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THIRTY-FIFTH YEAR.

BERLIN, ONTARIO, THURSDAY, JULY 4, 1912.

100 Families In Need Of Relief in Stricken Regina

(Special to the News Record.)

Regina, Sask., July 4.—A complete canvass of the city has been made as to the necessity of relief. It has been found that immediate relief is required for a hundred families. It is expected that this list will become still larger. Many will not apply for help unless urged by actual want. Hundreds of others are being assisted by friends who can ill afford to do so.

The large proportion of the residences devastated belonged to well-to-do or wealthy people, who, while receiving a severe set back are not in actual want.

In the meantime rebuilding is already under way. Over a thousand carpenters are at work to-day and more are coming to the city on every train. A large number of bricklayers are also at work.

FOURTH OF JULY TRAVELLERS IN FATAL TRAIN WRECK

Twenty Killed and Fifty Injured When Express Train Crashed into Passenger This Morning. List of Dead May Reach 40.

(Special to the News Record.)

Corning, N.Y., July 4.—Twenty were killed and fifty injured many fatally, this morning when an express train crashed into the west-bound Delaware, Lackawanna and Western passenger train, two miles east of this city.

Most of the killed were in the day coach but four Pullman passengers are among the dead. The passenger train which runs from New York to Buffalo and filled largely with fourth of July home-comers had been standing on the track for about twenty minutes, when the express which carried no passengers crashed into the rear while running at full speed. The two day coaches at the rear were hurled down the embankment and the locomotive ploughed half way through the rear Pullman before coming to a stop.

The accident, the cause of which is not yet explained occurred at 2.25. Bodies of the dead are laid along the embankment and covered by blankets from Pullmans. The injured not still in the wreckage have been removed to the hospital. For a time fifty persons, many of them fatally injured, were lying on the floor of the emergency room of the hospital.

It has been learned that the passenger train was brought to a standstill by the freight, stalled by a drawhead pulling out and one of the passenger locomotives was assisting the freight to the siding out of the way.

Conductor Staples of the passenger train says he caused two blocks to be set against any west bound train. The dead is now believed will run over forty.

Thirty-four bodies have been taken out of the wreckage up to nine o'clock.

Interesting Sidelights on the Huge Tire Industry and the Proposed Factory for Berlin

(Specially contributed by John Maxwell.)

A big and new proposition like this new tire factory comes upon most of us who stop to study it with amazing figures.

In 1902, North America exported one million dollars worth of automobiles; in 1911 she sent abroad six million dollars worth. The increase from 1909 to 1911 was nearly 500 per cent. Imports of cars have steadily fallen off since 1907 and the American car now has no serious competition from outside.

The American automobile manufacturers are not only supplying at home the greatest automobile market in the world, but are in 1912 sending them made in the tire industry in 1900.

The tire industry has kept pace with the automobile industry in growth—yet no tire factory to-day can keep up with its orders.

Automobiles imported into Canada in 1902 were valued at \$37,439, while in 1911 they reached \$5,599,000, over one fourth the exports from the United States in the Auto industry.

We want to try and grasp what this automobile and its allied industry—tires—means to us as if this huge tire factory is to come to Berlin as a result of the voting on the by-law on July 11th.

The total production of iron and steel in the United States for 1911 was 27 billion dollars; the export rate being 0.31 per cent.

The total production of coal was \$1,350,000,000 with an export ratio of 4.4 per cent.

The total production of copper was \$1,000,000,000 with an export ratio of 6.4 per cent.

The total production of automobiles \$327,141,050 with an export ratio of 6.7 per cent.

Canada now buys more automobiles from the United States than any other country in the world.

Canada has no large tire factory—no tire industry—this new tire factory for Berlin starts a national industry in Canada to supply the Canadian market which now buys from the United States.

This new tire factory proposes to start out with an output of 500 tires a day which at the low average of \$30 each means \$15,000 a day or 500 days to the year of a new Canadian industry which will keep \$4,500,000 of Canadian money in circulation for Canadian made tires. Berlin has been built up by its factories—Berlin is a true manufacturing centre of Canada—Berlin is one of the best in the Dominion—but for fifty years Berlin has been gradually making itself felt as a town of factories. Berlin the furniture centre of Canada—Berlin known for its buttons, its footwear and other factory products.

Berlin is known then by the products of its factories. Every one of these factories started small and most of them have grown big and into national fame.

