

CURIOSITY Prompted Many Women To Try **PURITY FLOUR**

HEY were curious to see exactly what results would be produced by flour consisting entirely of the high-grade portions of the best Western hard wheat.

They were curious to know more about a flour that contained none of the low-grade portions, which are found in every wheat berry, but which are separated and excluded from the high-grade in the process of milling PURITY FLOUR.



THEY were curious to know whether an ALI, HIGH - GRADE hard wheat flour was really superior to a mixed hard and soft wheat flour. They were curious to see and taste the kind of bread, buns, biscuits, cakes and pies PURITY

FLOUR would make. Curiosity prompts you to seek the knowledge they discovered. It's urging

you to try PURITY FLOUR.

REMINDER: On account of the extra strength and extra quality of PURITY FLOUR it is necessary, for best pastry-results, to add more shortening than you are accustomed to use with an ordinary flour. Add more water when mak-

Add PURITY FLOUR to your grocery list right now

"More bread and better bread"

REWARD

WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases;

AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby offer a REWARD of one free trial box of Zam-Buk to every person who has not yet tried this wonderful balm;

PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box:

AND FURTHER PROVIDED that they address such application to our offices at Toronto.

Given under our hand this day.

-

ZAM-BUK.

THE ADVOCATE \$1.00 PER YEAR SUBSCRIBE TO DAY

**** SPORTING COLUMN.

***** ENGLISHMEN AND GLYMPIC CAMES.

To win the Olympic gar to be the ruling pession of a large number of Englishmen, just now. The wave of particism is sweening in England. The cry for Olivyje ma-terial has reached national propor-

once runners. They have st the sprints and in some events. at now being made is to holding the old and in the sprints



LACROSSE ON SKATES

LACROSSE ON SKATES

A new game is being introduced in Regista this winder, lacrosse on skates. It has been tried and accepted by the sportsmen in Eastern Ontarie, and will be given a trial. It is played by seven-men teams, who line up as they would en a lacrosse speen. A seft hall is used and players of a ry allowed to raise their sticks show the shoulders. An offender organize this is sent to the penalty bett. This rule makes underhand passing and sheeting imperative.

The Rough Riders as instituting the same in Regina, and are ready to meet any fearn in town that would like to take a whirlyst it. They organized at a meeting held in the Palmer House, when the following officers were elected:

Henovary president, A. W. Helvori president, Geo. Harper: vice-president, C. N. Calvin; secretary, Chas. Woed; trecaurer, A. A. Fisher; mahager, Wim Eegam.

The following players will be in the line-up: L. Arneld, A. Urquibart, F. Harper, H. Hell, W. Degan, J. Staples Sarjow, D. Hopp and Janmie Helaughlin.

VARIETY OF HOLES IN GOLF The up-to-date go'f architects generally agree nowadays that in the areradly agree nowadays that in the er-rangement of courses that mean some-thing there should be a complete variety of helms not only is to length, but in the character, the way in which they ris tunkered, the kind of tee shot that is required at them, and rst, but not leest, the kind of ap-proach, in every case the putting treens should be thoroughly well guarded.

shorter the hole the smaller should be the green and the more closely it should be guarded, so that on this principle when in good play a long shot can reach the green which should be fairly large and open in order to give the player endoughers. give the player encouragement to which he is entitled.

which he is entitled.

In this subject, however, there must ever be difference of opinion. There are those who argue that it is wrong to say that a fairly long course is a sufficient test to select the best golfer out of a field of any fifty or one hundred competitors. In other words, no course can be a thorough test of the skill and nerve of the player which has not so closely guarded greens that on occasions there is but one, and that a most skillful shot, by which the long approach can get home. long approach can get home.

