

“In choosing Wall-paper, like choosing a Wife, it is well to Remember that we must Live With our Selection.”

THREE-FOURTHS of what meets the eye in a room is *wall-decoration*.

The Walls therefore supply the key-note to a Home, making it seem cheerful or depressing—restful or irritating—inviting or repellant—elegant or vulgar—according to their coverings.

And, this Wall-created impression cannot be corrected, nor materially compensated for, by the utmost taste in carpets or furniture.

Many people who *realize* this “Wall-paper Influence” do not know *how* to control it, nor *how* to make use of it.

A book recently published, and aptly entitled “Wall-Paper Influence on the Home,” treats this subject in a practical manner—without technical terms.

Any Home-maker who will spend an hour in reading it may master the secrets of—

—Color-effect upon mind and mood,

—Pattern-effect in raising or lowering the apparent height of a room, or in making a room seem larger or smaller,

—Effect of both in making a room “feel” coldly dignified, or invitingly cordial, cosy and comfy.

The Why and How of these Influences are, of course, known to, and practiced by, the Master-Decorators.

But, this little book of Brightling’s carries the information to where it is most needed, viz.—to the Owners and Occupants of moderate-cost-Homes, to people of taste and intelligence who cannot afford the services of a Master Decorator, nor the high-priced materials he usually employs.

Neatly bound in Cloth, with a handsome portfolio of “Brightling’s Studies” in Color and Design.

The book is well worth a dollar but a limited number will be sold *by mail* or through your wall paper dealer, at the little price of 25 cents per copy.

Write today, if you want a copy, to the Publishers,—the Watson-Foster Co., Ltd., Ontario St., East, Montreal.

Laurentides National Park

THIS renowned hunting and fishing territory takes on increased popularity yearly. Dates for hunting and fishing may be applied for at any time. Increased accommodation will be provided for sportsmen by 1st September, 1908, in the great Caribou Barrens. For information of any kind re sport

ADDRESS

The Hon. Minister of Lands and Forests
QUEBEC, P.Q., CANADA