

You'll Think Twice

before investing eighteen to forty dollars in a new Spring Overcoat this year. How about the coat you wore last spring? Good fit, stylish make, of course it requires cleaning, or we can dye it to a fashionable shade if you wish.

R. PARKER & CO., Dyers and Cleaners,

217 Dundas Street, London, Ontario. Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

A PRETTY DINING-ROOM

Bedroom, sitting room, parlor, or any other room in one's home adds much to the comfort of living. Very often the dining room can be made attractive by simply hanging pretty paper and border on the walls. This can be done at a trifling cost. You can surely find an idea in the new spring styles at our store.

O. B. Graves,

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

DEWAR—On Saturday, May 11, at the family residence, 157 Dundas street, Clara, second daughter of Daniel and Rebecca Dewar, in her 18th year.

TYLER—At 43 Saunby street, London, West, Russell G. Tyler, infant son of William and Ellen Tyler, aged 7 months.

DUNN—At Montreal, on Saturday, May 11, 75, John Dunn, aged 70 years, late of London East.

SANDERSON—On Sunday morning, Norman, only son of James Sanderson, Peter Street, aged 3 years.

Funeral private, on Monday, at 2 p.m.

This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER. J. D. SAUNBY 257 York Street. Telephone 118.

PATENTS P. J. EDMUNDS, Solicitor of Patents, Mechanical and Patent Law Expert.

THE CONFEDERATION LIFE. Head Office—Toronto. A Canadian Company. A Strong Company. A Progressive Company.

BEATON'S HATS Are the Correct Thing. All the Leading Styles in American and English Felt Hats.

BEATON'S 138 Dundas Street. W. A. BROCK, Manufacturer of the DIADEM BICYCLES!

YOU WANT STRAW HATS For the warm weather. You also want Light Underwear We have them and we are selling them very low.

D. J. WHITNEY, 206 1/2 Dundas Street. HATTER & FURNISHER.

You are interested In the question of PURE FRUIT VINEGAR vs. impure vinegar.

The Toronto Cider and Fruit Vinegar Co. Limited, Toronto.

SPECIAL SALE

Silks for Blouses

Japanese Silk in stripes and checks at 12 1/2c. Pongee Silk in all shades at 25c. Striped China Silk at 55c. Plain China, in black and white, at 50c. 25 inches wide.

Priddis Bros.

158 Dundas Street. 157 Carling Street. Telephone 324.

REFRIGERATORS, GASOLINE STOVES, CLOTHES WRINGERS, CARPET SWEEPERS.

We are showing the newest goods in the above lines, also a full stock of enameled ware at very low prices. Jobbing Work Promptly Done.

STEVELY'S

Phone 452, Richmond St.

PAIR TO CLOUDY, COOL, LIGHT RAINS.

Toronto, May 12—11 p.m.—The storm center is now over the State of Maine, and the pressure is about the average over the lake region and the Northwest Territories. The weather today has been showery in Quebec and the Maritime Provinces, and overcast and cold in Ontario and warmer in Manitoba and the Northwest.

Trusts Corporation

OF ONTARIO, Safe Deposit Vaults, Bank of Commerce Building, King Street, Toronto.

Capital \$1,000,000. J. C. AINSIE, P. C. President. HON. SIR R. J. CARTWRIGHT, K. C. M. G. Vice Presidents. HON. S. C. WOOD.

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposit safe to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.

Roses, Carnations, Violets.

Funeral Designs. J. GAMMAGE & SONS, Phone 96. 213 Dundas Street.

CURIOUS AND INTERESTING.

The royal family of Servia springs from the most humble origin of any reigning family of the day. King Alexander is the greatest grandson of Yephrem, brother of the heroic Milosh Obrenovich, the leading spirit in the struggle for Servian independence.

The granite pedestal for George Washington's statue on the New York sub-treasury has been receiving a thorough scouring in the last few days and a preparation has been put on the stones to prevent crumbling.

A club of people with six fingers on each hand has started in London. Those having six fingers on one hand may, however, also be admitted. The secretary reports that there are at present on earth 2,173 persons with six, and 431 with seven fingers on one hand.