Berlin has been built up from within—not from without. Its builders have been local men—its builders to-day are local men. Naturally Berlin's products are branded wherever possible and the word "Berlin" is associated with the device or design forming the "Trade Mark."

We want Berlin to be better known by business men, professional men, bankers and men of large affairs throughout Canada. Automobiles are men of money, men of concern about their rubber tires, for tires constitute the principal maintenance cost of a car. It is stated that 100 automobiles, and any auto owner knows that 99 per cent of the four tires on each car.

There are no exceptions in the new tire factory turns out users it is possible to keep 30,000 of Canada's tires.

Money talks. The cost of each tire is sufficient to make a million.

Canada certainly bought outside the world.

The word "Berlin" appear on (Continued on page 6.)

WHIRLWIND CAMPAIGN TO RAISE \$30,000 FOR NEW Y. W. C. A. OPENS WITH A BIG BANQUET

Workers Gather At Concordia Hall For The Banquet Which Formally Opens The Ten Days' Campaign For Funds—Enthusiastic Addresses Delivered By Workers and Prominent Citizens.

\$6,000 HAS BEEN SUBSCRIBED TOWARDS THE FUND

What's the matter with Berlin, What's the matter with Berlin, What's the matter with Berlin, Out of sight! We'll raise the fund for Y.W.C.A. And make the rest of Ontario say—What's the matter with Berlin? She's all right.

It was probably the sound of this song that caused the passers-by on King street to pause for a moment and gaze up at the Concordia Hall windows, from whence the enthusiastic and vigorous sound issued.

The occasion which brought the three-hundred workers together and which caused them to give vent to the song was the opening banquet of the Y.W.C.A. campaign workers for the sum of \$30,000, the initial step in the canvas for the amount in question.

With hardly an exception, all the workers were present at their post when the supper was served. The gathering was an enthusiastic one, and judging by the vigor and enterprise of the workers, captains and teams, the amount will be forthcoming. To the tune of "Put on your old grey bonnet, this song was sung.

An old Association Sat in wretched desolation, And a team was in her eye. A discouraged fit had seized her, For her house was small and squeezed her.

And she felt that she would die. Said she, such tears of sadness— (Oh, they drive me most to madness— Even now I feel peculiar in my head. Then her mood became much brighter. And her poor old heart grew lighter. Even now I feel peculiar in my head.

Chorus: We will scour this city With our three-fold committee And he'll cheer our captains in the fray. We will be in clover When the Campaign's over And the building under way.

The words were a very good indication of the real feeling on the part of those most interested in the work of the campaign.

Three hundred people in Berlin were interested enough to allow their names to be placed either on the list or on the list of one of the teams, and to attend the opening banquet.

The Banquet. Seven tables (the complete number) were arranged in Concordia Hall. A certain amount of skill was required to place the tables in a home such a manner that the waitresses could pass through easily. This, however, was managed ably and no difficulty was experienced by those willing young ladies who so ably assisted. The rooms had been tastefully and very artistically decorated, for the occasion, while the banquet service was a delicious one, fully coming up to the expectations that grew from the fact that Miss Miller was at the head of it.

Everything was served in true banquet style, the ready and punctual attention of the best of girls completing the enjoyment of the occasion.

The Speakers. Dr. Honsberger, in the absence of the Mayor, acted as chairman for the evening, and conducted the program in an excellent manner. The speakers of the evening were Messrs Fairbairn, of Toronto, W. M. O. Lochead and E. K. Smith, the energetic head of the campaign.

Mr. Fairbairn pointed out, in his excellent address, the value of a Y.W.C.A. Home to a city. His impression of Berlin the Beautiful, he said, when first he saw it, was that the sum of \$30,000 should be amended to read \$50,000, which would be more like the figures for the erection of a Y.W.C.A. Home, more in keeping with the homes of Berlin.

"Berlin is wealthy," he said, "judging by the number of automobiles on King street."

A Y.W.C.A. was a necessity to every city. Each year increased the number of girls and women who were to assist in the manufacturing centres. Berlin was bound to grow. With the expectations of the new Rubber Tire industry, and the other propositions, that would make Berlin even more important, the demand for female help would grow rapidly.

