

TAKE TIME BY THE
FORELOCK BY
ATTENDING THE

FCBC

COLLEGE REOPENS SEPT. 2
YOUNG GENTLEMEN STENOGRAPHERS
WERE NEVER IN SUCH
DEMAND.
PARTICULARS UPON APPLICATION.
J. W. WESTERVELT,
Principal.

DISTINCTIVE
TAILORING

The particular man has definite ideas
that he likes to have carried out in the
garments he wears.
We are most successful when tailoring
for such a man. We take pride in per-
fecting his ideas.
It is in this way that we have developed
our snappy styles—our high-class work-
manship.

O. Labelle, 372 Richmond St.

Can't Keep
It Sharp . .

Is the trouble with many
a good razor. The fault is
generally found in the strop.
We make a specialty of hand-
ling Good Razor Strops, and
can sell you one that by using
you can keep your razor sharp.
All prices, 15c to \$1.25.

GURD'S,

185 Dundas Street.

ORDER THE SUMMER SUIT AT ONCE.

No time to waste now. Your summer
suit should be under way without fur-
ther delay.

SOUTHCOTT'S 361 Richmond St.

\$5.00
Eyes an Honest
John Truss.
Comfortable to wear and sure to
give satisfaction.
SOLD ONLY AT
London Pharmacy,
Kenya & Co.,
238 DUNDAS STREET.

Thos. Wilson

Merchant Tailor,

213 Dundas St. Phone 596.

Light Weight Materials for
summer wear made up on short
notice.

WE are displaying hundreds
of pretty andUseful Gifts in
Sterling Silver.

that none need be ashamed to
give and that all will be glad to
receive — though the cost be
slight.

THOS. GILLEAN

402 Richmond Street.

Official issuer of marriage licenses.

All Work Guaranteed.

DR. JARVIS, Dentist,

OFFICE—Corner Dundas and
Clarence. Phone 1435.

London Advertiser.

You'll begin to "pick up" health and
strength as soon as you begin eating

Johnston Bros.

XXX Bread.

It is genuinely good. Phone, 218.

Notice to Readers.

Subscribers who intend spending
their vacation out of the city can have
their paper mailed to any address
without extra charge.

LONDON AND DISTRICT

The West Williams and Parkhill
fall fair will be held in Parkhill on
Monday and Tuesday, Oct. 6 and 7.
—Col. W. M. Garsshore, of this city,
has been elected a member of the ex-
ecutive committee of the Dominion
Manufacturers' Association.
—Lansdale Herald: Grover's store is
closed this week for stocktaking, owing
to the failure of the Lunnans, Car-
son, McKee Company, of London, with
which Mr. Grover had financial deal-
ings. We understand that the store
will be reopened shortly.

SOLD A STALLION.

H. Halson has disposed of his stand-
ard-bred stallion Prazler to W.
O'Dwyer and D. Meredith, of Strath-
roy, for a nice round sum.
SOUTH LONDON PASTOR BACK.
Rev. W. G. Howson, the pastor of
Askin Street Methodist Church, has
returned from his holidays at Muskoka,
and will occupy his pulpit on Sun-
day next.

ADVANCE IN CORDWOOD.

The local coal and wood dealers have
raised the price of wood 50 cents per
cord. They say they are themselves

A SUMMER
BEVERAGE

Just the drink for hot weather. Will
keep up your strength. Nothing like
Hamilton's
London Porter
The only Porter with a reputation.

KENT BREWERY, Jno. Hamilton,
Proprietor.

S. W. A. K.

You've often seen these myrtle letters
on the back of envelopes. They are short
for "Sealed with a Kiss." Sealing an en-
gagement with a kiss is not all. A dia-
mond is pressed on the ring finger and
remains as a reminder to the fair pos-
sessor that you love her. Buy a diamond
and buy it here.

WARD, The Jeweler, 374 Richmond Street.

SMALL SUMS

One Dollar and upwards
may be de-
posited and
interest will be paid thereon, half-
yearly, at

The Canadian

LARGE SUMS

One Hun-
dred Dollars
and upwards
may be in-
vested in Canadian Debentures. Absolute
security. Trustees and Executors are
authorized by law to invest in these
Debentures.