A tardy debtor in Camden, Me., was called on to settle a debt. He became angry, and said: "If you get that money before I do, let me know." The creditor promptly attached the man's wages, got the money before he did, and let him know.

A view of Chicago in 1832 shows a wild-looking river with a single house on either side. Indians paddling canoes and a few people on the banks. It is hard to believe that there are many men now living who saw Chicago as it was 62 years ago.

In India it is only in the cold weather or in presidency towns, where even the high hat may be sometimes seen, that gloves are tolerated in daytime.

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

"Fin De Siecle"

Is French for "End of the Century," or "Up-to-Date."

You might as well be dead as out of the fashion. Take warning and patronize Cook, whose footwear is of today. No back numbers or old styles. The worth of your money and your money back if you want it. Have you cast your eyes on our Men's Dangola Bals for \$1 50, high priced concerns ask \$2 50 for them.

J.P. Cook

173 DUNDAS STREET.

London Advertiser.

Telephone Numbers. 107.....Business Office 124.....Editor's Rooms 175.....Job Department

London and Environs

THE EXCURSION SEASON IS NOW VERY NEAR. IF YOU WANT POSTERS, HANGERS, DODGERS, ETC., CALL AT THE "ADVERTISER" JOB DEPARTMENT FOR PRICES. ALL WORK DONE QUICKLY AND AT LOW PRICES.

Cold weather spoiled the first excursion of the season to Port Stanley on Saturday afternoon, and the traffic of the day was not materially increased.

To those who are in the habit of using the custom house clock for the purpose of knowing the hour at night time, the extra brilliancy of the dials will be noticed. The electric light company have recently placed several incandescent lights in the tower, which make it much easier to decipher the time.

On April 18 Mrs. Adelia Martin, of Wroxeter, was brought to the asylum here. She had gone insane on religious matters during the hour at night time. On Friday she died at the asylum of paralysis, and the body was taken home on the Bruce train Saturday night. Mrs. Martin was 40 years old and leaves a family.

A Winnipeg dispatch of Friday's date says: The child of a Cook's Creek farmer has been lost in the bush for more than 24 hours. The father of the child, Mr. J. W. Johnston, is from London, Ont.

No. 1 committee and the representatives of the street railway company met again on Saturday night in conference over the proposed electric franchise. They meet again this afternoon and the committee will report at a special meeting of the council called for tonight.

The Ideals open a week's engagement at the Opera House tonight. The company carries all the special scenery properties and paraphernalia for the production of their plays. Exchanges speak in high terms of this company. The opening piece, "In Dixie's Land," is a bright comedy drama with many pleasing specialties.

The closing exercises of Messrs. Dayton & McCormick's juvenile classes at the Palace Dancing Academy on Saturday afternoon were highly successful. Notwithstanding the inclemency of the weather, over 100 pupils attended and thoroughly enjoyed the ten numbers on the programme, which included the latest dances of the season. The academy was profusely decorated with the palms, ferns and lilies, and the costumes of the little girls were quite elaborate.

Miss Susie McGill, a little lady of 7 years, received well merited applause for the graceful manner in which she danced an Irish jig. The sprightly acrobatic was crowned with the parents and friends of the little ones, who highly complimented Messrs. Dayton & McCormick for the splendid showing made by the children. This entertainment closed the academy on Saturday, which has been very successful.

THE COLD WAVE.

From light waists and light dresses in the morning on the part of the ladies, and from negligee shirts, straw hats and blazers, on the part of the gentlemen, to furs, flannels and overcoats in the evening was the experience of Londoners on Saturday. Old Probs was right for once, and now the cold wave is beginning to wonder whether after all he really did go swimming last week or was it all a dream? There was a rush to cover delicate flowers that had been transferred from pots to the open air beds, and a scurrying to find covers for grape vines and other fruit plants that had sprouted so vigorously during the week of somewhat premature summer weather that the people of Western Ontario had been permitted to enjoy.

However Saturday night was cloudy and wintry and although the weather was uncomfortably cold there were no visible signs of frost. Fruit trees will suffer sadly in this section if frost does come. Furnaces jumped quickly into demand again and those who had moved their cook stoves into the summer kitchen are rather sorry.

