

**BURNS' TOURS TO
OLD POINT
COMFORT**

This charming resort is reached by the old Dominion Line. Steamers leaving New York four days a week at 3 p.m. and after an ocean voyage down the Atlantic coast arriving at Old Point Comfort, Fortress Monroe, Norfolk, the evening of the following day. Through tickets are issued and are made to return via Washington and Philadelphia. Send for folder giving all information as to hotels and trip. May, June, July and August vacation tours to Europe. Apply to Chas. E. Burns, 77 Yonge Street, third door above King St.



CONDUCTED BY

J. W. Brimouffe.

CHAS. E. BUI NS,
77 YONGE ST.
Tickets to
Euroje
Savanah
Jacksonville
Havanna
New Orleans
West Indies
Mexico
South America
and all
Southern States.
3rd door above
King Street
TORONTO.

PHENIX PUBLISHING CO.
OFFICE: 81 ADELAIDE STREET WEST

"Yet doth he give us bold advertisement."—SHAKESPEARE.

\$2 PER YEAR. 5c. PER COPY.
SOLD BY NEWSDEALERS.

51 KING ST. E.
(Rear Entrance from Colborne St.)



51 KING ST. W. 152 YONGE ST.
68 JARVIS ST.

**THE BIRDS
OF ONTARIO**

Being a Concise Account of Every Species of Bird known to have been found in Ontario, with a

DESCRIPTION OF THEIR . . .
. . . NESTS AND EGGS
- BY -

THOS. McILWRAITH
Member of the American Ornithologists' Union.

SECOND EDITION,
Enlarged and Revised to date, with Illustrations by ERNEST E. THOMPSON and others.
Cloth, 424 pages. - \$2.00

To this new and revised edition of his excellent work on the birds of this Province, Mr. McIlwraith has brought the full knowledge of a life study, the accuracy of the thorough scientist, and the taste and polish of a finished writer, while his pages glow with an enthusiasm the reader is sure to find infectious.

WILLIAM BRIGGS,
29-33 Richmond St. W., Toronto.

**DRESSMAKER'S
MAGIC SCALE**

A perfect tailor system of garmen' cutting for ladies and children.
Also instructions in Men's and Boy's Clothing.

MISS K. C. MACDONALD :
General Agent, Ontario.
1 1/2 Shuter Street, - Toronto.

FETHERSTONHAUGH & CO.
Patent Barristers, Solicitors and Experts.

Canadian Bank of Commerce Building.
28 KING ST. W. - TEL. 2589

Try *A. C. Westlake*

. . . 147 Yonge St.

FOR OUR CELEBRATED

\$1.00 PER DOZEN PHOTOS

All Work Guaranteed.

G. R. Byford
- Bookbinder

BOOKBINDING - OF - EVERY DESCRIPTION.

. . . Special attention given to . . .

BINDING - SHEET - MUSIC
COR. CHURCH AND COLBOURNE STS., TORONTO.

**North American
Life Assurance Company.**

Head Office, - Toronto, Ont.

PRESIDENT
J. L. BLAIKIE, Esq., President Canada Landed & National Invest. Co.

VICE-PRESIDENTS
HON. G. W. ALLAN and
J. K. KERR, Esq., Q.C.

The Compound Investment and Investment Annuity Policies of the North American Life Assurance Company contain specially advantageous features for intending insurers.

Write or make personal application for full particulars.

WM. McCABE, Managing Director

JOHN MACDONALD & CO.
- TO THE TRADE -

Our Success is in Price and Quality Combined

- New Goods :
- received to-day
- **HANDKERCHIEFS** in
Cambric, Linen and Silk, in all sizes. Also our low line of Printed Borders.
- **MEN'S BRACES**
Our special low line in 10 different patterns.

ORDERS : SOLICITED.

FILLING LETTER ORDERS . . . A SPECIALTY

JOHN - MACDONALD & CO.
Wellington and Front Sts. East, TORONTO.

JOHN MACDONALD, PAUL CAMPBELL,
JAS. FRASER MACDONALD.

Our Style E

PIANO

*Is Unrivalled
In Popularity,
Its Tonal
Qualities
Commend It
To the Artist.
Its moderate Price,*

\$375.00

*Commends
It to all.
Examine it
Before purchasing
Elsewhere.*

MASON & RISCH

PIANO CO., LTD.

32 KING ST. WEST

**ESTABLISHED
1843**



**Guinea
Trousers**

\$5.25 SPOT CASH.

New Cameras

. . . 1894 . . .

- Night Hawk - \$ 6.50
- A Premo - - 12.00
- B Premo - - 15.00
- C Premo - - 20.00

- CATALOGUE -

G. RAMSEY & CO.

BAY ST., TORONTO,

WHITE CANVAS HOES

AT :
HALF : PRICE

In order to reduce our large and varied stock we have decided to sell for the next thirty days all our

**Ladies White Canvas
Shoes at Half Price**

: A GENUINE SALE :

Nothing cooler, lighter or more comfortable for summer wear,

H. & C. BLACHFORD

83 to 89 King St. East, Toronto.