

REID-NEWFOUNDLAND CO.

Electrical Department.



A QUARTER of a CENT PER HOUR.

20 Candle Power of the Best Artificial Light in the
World for a QUARTER OF A CENT PER HOUR.
Home Wired on Easy Terms.

Crisco!

A scientific discovery which will affect every home in Newfoundland.

Use in cooking wherever you would use lard or butter.

Crisco is an absolutely wholesome and delicious material made under hygienic conditions from vegetable oils, and contains no animal fats.

It is crisp, flaky—just the proper consistency to make it ideal for creaming in cake or for working into pastry.

Put up in attractive airtight 1½ pound tins with a book of recipes on top of each tin.

BUY A TIN TO-DAY.

THE POPULAR HERRING NET ANCHOR BRAND!

In Stock or to arrive in a few days

10—30 ran—2 1-4	25—40 ran—2 3-8
5—30 ran—2 3-8	20—40 ran—2 1-2
10—35 ran—2 3-8	10—40 ran—2 5-8
15—35 ran—2 1-2	5—60 ran—2 3-4

WHOLESALE PRICES ON APPLICATION.

ROBERT TEMPLETON.

We Pay Highest Prices for

**Codfish,
Cod Oil,
Herring,
Canned
Salmon, etc.**

A. H. MURRAY, St. John's.



GOOD VALUES IN Ladies' Underclothing

In a Large Variety of Makes.

Stanfield's

Cream Wool UNSHRINKABLE

In Three Different Qualities. Sizes: 4, 5, 6, from

75c. to \$1.45 per garment.

COMBINATION SUITS—Sizes 4, 5, 6	\$2.70, \$2.95 and \$3.00
CREAM FLEECE LINED—Sizes 4 to 6	.30c. garment
CREAM FLEECE LINED—Sizes 7 and 8	.40c. garment
WHITE FLEECE LINED—Sizes 4 to 6	.50c. garment
CREAM FLEECE LINED—Sizes 4 to 6	.60c. garment
CREAM FLEECE LINED—Sizes 7 and 8	.65c. garment
CHILD'S and MISSES' HEAVY CREAM FLEECE LINED, to fit ages from 1 to 15 years	.30c. to 50c. a garment
INFANTS' CREAM FLEECE LINED VESTS only, sizes 1 to 6	.25c.

STEER Brothers.

Children's Fleece-Lined VESTS and DRAWERS.

This is a splendid line for the youngsters. Heavy fleeced and ribbed at a low price.

Size			
20	A	26 cents	
22	G	27 cents	
24	A	28 cents	
26	R	29 cents	
28	M	30 cents	
30	E	32 cents	
32	N	34 cents	
34	T	36 cents	

BOWRING BROTHERS, LTD.

WHAT DELICIOUS BREAD!

That's the verdict heard on all sides from customers who have tried

"NUTLOAF,"

The Bread with the NUTTY FLAVOUR.

Wholesome, Appetising & Nutritious.

If you want the best bread ask for

"NUTLOAF."

Each loaf stamped with label. oct31,1m,eod

Second-Hand FURNITURE

Bought and Sold.

Shop Blinds,

Any size, any color,

Lettered or Plain,

Made to order.

N. W. CHOWN,

nov12,tf 37 Prescott Street and 7 New Gower St

Special Announcement!

SEASON 1912—1913.

We are making extensive preparations for the approaching "Gift" Season, and have already received from the most noted manufacturers a large and brilliant selection of Silver Novelties, eminently suitable for Christmas and New Year Gifts. These goods will be on view in our windows within the next few weeks, and will completely eclipse any display of Silverware previously shown in St. John's.

This selection of reasonable presents is very large, the workmanship of many of them is exquisite, and all are in perfect taste. We have made a specialty this year of studying the requirements of our many customers, and feel assured of their entire approval of our choice.

Come in and see the many NOVELTIES we are opening every day. Don't wait until you're ready to purchase. We WANT YOU TO SEE them, and to SEE them is to WANT them.

JOSEPH ROPER.

The Very Thing to Send Away Genuine Carbon Photographs

Typical Bits of Mild. Scenery.

Packed all ready for you to Mail.

The Holloway Studio, Ltd.

Corner Pates Hill and Henry Street.

*Phone 768

Ladies!

We have just received a shipment of

PYRO-ETCH BRASS WORK

Candle Shades, Lanterns, Trays, etc.

A big rush for these goods.

Photo Supply Co.

Successors to H. H. Fraser.

WEATHER FORECAST

TORONTO, Noon:—Freshly winds fair and gold. easterly winds increasing sleet or rain by night.

ROPER'S, Noon Bar. 29.2

40.

VOLUME XXXIV

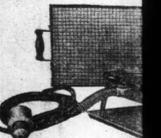
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ELECTRIC



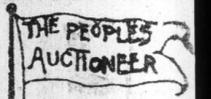
Price \$

ELECTRIC



Price \$2.5

AUCTION SALE



the Stables of Hon. E. R. Bow

Forest Road, on

THURSDAY, 14th inst

at 11 a.m.

1 superior brougham, with rubber tires; 1 handsome Victoria, de wagonette, do; 1 first-class dog 2 buggies, 2 sets silver-mounted ble harness, 2 sets single harness saddle, 1 double sleigh, 1 new sleigh, 1 single sleigh, 2 horse and sundries.

Also at the same time

A Smart Two-Wheeled E

lish Dog-Cart.

Rubber tired; in good order. Also

New Brass Mounted Harness for

P. C. O'DRISCOLL, Auction

AT THE RESIDENCE

No. 26 Water Street West, on

FRIDAY Next, 15th inst

at 10.30 o'clock.

a quantity of household furniture, effects. Particulars in Thursday's

pers.

P. C. O'DRISCOLL, Auction

nov12,21

FOR SALE!

20 SHARES

In the Newfoundland Boot and Shoe Company.

20 SHARES

In the St John's Gas Light Co

For further particulars apply to

T. B. CLIFT, Broker,

nov13,21 Commercial Chamber

Strictly High-Class. Superior in Quality. Ranks First.

FOSS & COMPANY'S

"Premier"

CHOCOLATES.

Fresh supply to-day.

JAMES C. BAIRD,

Water Street.