

JUNE 25, 1916

Oil Commercial Quantities

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and as a rule far from loquacious. His worship did not hesitate to state that he was most favorably impressed by what he had witnessed. He could pose as an expert, but he could not fail to accept what he saw as evidence that the Prudential had tapped the oil. No one was more devoted than Mayor Costello by the exhibition. As a Calgary oldtimer, and a pioneer, who for many years has had faith in this province, he saw in the hissing oil stream, the forerunner of a new and important industry that would add materially to Alberta's prosperity.

Others who were impressed by the demonstration were R. L. Fowler, Dr. H. L. Millican, Curie, Chas. Trautman, Fred Schultz, Dickinson, Hal, Middleton, Tom Campbell, "Hope" Johnson, John Cairns, Hume.

Prudential is closely watched. It might be noted in closing that the Prudential is serving as a guide to the wells in the field. Many are at hand still awaiting developments. Now that the Prudential has passed into the commercial class, it is expected that those companies that are financially able and that have promise of indication will resume work.

The Southern Alberta Oil Company, situated a mile and a quarter south of the Prudential, has at the present time a flowing well of practically the same oil as the Prudential.



Phenomenal Growth of The Calgary Exhibition

As regards Calgary Industrial exhibition, there is no doubt as to the benefits both directly and indirectly that it has brought to the city of Calgary. The growth of the exhibition has been truly marvellous. The efforts of the management a few years ago were directed to secure new exhibitors, whereas this year the problem is to secure space and accommodation for those who have made entries in every department of the fair.

The Exhibition as a Factor in City Development

When the citizens of Calgary and district organized the Calgary Industrial Exhibition in 1899, and received from the Dominion Government a grant of the land now known as Victoria Park, they undoubtedly did not realize that in the comparatively short time of 17 years, the exhibition would become one of the leading exhibitions of Western Canada. Of course, it has taken years of careful management and judicious development to bring the exhibition to such a successful basis. The exhibition is managed by a board of directors elected annually at a meeting of the shareholders, and as any citizen interested in the exhibition, may become a shareholder and have a voice in the appointment of the directors.

The Canadian National exhibition, for instance, was not always the successful and money-making enterprise that it is now. Neither had it any great force as a publicity meeting. In fact, the exhibition directors were facing

more serious deficits every year until the exhibition was placed in capable hands and a sufficient advance of funds was voted by the ratepayers to provide the directors with adequate equipment, did it begin to be a money-making and advertising investment.

The Calgary Exhibition has forced its way into the front rank. Chosen through the inflexible will and resourcefulness of interested ratepayers, but it has now reached the crisis of the fortunes.

Victoria Park was originally a grant from the Dominion government to the exhibition directors. Being granted on condition that it would divert back to the Crown in the event of the land being subdivided and offered for sale. After the exhibition had been in existence for about five years, the directors found that there was not sufficient revenue from the exhibition to provide the new buildings necessary from year to year. The land was therefore taken over by the city of Calgary on the understanding that they provide the necessary equipment.

The exhibition pays a very considerable amount annually in wages and gives employment to a large number of people during the fair. It is safe to say that at least 30,000 are brought in to Calgary each year by the exhibition. And if they only spend Ten Dollars each, they are making up a dividend to the city of Calgary of nearly 100 per cent. on the equipment provided by it in Victoria Park.

The annual exhibition is an active force in securing new industries. New firms contributing are lead to locate

an exhibition centre as their slogan, passed bylaws for \$500,000 for increased equipment for their exhibition. The bylaw put before the Calgary ratepayers call for \$300,000 which in fact does not cover the actual expenditure required if the Calgary exhibition is to remain even in its present position.

CALGARY BATTALION RESERVE MILITIA

Orders for week ending July 1st, 1916, by Lieut.-Col. J. S. Dennis, commanding.

1.—Monday, June 26, and Friday, June 30, parade for drill at 8 p.m., Western Canada college grounds.

2.—All officers and instructors will report themselves at 7.30 p.m. each night of drill, until further orders.

3.—The following establishment and appointments are authorized, to date from June 15th, 1916:

Headquarters.
Officer commanding, Lt.-Col. J. S. Dennis.

Senior major, Major R. A. Daker.
Adjutant, Lt. L. A. Lambert.

Quartermaster, Lt. Jno. McAllister.
Medical officer, Dr. N. Macphatter.
Chaplain, Dr. A. O. MacTee.

"A" company captain, Capt. W. H. Butters.
"B" company captain, Capt. Allan Cameron.

