

The Old Reliable!
ALL
The Latest and Prettiest
Things in
**Wall Papers and
Window Shades**
AT
O. B. GRAVES'
222 DUNDAS STREET.
R. K. Cowan
Barrister, etc., over Bank of Commerce
London.



Dr. W. H. Graham
198 KING ST.
WEST,
Toronto, Ont.
Treats Chronic
Diseases and
all the special
attention to Skin
Diseases, as
Eczema, Urtica,
etc.
PRIVATE
DISEASES, and
Diseases of a
Feminine nature,
as Impotency, Sterility, Varicocele, Nervous
Debility, etc. the result of youthful folly and
excess. Gleet and Stricture of long standing.
DISEASES OF WOMEN—Painful Periods,
or Suppression, Menstruation, Uterine, Low
corries and all displacements of the Womb.
Office hours—9 a.m. to 5 p.m.; Sunday, 1 p.m.
to 3 p.m.
27 JAW

GOOD
Fishing Tackle is indispensable to
FISHING
Your catch depends on the nature of
your tackle. The finest can be had
AT
Broek's Gun Shop
192 Dundas Street, London.

PATENTS
P. J. EDMUNDS, Solicitor of Patent
MECHANICAL AND PATENT LAW EXPERT.
29-31 Richmond, corner King, London, Ont.
Telephone 99.

GEO. PARISH'S
Is the place for good and cheap Bedroom
Sets, Mattresses and Springs, Chairs, Cook-
Extension Tables, Lounges, Chairs, Cook-
ing Stoves (new and second-hand).
357 Talbot St., south of Market.

PAY YOUR
Electric Light Bills
Before the 10th Inst., and
save your discount.

The London Electric Co., Ltd.
Office, 359 Richmond Street.
ZXY

Some Day
You will take a notion that you are
tired of wearing your old hat.

Any Day
That you happen to feel in the mood,
look over our well-selected stock of
Stiff Felt, Fedora or Straw Hats. We
can satisfy you.

H. BEATON, 198 Dundas Street

The Latest Popular Song.
It is not at all certain that a late
piece by the author of "My Sweet-
heart's the Man in the Moon" will
rival the popular success of that me-
lancholy, but not profound, musical
composition. The title of the new-
comer is "It Don't Seem Like the
Same Old Smile," and does not refer,
as might first be supposed, to a drink
of whisky or other compound bever-
age, but to the expression upon the
countenance of a maiden of 17 or
thereabouts. Popular songs owe their
success first of all to the rhythmic
quality of music, second to the swing
of the chorus, and third to the ren-
dition which popular performers can
give such a song. The words count for
little. It is a peculiarity of songs
which become popular that on their
first appearance they are coldly re-
ceived, as a rule.

The chorus of the one in question is:
It don't seem like the same old smile
that you used to give me long ago;
It don't seem like the same old smile;
something must have happened,
love, I know;
Say you love another, and I'll go,
though my heart be breaking all the while;
Your face is just as fair, but no sun-
shine lingers there; it don't seem
like the same old smile.

IN NO DANGER.
"I'm afraid I'm hanging on to your
leg pretty heavily," apologized the
man who was trying to retain his
place on the footboard of the crowded
street car.
"That's all right," replied the man
who had secured an end seat. "It's
been pulled a heap harder than that.
I've got three boys at college."

BY FAR TOO QUIET.
From the Indianapolis Journal.
"What made that young man stay
so late?" asked the father.
"We got to talking about the con-
jugal question," said the fair daughter.
"and did not notice the flight of time."
"I don't think that story will do,"
said the old man. "People who dis-
cuss the conjugal question make a lot
more noise than you two did."

—When making purchases of mer-
chants who advertise with us you will
confer a favor on this paper by men-
tioning that you saw the advertise-
ment in the "London Advertiser."

CARPETS

SPECIAL SALE

Tapestry at 20c Tapestry at 35c
Tapestry at 40c Tapestry at 45c
Tapestry at 50c Tapestry at 60c
Brussels at 75c Brussels at 85c
Brussels at 90c Brussels at \$1

FLOOR OILCLOTH FROM 1 YARD
WIDE TO 4 YARDS.

Priddis Bros.
158 Dundas Street,
157 Carling Street.
Telephone 324.

Screens All houses need Screens.
—decorative and protective.

In the Kitchen—Buy a blue flame
oil gas stove. Saves fuel and
when not active is cool.

In the Garden—To help the growing
flowers: Gal-
vanized Iron Watering Pots.

