

Silk Sweater Coats

At a Big Reduction

A good chance to secure one of these stylish Sweater Coats at a big saving in price.

In shades of Green and White, Canary and White, Rose and White, Turquoise and White. Reg. \$10.00. Selling now for \$7.00

In Mauve and White, Saxe and White, Berry and White, Purple and White, Coral and White, Rose and White, Emerald and White, Black and White. Regular \$20.00. Selling now for \$14.00

In Saxe and White, Coral and White, Peach and White, Purple and White, Canary and White, Pink and White, Black and White. Reg. \$25.00. Selling now for \$16.00



A Bargain in Costumes

We have a little lot of about 15. Small sizes, 16, 18 and 36 only. The very latest models. The styles are superb. No two alike; in Navy, Serge, Gabardine and Tricotine.

Regular \$50.00 value for \$35.00 & \$37.50

Regular \$85.00 value for \$65.00

Regular \$95.00 value for \$70.00

STEER BROTHERS.

B. C. Making Preparations.

Grand Celebration of Hudson's Bay Company Anniversary.

VANCOUVER, B.C., April 29, 1920. Nineteen thousand Americans from Oregon and Washington, according to report, will cross the international border to witness the street pageant symbolizing "The Romance of Progress," which will commemorate the 250th anniversary of the Hudson's Bay Company in Vancouver, May 19.

The interest of the people of Oregon and Washington in the Hudson's Bay Company is a logical historical sequence. Those states were once part of the vast territory ruled by the company. Fort Vancouver, at the junction of the Columbia and Willamette rivers, was for years the company's capital west of the Rocky Mountains, and Chief Factor John McLoughlin in charge of that port, was known as the "king of Oregon."

Sir Robert Kimberley, governor of the company, will lead the parade, which will be three miles long and contain eighty floats, picturing Hudson's Bay Company history and pioneer achievements of British Columbia.

Following Governor Kindersley will be six mounted heralds carrying early flags of the company and Canada, and bandmen in the costume of 1670. Prince Rupert, the company's first governor, will appear escorted by a troop of cavaliers, such as rode with that redoubtable champion of the House of Stuart in battles against Oliver Cromwell.

Then will come a replica of the Nohsuck ketch, which sailed into Hudson Bay in 1658, followed by traders of 1674 with packs and flintlock muskets. Indians on trail and portage will be pictured. A float will set forth all the fur-bearing animals of Canada and the fur-trappers of 1855. Another will support a globe showing the territory over which the Hudson's Bay Company once held sovereign sway.

Red river carts and prairie schooners will carry pioneer adventurers, and a float will typify life in the Red river settlements of Lord Selkirk. Then will follow in order a float showing Fort Charles, first of the company's posts on James Bay; another emphasizing figuratively that the Hudson's Bay company was the first exploiter of Canada's natural resources; emigrants of the company, winners of the company, winners of the company's school children contest; a company of soldiers in the uniform of 1753; and floats typifying Britannia and "Father Time 1670-1920."

Of the many organizations that will take part, the following will have floats in the parade: Kiwanis, Daughters of Scotia, Victoria Order of Nurses, the cities of Vancouver, New Westminster, and North Vancouver; Imperial Order of the Daughters of the Empire, Vancouver Park Board, Sea Scouts, Army and Navy Veterans, Native Daughters of British Columbia, and the Y.M.C.A.

Three hundred Boy Scouts will be in line, one hundred Girl Guides, a company of naval cadets and hundreds of soldiers who fought for Canada in France. Unique among the marchers will be veterans of twenty-seven wars of the British Empire and survivors of the Fenian raids. The United Commercial Travellers' Association will turn out in force, and some of its members in costume, will represent types of the ancient and honorable orders of drummers in successive periods from 1670 until to-day.

The parade will end in Stanley Park, where the Mayor of Vancouver and Sir Robert Kimberley will deliver addresses.

The Future Will Tell.