DID HE LIE?

Starting Statement Regarding Minister Foster's Utterances in the House. St. Johns, Nfld., May 12.—There was a startling development in the confederation question last night. Hon. Robt. Bond, Colonial Secretary, who was one of the delegates to Canada, sailed unexpectedly for Ottawa, to continue the negotiations.

The members of the council and the executive deny flatly that they have received any answer from Canada as stated by the Dominion Finance Minister, Mr. Foster, in the House of Commons. They explain that terms may have been mailed, but not telegraphed.

Many members of the party say that this "evasion" was decided upon in order to obviate the necessity of giving any information to the supporters of confederation. The suddenness of last night's move upset every body's calculation. No person can explain its true significance.

Elect-- in North Brant May 27-- nomination a week earlier.

Williams' Royal Crown Remedy

The King of Blood Purifiers. Prepared by Isaac Williams Co London, Ont.

Is a Remedy Composed of Extraordinary Medical Properties.

essential to purify, heal repair and invigorate the broken down and wasted body, no matter by what name the complaint may be designated, whether it be Scrofula, Syphilis, Eczema, Sores, Tumors, Boils, Erysipelas, Rheumatism, Diseases of the Lungs, Kidneys, Bladder, Womb, Skin, Liver, Stomach or Bowels, either chronic or constitutional. The disease in the blood, which supplies the waste and builds and repairs these organs and wasted tissues of the system. It should be taken until the cure is complete.

SUMMER SUITINGS

In all the newest patterns—Finest trimmings and fashionably made.

Jos. DAMBRA

262 1-2 DUNDAS STREET.

IF YOU WOULD LIVE LONG

You should live well. We are interested in our customers' welfare, and always keep our stock fresh and well assorted.

Green Groceries, Butter and Eggs a Specialty. Goods Delivered to All Parts of the City.

J. C. Trebilcock,

Grocer, 235 Dundas Street, MIDDLESEX.

A pleasant event took place Wednesday afternoon, May 1, at the residence of Mr. Thomas Dyer, Governor's road, West Niagara, it being the marriage of his eldest daughter, Ada, to Mr. Allan McConnell, of the London asylum staff, late of Lucknow. The ceremony was performed by Rev. W. A. Cook, in the presence of the immediate relatives and friends. After the ceremony the company sat down to a bounteous repast, after which Mr. and Mrs. McConnell departed for their new home. The bride was charmingly attired in fawn and brown, and wore cream roses. The bridesmaid, Miss Mary Dyer, of London township, was also dressed in fawn and brown, and wore pink roses. Mr. John Dyer, city, supported the groom.

WESTERN ONTARIO.

Mr. Brittain, of Chatham, was struck by a rolling log while rafting on the river on Thursday, and will probably die from his injuries.

Waterloo has a population of 3,227, being an increase in a year of 149. The assessment is \$1,336,295, being an increase since 1894 of \$18,025.

The 95 feet smokestack at the Wallaceburg glass works was successfully raised on Friday. The city council formally confirmed the by-law pledging the town to take stock to the amount of \$15,000 in the enterprise.

Chief of Police Skirving, of Ingersoll, is in Chatham on a hunt for Mary McLean, a young woman, an accomplice of two notorious burglars, Jack McLean and Husky Henderson, who are now safely lodged in Woodstock jail. Mary knows where the plunder is hidden, and the officer is anxious to secure her and recover the stolen property.

DRINKING STRENGTH.

Baby's Good Fortune When Fed On 'Lactated Food'

A Montreal lady said to the writer recently: "Every meal that my baby took, I drinks strength and good health, because I use the health-giving Lactated Food."

Thousands of mothers in Canada can make similar statements regarding the benefits of Lactated Food. Physicians everywhere recommend it.

GUELPH WITHOUT WATER.

Guelph, May 12.—The city is without a water supply and without fire protection. The waterworks system has only one main pipe and it burst Friday night at a point on Neave street in the east ward, entirely cutting off the water from all parts of the city. The factories were all compelled to shut down in consequence.