420 AND 422 M. H. ROWLAND,
Richmond St. Manager.

paying \$1 per cord more than last

year.

THREE RIBS FRACTURED.

On Thursday night, as the youngest
daughter of Mr. James McDonald, of
the Queen's Hotel, Carling street, was
in the bath, she fell and was trampled
upon by Mr. McDonald's driving horse
Sunlight. The animal stepped upon
her chest, breaking three ribs. Though
her injuries are very painful, no serious
results are anticipated.

MEASUREMENTS CONFIRMED.

At a meeting of the court of revision
held yesterday afternoon the
measurements of three local improve-
ments were confirmed. These
were the sewer on Hyman
street, from Wellington to Wa-
terloo streets; the bituminous macad-
am pavement on King street, Matland
to William, and a cement walk on
William street, east side, Oxford to
St. James streets.

NOTABLE DAIRY ARTICLES.

Mr. J. W. Hart, superintendent of the
Kingston Dairy School, and Mr.
F. J. Sleightholm, formerly director of
the Ontario Travelling Dairy, and su-
perintendent of the Western Dairy
School, contributed two articles on but-
ter-making competitions in the Aug. 15
issue of the Farmer's Advocate, which
will be read with intense interest in
view of the approaching contest at the
Western Fair. Mr. Hart, it may be
mentioned, has officiated as judge at
previous butter-making trials. The
articles will be specially ap-
plying to making butter publicly, are
just as useful in ordinary practice.

BOYS BACK FROM CAMP

Memorial Church Brigade Enjoyed
Outing at Port.

The boys belonging to the Cronyn
Memorial Church Company of the
Boys' Brigade returned yesterday
afternoon from the most successful
camp yet held at Port Stanley. Over
two weeks were spent in the resort,
during which time the boys have all
obtained a very healthy coat of tan,
and have thoroughly enjoyed the out-
ing. Boating and swimming consti-
tuted the boys' amusement. On sev-
eral occasions the peaceful slumbers
of the camp were broken into by
marauders, who were thought to have
come from other camps, who made a
brave attempt to put down the Mem-
orial boys' tents. They succeeded in
letting down five, when the call to
arms came. It was then that George
Foster's drill instruction came into
service. The boys quickly rallied and
put the invaders to flight. The morn-
ings were spent in drill. The meal
given by Hon. George W. Ross for the
best all-round boy in the camp was
won by Roy Mickle. The fatigue
prizes went to F. Linfoot, D. Johnson
and R. Lashbrook.

As a conclusion to the camp, the
following programme of sports was
held on Thursday afternoon. The re-
sults: Swimming race—1, H. Tre-
leaven; 2, F. Brown; Long jump—1,
Treleaven; 2, R. Nickle. 100 yards dash
(under 15)—1, F. Smith; 2, M. Grills.
100 yards dash (15 and over)—1, F. Lin-
foot; 2, H. Childs; 3, P. McRoberts.
Running hop, step and jump—1, P.
McRoberts; 2, H. Treleaven. Running
broad jump—1, F. Smith; 2, M. Grills.
Jockey race—1, F. Smith; 2, R. Fitz-
gerald. Three-legged race—R. Cham-
berlain and F. Linfoot. Wheelbarrow
race—F. Linfoot and C. Chamberlain.
Shooting prize—1, A. Carpenter; 2, F.
Linfoot.

CHILD OFFENDERS TRIED

Lads of Tender Years Arraigned on
Two Charges.

Yesterday afternoon Squire J. B.
Smyth heard the evidence in the cases
against Richard McCullough and
Charles Stinchcombe, the two lads of
tender years who are charged with
pocketpicking and the use of profane
language. Squire Smyth adjourned the
case until this morning, when he will
give his decision. The lads were found
by P. C. Johnston going through the
pockets of a Dorchester farmer who
was sleeping off the effects of copious
potations. The case is a sad one, as
one boy is only 8 years old and the
other 9. It seems regrettable that
such children should be brought so
early under the hand of the law. Little
"Dick" McCullough is a bright lad,
thoroughly likable, and possessed of
good impulses, but he has fallen a
victim to the depravity of older boys
and men, who have not hesitated to
teach him swearing, the use of to-
bacco and other bad habits.

