



Mr. Phiroze C. Sethna.

Resident Secretary of the Sun Life of Canada for India and the newly elected President of the Bombay Municipal Corporation.

On April 8th last, at an unusually well attended meeting of the Bombay Municipal Corporation, a signal honor was conferred upon Mr. Phiroze C. Sethna, our Resident Secretary for India, by his election by a large majority to the Presidency of the Corporation for the year 1915-16 in succession to Hon. Sir Fazulbhoy Currimbhoy.

Interest in local self-government is keen in Bombay. For nearly half a century the municipal affairs of the city have been skilfully administered by the Corporation, a body now numbering seventy-two of the representative and leading inhabitants of the city.

Mr. Sethna entered the Corporation in 1907. Such was his interest in all important Municipal problems that three years later he was made a member of the Standing Committee; within twelve months he became chairman of that body and he now succeeds to the Presidency of the Corporation.

In past years this responsible office has been creditably filled by many of Bombay's leading citizens and Mr. Sethna's election may be interpreted not only as a well-deserved recognition of his own ability and reputation but as a

considerable compliment to the prestige in Bombay of the Sun Life of Canada with which Mr. Sethna's business career has been connected for nearly fifteen years.

Reassurance of the Federal Life Approved by the Treasury Board.

Upon May 20th last the Treasury Board of the Dominion Government formally approved the existing reinsurance agreement between the Sun Life Assurance Company of Canada and the Federal Life Assurance Company of Canada. Accordingly, the agreement is now in full force and effect.

Certificates of reinsurance have been issued to all Federal Life policyholders by virtue of which each becomes a policyholder of the Sun Life of Canada.

Though no credit will be officially claimed until Dec. 31st next for the new business thus added to that of our Company, the Sun Life of Canada now has assurances in force in excess of \$250,000,000, assets exceeding \$72,000,000 and a net surplus over all liabilities and capital exceeding \$7,000,000.

The Sun Life of Canada to-day is indeed a "tower of strength" among the life companies of the world.

A Friend in Need.

Bitragunta, Jan. 30, 1915.
Sun Life Assurance Co. of Canada,
Bombay, India.

RE POLICY No. 90682.

Dear Sirs,—As I have decided to purchase a small house, I would prefer to have the money in cash. Would you kindly arrange to send me the same.

In closing this I must admit the above Company treated me as a *friend* and not in a stand off business-like manner and I will always mention the Sun Life Assurance Company of Canada to all I meet and do my utmost to get members.

Thanking you once more for all the benefits I received from you when in need.

Yours faithfully,

(Signed) E. P. WARING.

The Sun Life of Canada is
"Prosperous and Progressive."