



Is There a Foreign Watermark on your Stationery?

Use
Canadian - Made
Papers



Look for this mark on the wrapper of every package of paper you buy.

Canadian-made Papers for
Stationery
Booklets
Circulars
Ledgers, etc.
Stock Certificates
Wrapping Papers
are second to none in
quality and value

You receive a convincing letter appealing to you to buy certain goods, because they are **MADE IN CANADA**. You hold the letter up to the light. The watermark shows the stationery to be of foreign make. What is your natural mental attitude?

Your correspondent has no chance to explain why he uses foreign paper—and, indeed, no explanation is valid, for he could have bought equally good paper of Canadian make without spending any more money.

You see the importance of using "Made in Canada" stationery?

Bond papers of all qualities are made right here in Canada—papers for every purpose. Make it a personal matter to see, hereafter, that your stationery is not only of such a quality as represents your house, but that it is genuinely **MADE IN CANADA**.

Write for booklet "Some Facts About the Pulp and Paper Industry of Canada."

CANADIAN PULP AND PAPER ASSOCIATION

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