

Our Letter

Order Department is daily becoming a greater factor between us and our customers and bringing us into closer touch with requirements of the trade throughout the Dominion of Canada. We have so perfected the system of filling letter orders, and the name

John Macdonald & Co.

Toronto is so thoroughly known for correctness, promptness and dispatch, that business from letter orders has increased beyond our most sanguine expectation, which is to us the surest proof of its success.

Our Five Great

Departments Linens and Staples, Silks and Dress Goods, Men's Furnishings and Haberdashery, Woollens and Tailors' Trimmings, Carpets and Housefurnishings, unequalled in newness, assortment and value, combined with a thorough system of filling orders, is the strong connecting link between us and our customers.

Our Travellers are now on the road with a full range of samples for the assorting season. We solicit through them your esteemed orders. We shall be pleased to see you in

Our Warehouses

JOHN MACDONALD & CO.

Wellington and Front Streets E.

 **TORONTO**