STEVELY'S,
362 Richmond Street.

Dainty Sweet Peas
are universal favorites with everyone. Our
showing of these beautiful blossoms is the
largest and best in the city. All colors.
See us for Bouquets, Wedding Flowers,
etc. That's where we excel most. Small
prices.

J. Gammage & Sons, 213 Dundas St

ARILY FAIR—VERY WARM.

Toronto, Aug. 9-11 p.m.—Pressure
is below average throughout the
northern portion of the continent, the
highest over the Gulf and South At-
lantic States. Thunder storms have
occurred in many places from the
lakes to the Atlantic, and also in
Manitoba.
Minimum and maximum tempera-
tures:
Calgary, 48-70; Qu'Appelle, 52-72;
Winnipeg, 58-80; Port Arthur, 55-72;
Perry Sound, 66-82; Toronto, 72-89;
Ottawa, 70-85; Quebec, 66-84; Halifax,
64-74.

PROBABILITIES.
Toronto, Aug. 10-11 a.m.—Probabili-
ties for the lower lakes region are:
Moderate to fresh winds, mostly
southerly to westerly; partly fair
and very warm; thunder storms in
many places.

LOCAL TEMPERATURES.
The readings of the thermometer
at the observatory on Saturday were:
Highest, 87.5 above; lowest, 55.5 above;
on Sunday, highest, 92.5 above; low-
est, 74.5 above.

SPECIAL NOTICES.

—When making purchases of mer-
chants who advertise with us you will
confer a favor on this paper by men-
tioning that you saw the advertise-
ment in the "London Advertiser."

**Hunt & Sons' old established Fea-
ther Bed and Hair Mattress Clean-
ing Factory.** Beds weighed, samples
given. Manufacturers of hair mat-
tress and goose feather pillows. Fur-
niture and stoves of every description,
593 to 597 Richmond street, opposite
Victoria Park and Central avenue.
Telephone 997.

Don't forget when in want of fur-
niture, that our prices are as low as
the lowest, while in quality nothing
better at WM. TRAFORD'S, 55 and
57 King street.

If you want to furnish a house, or
any part of one, if you want to get
good goods at lowest prices, call and
see us about it. We can save you
money on all kinds of furniture.
Keene Bros., 127 King Street, opposite
Market House.

Tisdale's Toronto Iron Stable Fittings
Healthful, durable, attractive and
cheaper than other fittings. Send for
our new catalogue.—The Tisdale Iron
Stable Fittings Co., Ltd., No. 6 Ade-
laide street east, Toronto.

The Seven Ages of Man.
From head to foot we clothe the
man.
Clothe him rightly.
Clothe him cheaply.
Clothe him in all his seven ages.
From his first juniors to his last
seniors.
Our \$5, \$6 50, \$7, \$7 50 line of Men's
Suits are first, in newer styles, better
fit, finer trimmings, wear longer, and
retain their shape better than any
suits at this price elsewhere.
OAK HALL, Dundas street, London.

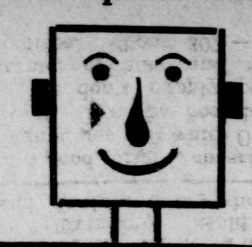
Applause is the spur of noble minds,
the end and aim of weak ones.
No one need fear cholera or any
summer complaint if they have a bot-
tle of Dr. J. D. Keene's Dysentery
Cordial ready for use. It corrects all
looseness of the bowels promptly, and
causes a healthy and natural action.
This is a medicine adapted for the
young and old, rich and poor, and is
rapidly becoming the most popular
medicine for cholera, dysentery, etc.,
in the market.

The highest virtue in man is con-
stancy; bravery is second only.
SLEEPLESSNESS is due to nerv-
ous excitement. The delicately con-
stituted, the financier, the business
man, and those whose occupation ne-
cessitates great mental strain or wor-
ry, all suffer less or more from it.
Sleep is the great restorer of a worn
brain, and to get sleep cleanse the
stomach from all impurities with a
few doses of Parnele's Vegetable
Pills, which are coated with sugar, no
mercury, and are guaranteed to give
satisfaction or the money will be re-
funded.

An indiscreet man is an unsealed
letter that everyone can read.

—When making purchases of mer-
chants who advertise with us you will
confer a favor on this paper by men-
tioning that you saw the advertise-
ment in the "London Advertiser."