During the fiscal year ended with
June 1, 1907 vessels of 473,381 gross tons
were launched in the United States,
compared with 1,709 vessels of 489,616
tons in 1901. The decrease in sailing
vessels, canal boats, barges, etc.,

ASK FOR . . .

PARNELL-DEAN'S
EUREKA BREAD

Sold Everywhere.
LONDON'S SANITARY BAKERY
75 AND 77 BRUCE STREET.
PHONE 690.

IN AND OUT OF TOWN.

Mrs. Wanless, of Courtwright, is
visiting in London.J. Pocock, Woodstock, is registered at
the Oxford, Woodstock.Mrs. A. E. Stinchcombe is visiting
her son in Middlemarch.Miss Vera McCue, of Ingersoll, is
visiting friends in London.Master Earl Doldge is visiting Mrs.
B. Partridge, West Lorne.Miss Mabel Demare, of St. Thomas,
is visiting Miss Cecil Johnson.Mr. Russell Magee is home from To-
ronto for a week's holidays.Misses Eva Robins and Ella Oke, of
Sparta, are visiting in London.Mr. and Miss Murray, of London,
spent a few days in Embro this week.Mrs. Petrie, of Simcoe, is visiting
her daughter, Mrs. Badenach, of this
city.Miss Gertrude Wigle, of Kingsville,
has returned from a visit to London
friends.Rev. C. C. Owen and Mr. Vivian
Reeve were in Woodstock on business
yesterday.Misses Jessie and Maggie Oliver, of
this city, are visiting friends in Wash-
ington, Ont.Miss Martin, of London, is visiting
at the residence of James N. Fletcher,
Middlemarch.Mr. and Mrs. Urias Loop and family,
of Kingsville, have returned from a
visit to London.Mrs. Knott and two daughters, of
Ridout street, are at Coronation Cot-
tage, Port Stanley.Miss May Pollen, of St. Marys, is
visiting her cousin, Mrs. Smith Spence,
at 216 Richmond street.Rev. Samuel Salton, of West Lorn-
don, will be in front of a two weeks'
visit to Port Stanley.Miss Winnie Element is spending her
vacation with Miss Marion Defoe, of
Niagara Falls, N. Y.William Jeffrey, contractor, of Lon-
don, has leased a cottage on New Or-
chard Beach, Port Stanley.Mrs. Switzer and son Charles, of
Stanley street, have left for their sum-
mer vacation in Denver, Col.Rev. J. Askins, of London, will
preach at the German Lutheran serv-
ice in Woodstock on Aug. 24.Miss Amy Parsons, of Detroit, is
visiting her mother, Mrs. J. Jenkins,
of 161 Ridout street, South London.Miss Lillian McConnell, Pall Mall
street, accompanied by her cousin,
Miss Annie McConnell, is visiting re-
latives in Lucknow.Miss Annie Niles, of 295 Dundas
street, has returned from a very pleas-
ant visit at her home in St. Marys,
and other points east.Mr. J. J. Baker, principal of Harding
Hall, made a flying visit to Sparta yester-
day, while Miss Alice Baker is the guest
of Mrs. A. Clark there.Miss Marion Defoe, of Niagara Falls,
N. Y., has returned home after spend-
ing her vacation with Miss Guillem-
ont, of Wellington street.Mrs. Harry Spence and children, of
New York, and Miss Selena Spence,
of Komoka, are visiting their sister-
in-law, Mrs. Smith Spence, at 216 Rich-
mond street.

FITZGERALD'S HARD LUCK

Popular Starter Doing Well, But Two
More Children Are Sick.

