## CatalogExpo'95

**Moscow** — Companies wishing to explore markets in Russia have an opportunity to do so — through the display of catalogues, brochures, and product literature — at **CatalogExpo'95**, being held here April 25-29, 1995.

Organizers say this is an inexpensive way for exporters and would-be exporters to expand their trade networks, increase sales, launch joint ventures or establish franchises — as the event will attract some 10,000 attendees interested in these fields.

What's more, buyers interested in an exhibitor's products/services can fill in order forms which will be

forwarded to the appropriate companies for follow-up.

For complete details, contact SNK International, Inc., P.O. Box 77543, 592 Sheppard Avenue, North York, Ontario M3H 6A7. Tel.: (416) 398-4765. Fax: (416) 398-3595.

## Salud Para Todos

**Havana** — Canadian companies looking for a cost effective way to promote their health and pharmaceutical products/equipment amongst a large number of Cuban buyers/end users should consider participation in the **Seventh International Health For All Trade Show (Salud Para Todos)**, which will take place April 24-29, 1995 at Pabexpo Exhibition Centre in Havana, Cuba. The show, to which the Cuban Government attaches great importance, is specially directed at Cuba's health care sector and normally attracts a large number of foreign exhibitors, primarily from Europe, Japan and Latin America. For further details, contact Wayne A. McKenzie, Canadian Embassy, Havana. Fax: (011-53-7)33-2044, or contact Céline Boies, Latin America and Caribbean Trade Division, DFAIT, Ottawa. Tel.: (613) 996-6129. Fax: (613) 943-8806.

## NetworkAsia'95

**Singapore** — There are 7,267 good reasons why Canadian companies could find it worth their while to participate in **NetworkAsia'95**, being held May 2-5, 1995.

The 7,267 figure refers to the number of qualified trade visitors that attended the 1994 version of this business-to-business show, meaning the opportunity to meet potential clients is enormous.

This year, the opportunities appear even more favourable, with industry reports citing that the average growth rate for networking products and services in Asia is increasing at the rate of 50 per cent per year. In some sectors, such as internetworking, product growth rates are topping 100 per cent!

The show's Canadian representative, UNILINK, says many Canadian firms already have booked space for this **2nd Annual International Networking Exhibition & Conference** and there still is time for other interested parties to take part.

For further information (including exhibit costs, transportation, etc.) contact **NetworkAsia'95**, % UNILINK, 50 Weybright Court, Unit 41, Agincourt, Ontario M1S 5A8. Tel.: (416) 291-6359. Fax: (416) 291-0025.

## Telecom'95

**Geneva** — **Telecom'95**, or the Olympics of Communications as it is best known, will be held in Geneva October 3-11, 1995.

When it was last held in 1991, **Telecom** attracted over 130,000 attendees, 850 exhibitors, and 1,700 press representatives from 164 countries.

Foreign Affairs and International Trade has reserved 900 sq.m. of space for the Construction of a Canada Pavilion at **Telecom'95**.

Companies interested in joining the Canadian Pavilion should obtain an Application for Space and Participation Contract from Wesley Rathwell, General Manager, Trade Fairs and Missions, Europe, DFAIT, phone (613) 995-6435, fax (613) 944-1008, for return no later than February 28, 1995.