SPIRITS RISE AGAIN.

Chicago, May 11.—Receiver McNulta of the whisky trust has advanced the price of spirits two cents a gallon. This is the second advance of two cents this week. This second raise is due partly to the advance in the price of corn. Gen. McNulta said, "and besides we have been selling too many goods. Buyers have been sending in orders too fast."

A LITERARY GOURMAND.

Apprentice (to butcher)—Master wants three penny worth of ham sliced, and would you please wrap it in the continuation of the story you sent him the first chapter of with the sausage yesterday?

HE HAD A GOOD THING.

She—If you will let me have those roses I will give you a kiss for each one of them—but why do you run away? How rude of you! He—One moment; I am going for some more roses!

WELL SATISFIED.

Folks Living Under the Shadow of the Mountain Are Pleas'd.

Hamilton, May 12.—A very large increase has lately taken place in the sale of the specific remedy for complaints of the liver, and Dodd's Kidney Pills are in great demand. There are no complaints either from druggists or the public. The druggists being so near Toronto, the headquarters for distributing, are never in any danger of running out of the medicine for long no matter how large the demand may be, and the public has long been thoroughly satisfied as to the valuable qualities of the pills and the manner in which they invariably effect a cure.

R.K. Cowan, Barrister, etc., over Bank of Commerce London.

MARA'S

BARGAIN LIST OF

Summer Goods

FOR Monday, 13th May.

OUR BARGAIN DAY.

Prints.

25-inch English Prints, warranted fast colors, worth 8c, on Bargain Day 5c per yard.

A lot of Manufacturers' Ends of 32-inch English Prints; great variety of patterns and designs; worth 14c; on Bargain Day 10c per yard.

Lama Cloth, the newest goods for mourning; black grounds, with beautiful patterns; worth 15c; on Bargain Day 11c per yard.

Chambrays.

32-inch Chambrays, extra heavy cloth, in pale pink, pale blue, indigo blue, gray, strawberry, old rose, garnet, steel gray; on Bargain Day 11c per yard.

Duck Suitings.

28-inch Duck Suitings, great variety of patterns; worth 12c; on Bargain Day 10c per yard.

32-inch Duck Suitings, both plain and satin finished, and in all shades; worth 17c; on Bargain Day 12c per yard.

Satin Finished and Corded Duck Suitings, 34 inches wide, great variety of patterns and designs; worth 25c; on Bargain Day 15c per yard.

Dress Muslins.

Special 30-inch White Spot Swiss Dress Muslin, worth 15c; on Bargain Day 12c per yard.

Very fine 30-inch White Spot Dress Muslins, worth 25c; on Bargain Day 18c per yard.

32-inch very fine Corded White Swiss Dress Muslins, with small white spots, very choice goods, worth 30c; on Bargain Day 20c per yard.

32-inch Fine Colored Swiss Muslins, in red, blue, fawn and pinks, worth 30c; on Bargain Day 20c per yard.

Challies and Crepons.

Very special line of Challies, wide width and new patterns, worth 12c; on Bargain Day 8c per yard.

Very select All-Wool Challies, dark and light colors, all new patterns, worth 37c; on Bargain Day 25c per yard.

42-inch All-Wool Crepons, in Black and all the newest colors, worth 50c; on Bargain Day only 38c per yard.

Smallwares.

Ladies' Fast Black Hose, on Bargain Day 10c per pair.

Ladies' Fast Black Lisle Stockings, double heel and toe, regular price 25c; on Bargain Day 18c per pair.

Children's Black Ribbed Stockings, on Bargain Day 10c per pair.

Ladies' and Misses' Lisle Gantlets, in black and all the newest shades, worth 20c; on Bargain Day 12c per pair.

Ladies' Fast Black Lisle Gloves, fancy stitching and large buttons, worth 35c; on Bargain Day 23c per pair.

Large assortment of Irish Guipure Laces, worth 10c; on Bargain Day 5c per yard.

Heavy Irish Guipure Point Lace, wide widths, worth 30c; on Bargain Day 20c per yard.

Children's Corset Waists, 25c per pair. No. 16 Heavy Reversible Satin Ribbons, in all shades, worth 12c; on Bargain Day 8c per yard.