Cook, the Square Shoe Man



Cook is a man who acts
on the square, and treats
people white, dispute it
who dare. He trades on
a plan that is upright and
just, and keeps going on
when competitors bust.
If you want to save
money and increase your
pile, drop in and see Cook,
and he'll make you all
smile.—173 DUNDAS ST.

These Hot Nights
are cool if you spend them at
Springbank. Cars leave the
corner of Dundas and Richmond at
10, 30 and 50 minutes past the
hour every afternoon and evening.
Limelight views every evening;
band concerts Tuesdays and Fri-
days.

London Advertiser.
TELEPHONE NUMBERS.
107.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—This is Brantford's civic holiday.
They are having Highland games
there.

—Mr. Wm. Webster has been ap-
pointed treasurer of the organ fund
by the management of St. James'
Presbyterian Church.

—Street waterers and street clean-
ers both rejoice today. The rainfall
watered and cleaned the asphalt
black paving at one and the same
time.

—Mr. Melkie, who has finished his
term in St. Andrew's Church, has
not yet decided to leave. His in-
tention was to go to Vancouver,
but the illness of his wife may pre-
vent this.

—George Fuller, the man who has
been in jail for the past week on a
charge of insanity, was this morning
committed for trial before the county
judge by Magistrate Parker. He is the
man who jumped from the second
story window of Patten's tailor shop
on Dundas street.

A few evenings ago an old man
living on Laura street, East London,
stepped up to a lady as she was
quietly walking along and commenced
using abusive language to her. The
lady said nothing, but hurried along
made inquiries and found out who the
man was. He will be let go this time,
but if the insult is repeated he will
be arrested.

—Mr. Harry Robertson, the well-
known Collingwood barrister, was in
city over Sunday, the guest of
Dr. C. T. Campbell, but Mr. Rob-
ertson is best known to many London-
ers as a past grand master of the
Collingwood lodge of the Odd Fellows,
and as a member of the Collingwood
club.

C. O. F. EXCURSION TO TORONTO.
On civic holiday the C. O. F. will
run an excursion to Toronto for \$2.
The privilege is extended to two days,
returning on any train on the 18th.
Tickets are good on any trains the
morning of the 17th.

STAYING AT PORT.
Recent registrations at Port Stanley
were: J. H. Fleming, St. George, Ont.;
J. P. Findlay, St. Thomas; E. M.
Meredith, Mrs. Edmund Meredith, J.
C. Meredith, J. W. Scandrett, London;
A. C. McFriedes and son, Detroit; Mr.
Frank Murphy, Henry Thompson, Wm.
Gray, A. Ellis and wife, London; J.
A. Elliott and wife, Ridgeway; Chas.
A. Love, St. Thomas; Wm. Gammage,
W. Taylor, London; Miss Lou Weaver,
New York; H. Clifton, Vienna; Mr.
Wyn Faulds, Aylmer; Miss Kate
Steven, St. Thomas; C. H. Thornton
and sisters, St. Thomas; Capt. Ham-
ming, Frank A. Reid, Fred Laing, J.
H. Brown, H. Beltz, London; Mrs.
Travis, Miss Parley, Mr. Routledge,
St. Thomas; Fred Henry, J. R. Miller,
London; Miss Adams, Chicago; Miss
Drake, St. Thomas; E. Abbott, S.
Stevie, H. C. McBride, Mrs. (Dr.)
Meek, Mrs. Jones, John J. A. Hunt, Al-
fred Bodley, G. N. Sayers, Miss Gill,
W. C. L. Gill, C. Stirling, London;
James H. Coyne and wife, St. Thomas;
N. McLeod, W. Pope, W. H. Pratt,
London; S. C. Robertson, Warkerville;
E. Mickleborough, St. Thomas; W.
White, London; Miss B. Vollmer, Lew-
iston, Idaho; E. S. Miller and wife, St.
Thomas; E. M. Stewart, A. Zimmer-
man, Wm. Spittal, Mr. and Mrs. C.
C. Woods, nurse and two children,
Miss Emeline A. Scott, London; F. J.
Miss Emeline A. Scott, London; F. J.
Miss Emeline A. Scott, London; F. J.

Struck With Lightning.
Neatly describes the position of a
hard or soft corn when Putnam's
Painless Corn Extract is applied. It
does its work so quickly and without
pain that it seems magical in action.
Try it. Recollect the name—Putnam's
Painless Corn Extract. Sold by all
druggists and dealers everywhere.

If you want a good, bright, cheerful light
for the long night, get Lilywhite Oil. Ask
your grocer for it. It's the best lamp oil
now offered. We don't supply peddlers.
Gasoline, benzine, cylinder and machine
oil at lowest price. Phone 307.—Empire
Oil Co.

