

OUR WINTER STOCK OF
AMERICAN and WELSH ANTHRACITE COAL
Will arrive about August 15th.
IN STOCK:
BEST NORTH SYDNEY SCREENED AMERICAN and WELSH ANTHRACITE COAL.
M. MOREY & CO., Ltd.
1715.eod.11

JOWLS AND RIBS!
Just Arrived:
Sperry & Barnes' Jowls
Morrill's Spare Ribs.
GEORGE NEAL, Ltd.

FIRE! FIRE! FIRE!
POUR ON WATER! POUR ON WATER!
DON'T DEPEND ON THE FIRE DEPARTMENT.
Newly-weds: Now is the time to have some Fire Insurance placed on your property of any description. It's too late when the fire bells ring.
Older-weds: Your House and Furniture was HARD TO GET. Fire will make it EASY TO LOSE. Be prepared for the fire when it comes by having ample insurance.
Tell us what you have and we'll tell you how to keep it.
FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS.
Smallwood Building, Duckworth Street.

BON MARCHÉ SPECIALS
THESE VALUES CANNOT FAIL TO ATTRACT YOU!
2,000 Yds. NEW GINGHAMS Just arrived. 19c. yard.
1,000 Yds. DRESS SERGE Just arrived. 95c. yard.
Blue, Pink, Hello, Yellow, in fact all shades, all stripes, all checks. A most wonderful range.
Navy, Black, Blue, Grey. This is our own Special as we are Sole Agents in this line.
BON MARCHÉ SPECIALS
266 WATER STREET.
MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

Wallace Silverware.
Is your Table Silver as good to-day as when you bought it?
Have you noticed that at the parts most exposed to wear, the plate has become worn?
Do you think the condition of your Silver is in keeping with your idea of a well appointed table?
Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without limit.
Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.
Tea Spoons cost \$3.00 for a Dozen.
T. J. DULEY & CO., Ltd.
The Metallic Jewellers & Opticians

Special to Exporters.
We have been appointed Agents for
THE AGRIPTA MACHINES
for applying Steel strapping to boxes and cases without the use of nails. This machine is of British manufacture, is strong, efficient and almost indestructible. Adds greatly to the strength of the package and lessens cost of packing considerably. Demonstration will be given to any firms interested.
Also for sale Half Inch Box Strapping.
ROBERT TEMPLETON.

Custom Tailoring is Personal Service.
The service of quality in Cloth, in making, in fit and style.
The American Tailor.
BOX 445. **W. P. SHORTALL** PHONE 477.
300 WATER STREET. Nfld.
St. John's, Nfld.

A HANDSOME SERGE SUIT.
\$50 That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**
Serge, with best of trimming, good workmanship and a perfect fit.
Tweed Suits from \$40 to \$55.
Mail orders promptly attended to.
SPURRELL The Tailor
WATER ST. WEST. and at DUCKWORTH ST. GRAND FALLS.
m.t.h.s.11

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'.,
Water Street West (Next Door Reid Electric Store.)
1717.11

STOP THE DECAY in the "MATCHLESS" Way.
Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

PURITY FLOUR!
"THE WORLD'S BEST."
More Bread and Better Bread.
10014.2mos.11.11

FOR FORWARD DELIVERY
Bar Iron
Black and Galv. Sheet
Wrot Iron Pipe
Electrical Equipment
Mechanical Equipment
Contractor's Supplies
WM. HEAP & CO., Ltd.
Phones 873-1980
may15.eod.11

Works Marvels
Gossages
Magical Soap.
HARD WEARING
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.
WILLIAM GOSSAGE & SONS LTD. WIDNES.
JOB'S STORES, Ltd.
Agents.

LABRADORITE
BRACELETS. PENDANTS. RINGS. BROOCHES. EAR RINGS. MASONIC EMBLEMS. CUFF LINKS. CHARMS.
This beautiful Native Stone, famous for its different play of colours, is found on Newfoundland Labrador.
A VALUABLE SOUVENIR OF NEWFOUNDLAND.
R. H. TRAPNELL, Ltd.
Jewellers and Opticians, 197 Water Street.

FIRE INSURANCE!
QUEEN INSURANCE CO. of America
AND
THE GREAT AMERICAN INS. CO. OF NEW YORK.
Capital practically unlimited. The largest number of Policyholders in Newfoundland.
Absolutely no trouble when a loss occurs.
PHONE 405. P. O. BOX 706.
GEO. H. HALLEY, Agent.
145 WATER STREET.
1022.11.11

Reid-Newfoundland Co., Limited
Holyrood Garden Party.
Sunday, August 12th.
In connection with the above, train will leave St. John's Depot at 2.30 p.m. on Sunday next, stopping at all stations between St. John's and Holyrood. Returning, train will leave Holyrood at 8.30 p.m.
EXCURSION RETURN TICKETS AT ONE WAY FIRST CLASS FARE.
S. S. "GLENCOE."
SOUTH COAST STEAMSHIP SERVICE.
Passengers leaving St. John's on 8.45 a.m. train of Monday, August 13th, will connect with S.S. GLENCOE at Argentina, for the usual ports of call between Argentina and Port aux Basques.
Reid-Newfoundland Co., Limited

Furness Line Sailing
From St. John's Halifax Boston Halifax St. John's
Liverpool to Halifax Boston Halifax St. John's
SACHEM DIGBY Aug. 17th Aug. 27th Aug. 18th Aug. 21st Aug. 14th Aug. 17th
These steamers are excellently fitted for Cabin Passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on cargo from all United States and Canada Ports.
For rates of freight, passage and other particulars, apply to
Furness Withy & Co., Limited

Pertinent Pointers!
In America alone sixty thousand people are killed every year under their Accident policy.
Have YOU any assurance you will not be that ONE?
Insurance for illness and accident is our business, and we have a worthwhile proposition for YOU if you will only ask us about it.
In 29 years we have paid claims exceeding \$81,000,000!
U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

37 Varieties
Biscuits Crackers
Delicious with soup!
TIP-TOP SODA BISCUITS
There is something enticing, something strangely enchanting in the delicacy of these Sodas.
To taste one is to make the second quite irresistible.
There is no other just as good.
SPECIAL— Two crisp Vanilla flavoured Biscuits with Strawberry Jam filling.
JAM-JAM
A. HARVEY & CO., Ltd.
MANUFACTURERS.
1715.eod.11

Nova Scotia Cabbage, etc.
Now in Stock!
75 Boxes CABBAGE (Gravensteins).
80 Boxes APPLES (Gravensteins).
100 Boxes CALIFORNIA ORANGES.
80 Cases SILVER PEEL ONIONS—5's.
BURT & LAWRENCE
14 New Street.

TEN PAGE
WEATHER
TORONTO (Noon)
Moderate sales
Tuesday—W
Newport and clear
ROPER & THOM
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VOLUME X
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STONE CH
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from SIMON
100, Halifax
DR SALE
modern com
modern com