The New York Sun of yesterday
gives the following news of the con-
dition of Mr. Chris Fitzgerald and his
family:
Christopher J. Fitzgerald, the Jockey
Club's starter, who is ill with typhoid
fever at his home, 187 Macdonough
street, Brooklyn, was reported to be
doing well last night. Two more of
Mr. Fitzgerald's children were taken
ill yesterday. It is feared they have
typhoid. The children, Frederick, 12
years old, and Geraldine, aged 8, were
suffering with nervous prostration. The
children and Mr. Fitzgerald's mother
have been taken to the disease with-
in the last two months.

SUSPICION

Leads to the Real Cause.

The question of coffee disease or
Postum becomes of the greatest
importance when we are thrown on
our own resources. Many a woman
when suddenly left without means of
support, can make a comfortable liv-
ing if health remains.

A brave little woman out in Barnes,
Kansas, says: "I feel that I owe you
a letter for the good that Postum has
done me. For years I was a great
sufferer with nervousness without ever
suspecting the cause. Two years ago
I came down with nervous prostration
and I was so weak that I could not do
it, I could not even sew or read.
My sleep was broken and unrefresh-
ing. I suffered intensely and it seemed
a matter of time till I must lose my
reason.
My mental distress was as great as
my physical, when one day a friend
brought me a trial of Postum Coffee
and urged me to use it instead of
coffee for a few days, saying that
Postum had cured her of liver trouble
and sick headaches. I replied that I
thought I could not give up coffee. I
had always used it as a stimulant,
however the Postum Food Coffee proved
to be pleasing to the taste and I
used it and was surprised to see that
I was resting and getting better.
My husband bought several packages
and insisted on my using it altogether.
Gradually, but not the less surely, I
fully recovered. I never used coffee
afterward and when I was left a
widow a year later I was able to open
my eyes and support myself and my
little girls." Name given by
Postum Co., Battle Creek, Mich.
It has been proposed that Britons
call themselves "Welsh," the word
formerly formed by the initial letters of
Wales, England, Scotland, Ireland,
Canada and Australia.

Tired Mothers.

It's hard work to take care of children
and cook, sweep, wash, sew and mend
besides.
It makes a shop of the home—a shop,
too, where sixteen hours make a day and
yet there is much working overtime.
Mead's Sarsaparilla helps tired mothers
in many ways—it refreshes the blood, im-
proves the appetite and assures restful
sleep.

TOO MANY BAND CONCERTS

Chairman Ald. Pritchard Blames
Bandmaster Hiscott.

Ordered No Concerts in Queen's Park
But "The Band Played On."Chairman Pritchard, of the finance
committee of the city council, was
exceedingly indignant at yesterday's
meeting, when questioned by Acting
Mayor Winnett as to why there had
been two band concerts held at differ-
ent parks on Tuesday evening last.
"Bandmaster Hiscott, of the Seventh
Regiment, asked me if he should play
at Queen's Park that night, and I told
him positively, 'No,'" began Mr. Prit-
chard. "I want to tell to the press
that I don't want the blame for this
matter. What can you do if a man
holds a concert right in the face of an
order not to do? I could do nothing
more."
"Well, if that is the case, and there
is such monkeying going on, the Sev-
enth should not get any pay for that
concert," said Ald. Greenlees.
"Oh, I signed the pay sheet, but if I
had not considered that the bandman
individually was entitled to the money
I certainly wouldn't have paid them,"
explained the chairman.
Though no motion was made in the
matter, the committee was unanimous
in its decision that the concerts would
have to be given at more infrequent
intervals.
The meeting was a minority one,
neither Ald. Stevely nor Douglass be-
ing present. Most of the matters
touched upon were laid over.
The salary of Mr. R. C. Turner, as-
sistant tax collector Hayes, was
fixed at \$500 per annum. Bonds for
\$300 will have to be furnished.
The treasurer was instructed to call
for tenders for the city printing and
advertising.
The members of the committee pre-
sent were Ald. Mayor Winnett, Chair-
man Pritchard, Ald. Greenlees and
Treasurer Pope.

WILL REBUILD THE PLANT

More Modern Cheese Factory for
Pond Mills.Loss on Burned Portion Was \$1,600,
Covered by Insurance.