SIR ISAAC WILLIAMS'S
RUBY PILLS
—MAKE—
ROSY PEOPLE
Cures Anemia, Aches-Pains of the Grippe,
Nervous Diseases and all Female Weakness,
Suppression of the Periods, Pale and Sallow
Complexions, Paralysis, Rheumatism, Sciatica,
Headache and all diseases arising from mental
worry, overwork, excess, early decay, etc. can
all be cured by following the directions, viz:
Begin by taking the pills right at night, then
take one of the Ruby Pills make Rosy People
after every meal, and continue until com-
pletely cured.
Price 50 cents or six boxes \$2.50.
W. & B. BRYERS BARKWELL, Agent for Canada

Our Line of 25c Pipes Are
GAINING FAVOR.
You'll buy one if you see them.

Sam K. Stewart, 202 Dundas Street
Builders at Port.

Their Fifth Annual Picnic a Great Success.

A Beautiful Day and a Long Programme
of Sports.

The heights on Old Erie's shore
were thronged by about 2,000 people
on Saturday, when the builders of
this city held their fifth annual pic-
nic. It was an almost intolerably hot
day in the city, but the balmy breeze
off the lake made Port Stanley a very
desirable place. The builders take a
back seat from no society or organiza-
tion when arranging details for a pic-
nic, and headed by their energetic
secretary, Walter Toll, they provided
a programme of games and amuse-
ments that could not but satisfy the
most exacting. There was a baby
show, too, and one that "took the
bun." No nonsense was allowed in
giving decisions in the show, for the
judges were women.

The prices offered were cash ones,
to which the citizens liberally sub-
scribed.
The dancing was a feature of the
evening's programme. Despite the
heat the young ladies and gentlemen
joined heartily in the giddy whirl. The
rain held off until about 9 o'clock,
when the greater number of them
came home.

The games were carried on without
a hitch. Following is the list:
Baseball match between two picked
teams captained by Jack Boon and
Wm. Pring, resulting in favor of Boon's
nine, by 4 to 2. F. Hayman, umpire.
Tug-of-war, two picked teams, cap-
tained by W. M. Burleigh, and Jas.
Quick; best two pulls in three.
Won by Wm. Burleigh's men. The first
pull lasted two minutes and the last
pull four minutes. The winners of
the races were:

Girls under 9 years—Miss Tambling
1, L. Skelley 2, F. Pring 3, L. Tam-
bling 4.
Boys under 9—F. Took 1, E. Smith
2, C. Parsons 3, B. Lilen 4.

Girls, under 14—May Hayman 1, A.
Mondo 2, L. Pring 3, May Biggs 4.
Boys, under 14—E. Easton 1, Hy-
man 2, Ward 3, Stone 4.

Single ladies' race—Maud Tambling
1, M. Skelley 2, C. Crause 3.
Married ladies' race—Mrs. Pring 1,
Mrs. Noble 2, Mrs. Pearson 3, Mrs.
Hamilton 4.

Apprentices' race—Mains 1, Stinson
2, Fritchard 3, England 4.
Painters' race—Wm. Hexter 1, Wm.
Stone 2, Wm. Bennett 3.
Pastors' and lathers' race—Jack
Pritchard, Pring 2, S. Cook 3.

Carpenters' race—Wm. Scott 1, T.
Wilkie 2, Wm. Devlin 3.
Bricklayers' race—F. Hayman 1, G.
Axtell 2, H. Hicks 3.

Slaters' and felt roofers' race—T.
Stephenson 1, J. Roughley 2, W. Rough-
ley 3.

Plumbers' and steamfitters' race—
Morkin and Skelly (die) 1 and 2, B.
Noble 3.

Hodcarriers' race—H. Delaney 1, G.
Leslie 2, G. Webber 3.
Bosses' and architects' race—J. Hay-
man, jun., 1, Stevely 2, H. C. Mc-
Bride 3.

Baby show—Mrs. Barrett 1, Mrs.
Skelley 2, Mrs. Spry 3, Mrs. Boy 4.
Irish jigs, boys and girls, under 16—
Miss Patton 1, Miss Leslie 2.
Highland fling—A. Riddle 1, Miss
Smith 2.

Prize walk—Miss Delaney 1, Miss
Corewell 2.
Comic song—J. Barrett 1, J. Roughley

FREE!
A
Ball

With Each Pair of Shoes

Johnston's Shoe Store
108 Dundas St.