FOOTBALL

How sports, once only followed in the British Empire, have become popular all over the world, is again illustrated by Association football. Its growth has been rapid and its popularity is by on means confined to the white race. Some of the native teams in the ramparts of Empire are capable of showing really good football, all of which is satisfactory. How other nations have taken to "soccer," rather comes home to one through, Fulham having tried Hussern Hegarzi as centre forward on Saturday, against Stockport. He is an Egyptian, who showed capital form against English teams at Cairo before coming to England a few months ago. His play in England was closely watched, and he shaped very well for a first appearance it an important game.

The Little Chap — We're getting up a tug-o'-war between the married, area't you?

The American — No, I've just been yearled. The American — No, I've just been yearled. The American is not contracted the American day of the war office that the government's action was in accordance with its regular policy. In case any compeny with which the government dealt became in serious hitigation, the government immediately refrained from giving it contracts. British firms received the same troatment under the same circumstances.

r. Osear Undermood, Dom. Pres dentini Pass b lity, Write Down What He's For and "Agin."

(Publishers Pries News Carvice) Washington -- Corar V. Under wood the Permission in the house a not a progressive but the house a a strongly angressive (with a fight o strongly rights lewith a fall in group of languant rerubs.) the inderwood yie do wore or less to proceed to specify the inderwood is more a presidential possibility than it cannot yield the inderstood by the bible of its change to be understood by the bible of its of constant when when the bible of its of constant were only nitted to him. Herewith follow the bid onetion and the enswer which the Underwood wrote to them:—

O.—Do you believe in the Industive teleproduce and Recoal, including the reality of judges?

leferending and Receat, increasing the recall of judges?

Ans.—I am utterly exposed to the nitiative and referending — effectly and unafter by apposed. I believe that is it subversive of the very form of our government. It is the negation of representative government. It is of representative government. It is wholly reactionary if not progressive. I believe, however, that the Initiative Referendum and Récall should not be placed in the national platform, but that as a local matter it should be



OSCAR UNDERWOOD

worked cut in each state, and not be made a party Issue. I am absolutely against the recall, even in its worst, form — the recall of judges — to be so congerous as the initiative and referendum. The recall of an office merely effects the tenure of an office. I believe that at reasonable intervals the people should have an opportunity to re-sleet their officers, and short terms of office could accomplish much more than the recall.

CARRY POCKET TELEPHONE AND TALK ANYWHERE

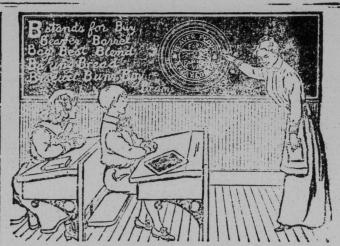
Berlin. — They are introducing yest pocket telephones in some of the cities of Cermany. Connections are placed on walls all over town and if



exchange, get your party and talk to your heart's content.

AMERICAN PACKERS LOSE BRITISH CONTRACTS

Decision Will Hit Meat Barons Hard and Argentine W.II Benefit.



This First Lesson in Economy

is not alone for children. Older heads take it to heart, and profit by it.

Thousands of housewives have proved the economy of using "Beaver" Flour for all baking.

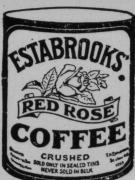
DEALERS-Write us for prices on Feed, Coarse Grain and Cereate. THE T. H. TAYLOR CO. LIMITED, - CHATEAM, Out.

Did you ever hear any one say they could not get good coffee except in the States?

I have heard it, scores of times, and it's one of the reasons that made me decide to go into the Coffee business.

Of the Americans who visit us in summer, hundreds take home a supply of Red Rose Tea because they have never used such good tea before. I determined to put up a coffee that would make for itself just as good a reputation. It has not been easy, but I am sure I have succeeded.

Estabrooks' Red Rose Coffee, put up in sealed tins is—well, it's good coffice. You and your American friends



A good combination is Estabrooks' Coffee for breakiast and Red Rose Tea for other meals

RED ROSE

The Airtight Package Keeps Tea "Good"