Speaking directly of the Toronto campaign, with which he was active, Mr. Fairbairn associated the speaker referred to a sum of \$50,000 to the erection of a home on Y.W.C.A. principles. Later, when the advisability of the scheme was pointed out to three hundred girls, who also then employed of the factories could also be sheltered.

Many manufacturing centres had so long been a problem and found that it relieved the industrial situation to an almost unbelievable extent. In these interests, it was a pleasure, the speaker averred to note the unity between men of different class and stamp, all working for the same object. Catholics and Protestants worked hand in hand for the noble purpose, that of providing a home for the girls.

Many old country girls, who are excellent in the factories, stated that the reason they had come to Toronto, in preference to many other cities was because they had seen that the city had erected a home for girls.

In this manner manufacturers had secured some excellent help. The class work, and the many lessons the girls learned in a home such as the Y.W.C.A. provided, were emphasized, the speaker calling attention to the opportunity for learning household science, and cooking science, physical culture and many other lines of studies, that are looked upon as necessary in the present day.

The work was broad and it was a privilege to get into line, and aid in so good a cause, not only building a Y.W.C.A. home in one city, and thus helping a community, but in assisting in the building of a nation, by making Canada one of the best.

(Continued on page 2.)

Final in the Association

A telephone message from Guelph this afternoon states that Euler's rink enters the finals in the Royal City Competition (Association) by defeating McCurdy of Stratford and Costello's rink. The rink now meets the winner of the McAllister-Barber game.

NEW INDUSTRY IS COMING

Mr. J. Walter of Chicago Will Open Up Factory In Former Erb Block

Mayor Schmalz has received a communication from Mr. John Walter of Chicago, who has been in the city recently with a view to establishing a wood fibre manufactory, stating that he is shipping his machinery to Berlin. He has secured quarters in the building at King street, west, formerly occupied by the Erb glove factory and will commence operations there. Local men are interested in getting the industry here.

The new industry will turn out panels and fixtures for interior decorations and also for furniture, made of wood pulp. Starting on a small scale the industry gives promise of growing rapidly.

On the occasion of his visit to Berlin, Mr. Walter made a good impression with the Mayor, president of the Board of Trade and the members of the council. He is a practical man and will no doubt be instrumental in developing a good industry for Berlin.

Operations will begin in the course of two weeks.

MORE LIGHT FOR CITYHOOD WEEK

Light Commission Will Be Asked to Provide King Street With Better Lighting

A meeting of the Cityhood celebration Committee, held in the Council chamber last evening, the detail work in connection with the preparations for the event was discussed. The chairman of the various committees, submitted reports which showed that the committee is making progress.

Ald. Kranz acted as chairman. The lighting of King street for the event was discussed and a committee was appointed to meet the Light Commission with the view to having the Commission provide for better lighting during the celebration. The members of the Decoration Committee, and Ald. Schilling were appointed to work on the Commission. It was generally felt that the Commission should undertake the temporary lighting of the street for the cityhood week.

The Decoration Committee reported having purchased flags, streamers and other material to the amount of \$250. This will provide for the proper decorations of King street.

The Rink Committee reported that the space for the manufacturers for the Made-in-Berlin exhibition had been allotted and that the next step was to provide for the electric wiring. It is the intention of the committee to have all signs and banners used in the rink regulated.

Six Bands. There will be six bands here during the week. The Entertainment Committee has engaged the Berlin Galt, Elmira, Preston, New Hamburg and a "rube" band from Toronto for the different days throughout the week. The bands will all be here for the tattoo which is to take place at the park on Wednesday evening. "It will be second to none," said Mr. Illing, who is making the arrangements. The Boy Scouts have been engaged for the tattoo.

Fireworks to the amount of \$300 have been purchased to be used in the tattoo. Two fine large set-pieces, the one, the figure of King George and the other the new city crest will make a fine pyrotechnical display.

There was considerable discussion on the question of granting the privileges to street vendors for that week. A number of the members were in favor of giving one man the exclusive right for these privileges with power to sublet them, for the sake of \$200. Others favored the proposal that the Committee should grant these privileges to each vendor. It was finally left to a committee to decide about these privileges.

An additional appropriation of \$100 was made to the advertising committee for the purpose of securing large posters and other advertising matter. The neighboring towns and cities are being covered with small bills. Another method of advertising the event, which the committee has undertaken is to have a boy distribute circulars through each of the G.T.R. passenger trains that pass through the city every day. In this way 3000 are distributed daily.