Augmented Attractions for August

Augmented Attractions for August

The woman who loves Bargains will not
let this opportunity slip. Makers and holders
of large lots of worthy goods braced our buyer
in New York, with the result that we had
piled in on us some fifty thousand yards of
American Cotton Dress Fabrics—an immense
quantity—but not immense in proportion to
the desperate reduction in prices.

- | | |
|--|------|
| Lot 1—6,000 yards Zephyr Ginghams, regular price 12½c, sale price..... | 9C |
| Lot 2—2 cases American Fast Color Prints, regular price 10c, sale price..... | 7C |
| Lot 3—2 cases Fancy Dress Ducks and Drills, regular price 15c, sale price..... | 9C |
| Lot 4—16,996½ yards Fancy Dress Crepons, regular price 20c, sale price..... | 8C |
| Lot 5—1 case Shantung Pongee Dress Goods, regular price 15c, sale price..... | 9C |
| Lot 6—1 case Lau-Chou Pongee Dress Goods, regular price 14c, sale price..... | 9C |
| Lot 7—1 case La Belle Crepon Dress Goods, regular price 20c, sale price..... | 12½C |
| Lot 8—1 case Credenda Pique Dress Goods, regular price 15c, sale price..... | 8C |

Every Lot a Real Bargain, Which Only Needs to be
Seen to be Appreciated.

COME - EXAMINE - COMPARE

Our SAY SO in this paper,
Is our DO SO in this store.

Always the **KINGSMILL'S** Dundas and
Cheapest. Carling Sts.

All Carpets made and laid free of charge—All Blinds and
Window Shades hung free of charge in August.

The Summer Holidays.

The Happy Vacation Season in Full Swing—Those Who Are Enjoying It.
Mr. and Mrs. W. McLean, Grey street, are stopping at the Hotel Lundy, Port Stanley.

Mr. L. B. York, of Waterford, is spending a few days at London and Brownsville.

Mr. John Sutherland, of Charlotte, Mich., is holidaying at his home in South London.

Mr. Peter Weston, of Chicago, is visiting his son, Mr. W. H. Weston, Stanley street.

Miss Shea, of this city, is visiting her sister, Mrs. J. S. Smith, King street east, Ingersoll.

Miss Sara Hobbins, of Hill street, is visiting her cousin, Miss Minnie McIlhenny, Elginfield.

Miss Annie McKenzie, of Dundas street, is spending her holidays with Miss M. Buckley, Buffalo.

Mrs. Elster and family, of Indian-
apolis, Ind., are visiting at Mr. J. D.
Hull's, Delaware township.

Mrs. A. Knox, of the G.T.R., Drum-
bo, arrived here on Friday, where she
intends visiting for a short time.

Miss Florence Mountjoy, of South
London, has returned home, after a
week's visit with Mrs. J. Gilmore.

Mrs. Richard Coleman and son, of
South London, are visiting in the fam-
ily of Mr. J. E. Finn, Port Huron.

Miss Mabel and Master Stuart
Evans, of Strathroy, are on a visit to
Miss Nellie and Master Leslie Burch
here.

Mrs. Loudon and daughter, of Cin-
cinnati, have returned home, after
visiting her father, Mr. J. D. Hall, Dela-
ware.

Mrs. W. A. Henley and children, of
Stanley street, and her guest, Mrs.
Cole, left for Chicago on a holiday
trip last evening.

Mr. W. G. Harrison, of Glenora, and
Mr. Reginald Hudson, of London
township, are visiting Mr. Ernest Fer-
guson, of this city, and Mrs. Harri-
son, of Thornedale.

Miss McBride, of Winnipeg, has ar-
rived in this city on a visit to Mr.
McRae, of Iderton, where Miss Je-
selle McRae, superintendent of Chicago
Hospital, and Miss Fletcher are also
spending a vacation.

Timidity consists in the desire to
please and the fear of not succeeding.
Pleasures are like virtuous, the most
simple are those we never tire of.
The feeling most difficult for man
to bear is pity, especially when it is
deserved.

**Sickness, weakness and
tiredness are banished by
Manley's Celery-Nerve
Compound.**

Mrs. T. M. Hamble, 114 O'Hara
Ave., Toronto, writes as follows:
"I was feeling miserable, had
frequent headaches, troubled sleep
and general debility, but since I be-
gan taking Manley's Celery-Nerve
Compound I have experienced bene-
ficial results and can safely recom-
mend it to others who may be run-
down in health."