The Pond Mills cheese factory, which
was partially destroyed by fire early on
Wednesday morning last, will be re-
built as soon as the material and men
can be obtained. Mr. T. B. Millar, man-
ager of the company, who was out of
the city at the time the fire occurred,
stated this morning that operations
would be commenced immediately. The
factory, which is a very fine plant, is
modern in construction, and will be re-
built with all the latest
cheese-making appliances.

Mr. Millar states that the loss by the
fire would be about \$1,600. "Very little
of the cheese in stock was damaged
by the fire, which originated in the
making room, and confined itself to
that portion. Consequently only one
day's cheese was damaged. The loss
was fully covered by insurance.

SIR WILFRID TOO ENGLISH

To Please the Patrie Newspaper
of Paris.More Imperialistic Than Chamberlain;
More English Than Pitt.

London, Aug. 15.—Sir Wilfrid
Laurier's visit to the Island of Jersey
was marked by an enthusiastic wel-
come from the people and the munici-
pality and by a violent attack upon
the premier by a Paris newspaper. Be-
fore the welcome was read to Sir Wil-
frid he was asked what language he
desired to be addressed in. He re-
plied that he wished to be welcomed
in French, and the address was read
in French accordingly. A more en-
thusiastic reception could not have
been tendered the distinguished vis-
itor.

The Patrie, of Paris, referring to Sir
Wilfrid's visit to Jersey, indulges in
some scathing comments. Sir Wil-
frid is described as a renegade.
"He is more English than Pitt," con-
tinues the Patrie, "more imperialis-
tic than Chamberlain. He owes his
success to the clever way in which he
hanges to British vanity, by vaunting
his French origin while loudly pro-
claiming himself a Britisher and an
Imperialist."
Furthermore, the Patrie charges that
Sir Wilfrid has inoculated the virus of
Pan-Britannism in old heroic Can-
ada, and has desecrated the memories
of Quebec and Montreal with anti-
patriotic doctrines.

Hanged in a Tannery.

Hastings, Ont., Aug. 16.—Simon
Burshaw, an employee of Welsh & Co.'s
tannery, while engaged in starting a
large wheel, was accidentally caught
in the belt of the same and thrown
with such force that his spinal column
was severed. He may possibly live a
day or two, but cannot recover.

Drowning Near Port Carling.

Port Carling, Aug. 16.—A sad drown-
ing occurred yesterday afternoon at
Stewart Lake, in the township of
Medora, about 12 miles from here. The
victim was a young man, Mr. George
Craig, the student in charge of the
Baptist Mission at Foot's Bay, and
whose home is near Dresden, Ont.
Some canoe races were being run, and
in some way Stewart fell out of his
canoe and sank before assistance could
reach him. The body, which was in
about 20 feet of water, was recovered
in about an hour, and two physicians
did all possible to restore conscious-
ness, but without avail. The body was
taken to Gravenhurst today, accom-
panied by Prof. N. S. McKennie, of
Woodstock, who will take it to the
father's home, near Dresden.

It's not the liberal judge who gives
the biggest sentences.

September
Number of
THE
MART
ET
A MAGA
ZINE
OF
CLEVERNESS.
Out
Today.

GINSENG BEING GROWN NEAR
LONDON AS AN EXPERIMENTLocal Men May Realize Hand-
somerly on Investment.Five Years to Determine Suc-
cess of Trial.Some Facts About Valuable and Little
Known Root Esteemed by
the Chinese.

It may not be generally known that
an experiment of much interest to
Londoners, and one which may be of
great value, is being tried on a small
farm just outside of the city where
two London men are interesting them-
selves in the cultivation of ginseng.

"As yet," says the London man to
whom The Advertiser is indebted for the
material for this article, "it is
only an experiment. It is like buying
shares in a gold mine. The money we
have spent is charged to profit and loss.
If there is any return we shall be de-
lighted, but we regard that money as
spent; we are not too hopeful about it,
and if we never realize a profit, on it
we shall not be disappointed. It is
merely an experiment."