The Toronto Boot and Shoe Bulletin says that there are so many factors entering into and affecting business conditions to-day that he would be a brave man, indeed, who would venture to predict what the next six months may have in store for those engaged in the shoe business or any other. The great uncertainty lies in the purchasing public, and the question is whether the point has not been reached where consumers will manifest a spirit of economy that will balk at the continued high prices of footwear. This depends a good deal upon whether those who have had the money to spend, and who have been inclined to spend it freely, will continue to enjoy the comparative affluence they have possessed for the past year or so. Some think that the limit has been reached and that high rentals, costly food and costly clothing will bring a strong reaction.

Bolshevism.

"Bolshevism, whatever it may really have to offer, is now the accepted last refuge of any population by which life under other forms of government is clearly felt to have become not worth living. It took the abominations of the Tsardom, in peace and war, to push Russians into Bolshevism, and now the question is whether most Germans will think it can be worse, at the worst, than what they are endorsing now," says the Manchester Guardian.

The Commercial's Prosperity.

Great prosperity has descended on the British commercial traveller. Never has he made so much money as he is earning to-day. Men who were receiving only 2 pound to 4 pound a week before the war are now reveling in the joys of a four-figure income. One of the secrets of the "commercial's" prosperity is that to-day he has the field practically to himself. Before the war the country was overrun by foreign travellers, the German the most conspicuous among them. To-day the German has little to sell, and in most markets the only serious competitor the Englishman has to meet is the American.

MINARD'S LINIMENT FOR DIPHTHERIA.

A Journalistic Apology.

"Life is full of embarrassments, and we advance upon the field of honour to perform abasement and homage," says a writer in the New York Evening Post.

"The other day we imagined that the American Railway Express was concealing a packing case of ours somewhere under its plumage; that it had taken this packing case five weeks to come from Philadelphia; and that we were wondering what had happened to it."

"After putting our light-hearted inquiring into the paper we went away into the country. Officials of the Express Company, aroused by our essay, began coming in squad-

rons to this office looking for us. They did not find us—we were far out on Long Island, trudging sadly through the slush in search of a house to live in—but they did something better. They found the box itself, something no one in this office had been able to do in spite of long and zealous inquiry on our part.

"Those of our readers who are men of delicate conscience may conceive our feelings when we learned that this packing case had been delivered in this office the day after it was shipped from Philadelphia; and that it had lain here in a secluded corner of the newsroom, veiled by drifting clouds of tobacco smoke, for a space of five weeks.

"Now, therefore, it being part of our duty to diffuse among the people

correct information on all interesting subjects, we wish to state that the American Railway Express was guilty in this matter. Further than that, we pay honest tribute to the good humour, efficiency and kindly heart of the Express Company, particularly the Traffic Manager, the Accountant, the General Agent, and the Loss and Damage Department, all of whom immediately got in touch with us and rescued our beloved case from the dark corner where someone had hidden it.

"We can only say that if we approached our tasks with the same zeal that they do theirs we would get home a lot earlier every evening. We would like to turn over the conduct of all our affairs to them. We wish they'd send out a tracer for a house in the country!"

TO THE DEAF.

Deafness, Head Noises, Throat and Nasal Troubles,

due to loss of hearing, quickly yield to the Old Established Remedy,

"MACKAY'S AURALINE."

Since 1890 this famous specific has maintained its reputation as a curative agent in the above painful disorders, and judging from the large number of grateful testimonials the Proprietors have received, prove conclusively that this treatment is one of the few of its kind that does accomplish all that is claimed for it.

Sold by all Chemists at 3/-,

or obtainable direct from the Proprietors, THE MACKAY LABORATORIES,

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A Gift

A 10-Day Tube of Pepsodent is sent to all who ask. See coupon.

Why Teeth Glisten

Millions of them—a new method

All statements approved by high dental authorities

You see glistening teeth now wherever you look, for millions clean teeth in a new way. We offer you here a ten-day test, to show the results on your own teeth.

The fight on film

Dental science has found a way to combat film on teeth—the film that dims teeth and destroys them.