Parasols and Umbrellas

Children's White Frill Parasols, 45c on Bargain Day.

Ladies' White and Cream Parasols, with frills, worth \$1 90; on Bargain Day \$1.

Special line Ladies' Black Parasols, on Bargain Day 25c.

Extra value in Silk and Wool Black Parasols, black and natural wood handles, worth \$1 50; on Bargain Day \$1.

A good Umbrella for 50c.

Ladies' Silk and Wool Umbrellas, with beautiful natural wood handles, worth \$2; on Bargain Day \$1.

Staples.

See our Yard-Wide Factory Cotton; on Bargain Day 3c per yard.

Special Oxford Shirting, on Bargain Day 10c per yard.

Extra Fine Curtain Scrim, worth 15c; on Bargain Day 10c per yard.

Large line Bath Towels, on Bargain Day 12c.

28-inch Apron Gingham, worth 5c; on Bargain Day 4c per yard.

A special Lonsdale Cambrie, worth 12c; on Bargain Day 10c per yard.

Dress Trimmings.

The Genuine Fibre Chamois for interlining, 35c per yard.

Crass Cloth, on Bargain Day 10c per yard.

Dress Shields, 10c per pair.

Dress Steels, on Bargain Day 10c per dozen.

Plain and Serpentine Braids, on Bargain Day 1c per yard.

A nice new lot of Jets at 5c, 10c, 12c, 15c and 20c per yard.

Jackets and Capes.

Fine Cloth Capes, worth \$1 50, on Bargain Day 90c.

Very Fine Scotch Tweed Capes, worth \$2; on Bargain Day \$1 35.

A few Sample Jackets will clear on Bargain Day at \$2, worth double.

Your choice of a large assortment of Light Tweed Blouses, Fine Blue Cheviot Serge Jackets and Fine Black Cheviot Serge Jackets, worth \$5; on Bargain Day \$3 50.

Dress Goods.

Your choice of 197 Remnants of Dress Goods and Silks, one quarter of regular prices on Bargain Day.

Fine Dress Serges, in Navy Blue and Black, 44 inches wide, worth 50c; on Bargain Day 35c per yard.

Fine All-Wool French Henrietta Cashmere, 44 inches wide and in all shades, worth 40c; on Bargain Day 30c per yard.

Special line of Black Lustre, extra value; on Bargain Day 25c per yard.

40-inch Fine Cream Serge, on Bargain Day 25c per yard.

A fine lot of New Plaids, worth 40c; on Bargain Day 25c per yard.

Something new for Blouses—Haiki Silks, worth 75c; on Bargain Day 48c per yard.

Gents' Furnishings.

Men's Socks, on Bargain Day 4 pairs for 25c.

Men's Fine French Balbriggan Shirts and Drawers, worth 50c; on Bargain Day 37c.

Fine Cotton Shirts and Drawers, worth 35c; on Bargain Day 20c.

Men's and Boys' Belts, on Bargain Day 12c.

Men's and Boys' White Unlaundered Shirts, on Bargain Day 35c.

Negligee Shirts, all the fashionable colors, worth 75c, on Bargain Day 45c.

All Wool Bicycle Sweaters, in white and cream, worth \$1 50; on Bargain Day 95c.

Hats and Caps.

Boys' Sunshades 10c.

Plantation Straw Hats 15c.

Boys' Fine White Straw Hats, worth 50c; on Bargain Day 25c.

Men's Yello White Straw Hats, worth \$1; on Bargain Day 45c.

Children's Turkish Fez Caps; on Bargain Day 15c.

Boys' Peak Caps, on Bargain Day 10c.

Boys' and Girls' Blue Yachting Caps, worth 35c; on Bargain Day 20c.

House Furnishings.

New Art Squares for covering rooms; medium size \$2 25; large size \$2 75; worth double the money.

Best English Floor Oil Cloth, 20c per square yard.

Special Stair Oil Cloth, 10c per yard.

A good Ingrain Carpet, on Bargain Day 25c per yard.

An Extra Fine Brussels, worth 75c