"What are the uses of ginseng?
Well, the only use we have for it is
to sell it to the heathen Chinese, and a
very good use it is, for the celestials
pay big prices for it. At one time they
would pay as much as \$100 a pound,
but with an increased supply the
prices have fallen."

"Within the last few years a good
deal of attention has been aroused in
the plant or plants which produce the
Chinese medicinal root known as gin-
seng. So much has been said and
written about it and many Ameri-
cans and Canadians have begun to
grow it that it is advisable to know
just what ginseng is, where and how
it is grown and what virtues, if any,
it possesses."

"Ginseng is collected both in America
and Asia as well as in the Asiatic Is-
lands, Japan and Korea. There are
two kinds of roots, the panax ginseng,
which is native to China, and panax
quinquefolium, grown in America, but
the two species are so closely related
that the Chinese seem to consider their
medicinal properties identical."

"To the rest of the world these medi-
cinal properties are purely imaginary.
One prominent American manufac-
turer of clarified ginseng says that in
his opinion ginseng has no more medi-
cinal virtues than an ordinary carrot,
but the Chinese think it is a cure for
every ill to which human flesh is heir."

"The root grows taper form like a
carrot, but usually branches more or
less, and when it branches approxi-
mately in the form of a man it ac-
quires exceeding great value in the
eyes of the Chinese, the branches rep-
resenting the arms, being, in their
opinion, an absolute cure for all dis-
eases of the arms, and so on, every
part of the root being a cure for any
disease that may assail the corres-
ponding part of the body."

"In general the value of the root
depends on the care with which it is
prepared for the market, while in
North America it is considered of first
class quality if it is clean, bright and
hard, in China they use some special
method, which even the American
root is sometimes subjected when sent
to China."

"The cultivation of the root has been
attracting attention in North America
for fifteen or twenty years ago, and
ginseng is widely advertised by deal-
ers in seeds and roots, who issue cat-
alogues which would put in the shade
the prospectus of many a mining com-
pany. For instance, one catalogue
says: 'Investment No. 2—consisting
of 75 plants and seeds, delivered to
any address, for \$10—if properly cared
for, should be worth over \$10,000 in
eight or ten years' time.' But in con-
tradiction to these glowing prom-
ises, one of the oldest and most promi-
nent growers of ginseng in America
told a London man two years ago that
numerous failures were heard of. One
particular case he cited was that of a
newly married farmer who had bought
\$10 worth of roots from him, and after
cultivating and caring for it for two
years his enthusiasm evaporated, and
he sold his stock to the original grower
for \$9."

"The seed is usually sown in a
forest, and needs most careful treat-
ment, taking at least two years to
germinate, and from three to eight
years to make the roots of a market-
able size."

"Recently a Canadian discovered a
ginseng mine while deer-hunting in
Muskoka. He brought samples of the
root to a druggist, who was sure they
were valuable, so the lucky finder
went back at the proper time, gather-
ed all he could, and realized \$2,000
on the sale. The next year he went
back with larger expectation and got
nothing. He did not understand that
the growth of the plant was so slow
that it would take at least five years
for that ground to furnish a new crop
under natural conditions."

"This, indeed, is nature's usual
method. Some of our rare native
orchids will produce from a single seed
not 100,000 seeds, and yet the plant re-
mains rare because seeds require very
favorable conditions to germinate.
With the larger plants this is even
more noticeable. Go to a chestnut
woods where there was a good crop
last year, and see how many young
trees you can find, probably none, and
the same thing may be found with
almost every class of plants. Nature
produces everything with prodigal
abundance for the use of her crea-
tures, but care is needed to foster her
gifts."

"That there is business value in
ginseng no one who has read the
market reports of late years can
doubt. The report of an American
council of 1901 stated the value of Am-

erican ginseng received at Hong Kong
as \$800,000. Most of this root was wild,
collected from woods in Kentucky,
Tennessee, Ontario, Quebec, and a few
of the Northern States. The cultivated
root does not seem to have become a
serious factor in the market, and those
who are experimenting in the cultiva-
tion of ginseng feel that this is an
ominous sign for them.