Respectfully Submitted

There wasn't much water in the weather man's spritz can.

Regina is remedying the effects of the destructive cyclone's rail with true western spirit and optimism.

Twin City bowlers went down, after a plucky fight before the fortunes of war.

Tell Jupiter Pluvius to turn on the hoses.

Another industry added to the roll. Keep them coming.

Supt. McIntyre and his force appeared to handle the holiday crowd with neatness and dispatch.

And to think that a few weeks ago many thought it would never turn warm.

This is what is known as getting acclimatized.

NEW CAR SHOPS FOR PORT ARTHUR

Will Mean Large Amount of Employment For Able-Bodied Men

The greatest car shops in America, the owners of which are willing to employ only able-bodied men in the Dominion at present out of employment in order that the buildings to be erected may be rushed to a quick completion, will at once be commenced at Port Arthur, Ont. This statement was issued yesterday by the Ontario and Western Car Company, a firm composed of Canadian capital which will immediately commence the erection at Port Arthur of car shops to cost between five and six million dollars.

The new shops, when completed, will start with employing a thousand hands and have a daily output of forty-eight freight cars, in addition to the passenger coaches, trolley car and other railway equipment which they will construct.

Gets Land Grant. Port Arthur has turned new corners a hundred and of land, on which shops are erected and a seven dockage on Thunder Bay next ten years the company taxed on a very nominal amount. In addition to this, the Arthur has subscribed to and a third per cent. of sue up to the first two years.

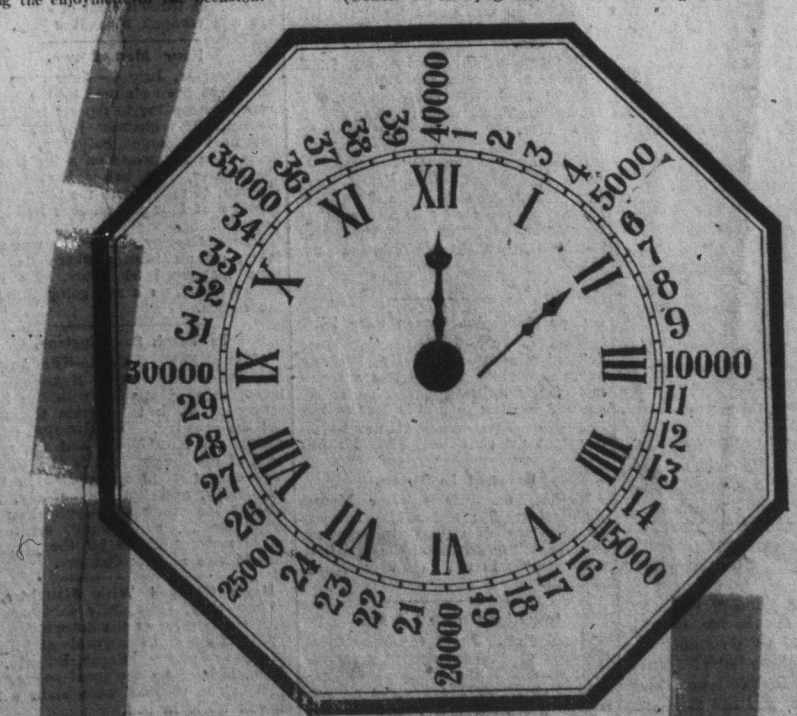
The engineers are now ground and building operations be pushed as rapidly as possible the erection of the building the company are using every means to obtain all available labor and consider the would be able to use in this connection all unemployed men in the Dominion.

Best in America. These shops will be one of the best and most modern of car building plants in existence, and will be built under a plan which will enable the most economical production of freight cars by any company in either Canada or the United States. The company are erecting a car wheel foundry of their own as well as a malleable iron foundry, and as they will be able to obtain a ready supply of the raw material for their steel freight cars and the steel work of the under-bodies of the other cars—Toronto World.

Fish Hook Is Extracted From Boy's Throat

(Special to the News Record.)

Preston, July 4.—George Taylor an Alexandria boy had had a narrow escape from death yesterday when a fish hook attached to a piece of chocolate candy he was eating lodged in his throat. Dr. Forsyth managed to extract the hook with a pair of pliers.



The Y.W.C.A. clock on King Street is attracting wide interest. The hands now indicate that \$6,000 has been raised.