Film is that viscous coat you feel. It clings to teeth, enters crevices and stays. The ordinary tooth paste does not dissolve it, so brushing has left much of it intact. And very few people have escaped its damage.

It is the film-coat that discolors, not the teeth. Film is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea, which attacks 95 in 100.

Now, after years of research, a way has been found to combat it. Able authorities have amply proved its efficiency. Leading dentists everywhere now urge its daily use.

And millions of people now employ it, largely by dental advice. The method is embodied in a dentifrice called Pepsodent. Two other new factors are combined with it. And this tooth paste is inaugurating a new dental era.

Free to all who ask

A ten-day test of Pepsodent is sent to all who ask. Also a book to explain the results. The method quickly proves itself.

Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to day by day combat it.

Pepsin long seemed impossible. It must be activated, and the usual agent is an acid harmful to the teeth. But science has found a harmless activating method, so pepsin can be every day applied.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coat disappears.

Do this for your own sake and your family's sake. Nearly everybody suffers from this film. Cut out the coupon so you won't forget.

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The New-Day Dentifrice

A scientific film combatant which, after 5 years' tests, is now advised by leading dentists everywhere

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THE PEPSODENT COMPANY,
Dept. A, 1104 S. Wabash Ave.,
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Mail 10-Day Tube of Pepsodent to

T. McMURDO & CO., Chemists and Druggists.

Method in His Madness.

The extraordinary sight of a man throwing bank notes at a large crowd following him was presented on the streets of Berlin. While the people were fighting with each other for the 25 and 50 mark notes, this rare philanthropist would continue running, followed by a few men, who never heeded his bounty thrown at their heads in large bundles. Finally they seemed to corner the philanthropist, but the latter now fired his revolver, hitting one pursuer in the chest. He was then overpowered, handcuffed and taken to the police station, for he had robbed an old lady of a satchel containing 30,000 marks, of which he had thrown 20,000 to the mob chasing him.

The Curse of Coal Smokes.

Dr. C. W. Saleeby, speaking in London of "The Coal Smoke Curse," said: "The abolition of civic smoke is a necessary step towards the prevention of tuberculosis. We have long known

the stimulating action of light upon ourselves; we have long known that it is directly fatal to the tubercle bacillus; we have long known that the disease flourishes where daylight does not enter, we have long known that consumptives do best in daylight and clean air, as in the mountains or at sea. But we do not act.

Shipping Notes.

The schr. James and Stanley have arrived at Grand Bank from the Grand Bank, reporting for 900 qts. codfish on one balling.
Schr. Robert J. Dale, 40 days from Gibraltar, has arrived in port with a cargo of salt to T. H. Carter & Co. S.S. Rosalind will likely sail for Halifax on Thursday night.
Schr. Elja C. Hollett sailed from Burin for Halifax, with 2456 qts. codfish shipped by W. & T. Hollett.
Schr. Maxwell R. has arrived at Burin with a general cargo to La Feuvre Bros. from Halifax.
Schr. Annie M. Parker arrived at Burin from Boston, oil laden to W. & T. Hollett.

Fads and Fashions.

Brilliant colors are used for top-coats.
One sees the coat note in net blouses.
Suit coats show unusually long pockets.
Raffia embroidery is used on blouses.
Sashes may be very wide or very narrow.
New and chic are the checked metal ribbons.
For evening wear the ribbon-tie shoe is modish.
No trimming is more of the moment than lace.
Ribbons are of wool, velour, cotton silk or metal.
The new cruce chiffon makes charming blouses.
The average dress emphasizes the long, slim silhouette.
On an ecrú lace gown are strewn brown straw rosettes.
Brocaded waistcoats are still popular for the coat dress.
The tan collar is still in favor for the round-necked dress.

Why is it, with so many brands of corn flakes offered to the public, so many Canadians prefer Post Toasties?

The answer is in every dish of this wholesome, satisfying and palate-pleasing food.

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