"C" company captain, Capt. A. T. Short.

4.—Special attention is directed to instructions re uniforms. Lieut. and Quartermaster MacAllister will receive applications for uniforms on parade ground, or at his office, Canada Life Building.

5.—Syllabus of Parades—8 p.m. fall in, roll call; 8.10 to 8.50 p.m. section drill; 8.50 to 9.00 p.m. intermission; 9.00 to 9.30 p.m. platoon and company drill; 9.30 to 9.40 p.m. battalion formation and dismissal.

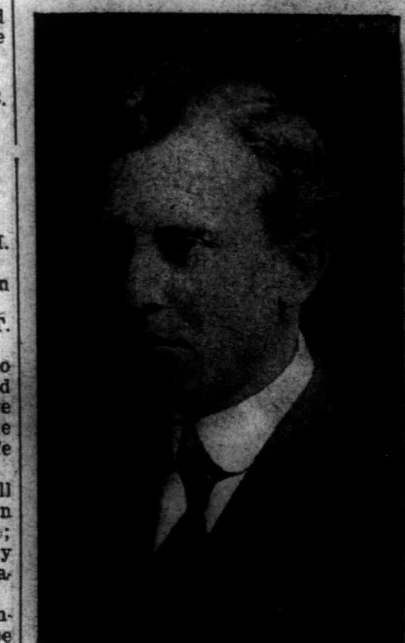
6.—A signalling section will be formed, under competent instructor. Those desirous of joining this class will please hand their names to the adjutant before parades.

7.—A special section will be organized for first aid and ambulance work. Those members of the battalion desirous of taking the course will please hand their names to the adjutant before parades.

By order,
L. A. LAMBERT,
Lt. and Adjutant.

THE TWO-MAN TEAM TO BADGERS

Madison, Wis., June 22.—Sherman Landers and Frank Loomis, Oregon, Ill., high school athletes, whose fleetness on the track won Stagg's fifteenth annual interscholastic track and field meet at Chicago last week, over athletes from more than one hundred schools



E. L. RICHARDSON
Manager, Calgary Exhibition

throughout the country, will enter Wisconsin University this fall, it was announced here. Illinois, Indiana, Minnesota, Chicago and Michigan had bid them register, but the two boys favored Wisconsin because Joe Loomis, brother of Frank and famous sprinter, was a former Wisconsin student.

REPORT CALGARY BRANCH CANADIAN PATRIOTIC FUND

The following report of receipts and expenses have been issued from the office of Bertram S. Smith, secretary

of Calgary branch Canadian Patriotic fund.
Amount received from subscribers during May, \$9,398.05. Salaries, printing, postage and sundry expenses of Calgary local branch, as per cash book, \$333.55. Amount paid to dependents from money received from Calgary local branch, \$9,064.50. Amount paid to dependents from money received from South Alberta branch, \$19,843.65. Total paid to dependents in Calgary, \$28,908.15. Number of dependents in Calgary, 1,423.

Consumers' Grocery

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A few of our regular prices:

Tomatoes, 2 tins for	25c
Corn, 2 tins for	25c
Peas, 2 tins for	25c
Corn Flakes, 4 packages for	25c
Dates, pound package	10c
Potted Meats	5c
Finnan Haddies, 2 for	25c
Sweet and Sour Pickles, gallon jars	95c
Alberta Potatoes, per bushel	85c
Cooked Ham, per pound	35c
Dairy Butter, per pound	25c
Fresh Eggs, per dozen	30c
Corn Starch, 2 packages for	15c
Good Eating Apples, 4 pounds for	25c

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—OR—

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Comencing at 10 o'clock a.m., and continuing Every Day until the Stock is cleared.

Rye, Scotch and Irish Whiskies in bottles and in bulk, Bourbon Whiskies, Brandies, Tom and Dry Gin, Holland's Liqueur, Port and Sherry Wines, Burgundies, Bass' Ale and Guinness' Stout, in fact absolutely the Best Stock of Liquors in Calgary.

Practically all these goods were purchased before the war and before the increase of freight rates and duties. All Liquors, Wines, Etc., will be sold in lots to suit the public, by the bottle and by the case. All goods purchased will be delivered free of charge to any part of the City.

TERMS CASH

AUCTION SALE EVERY DAY AT 10 A. M. AND 2 P. M.

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Exhibition Visitors

Do not fail to look up my exhibit at the Dog Show of June 29th, 30th and July 1st.

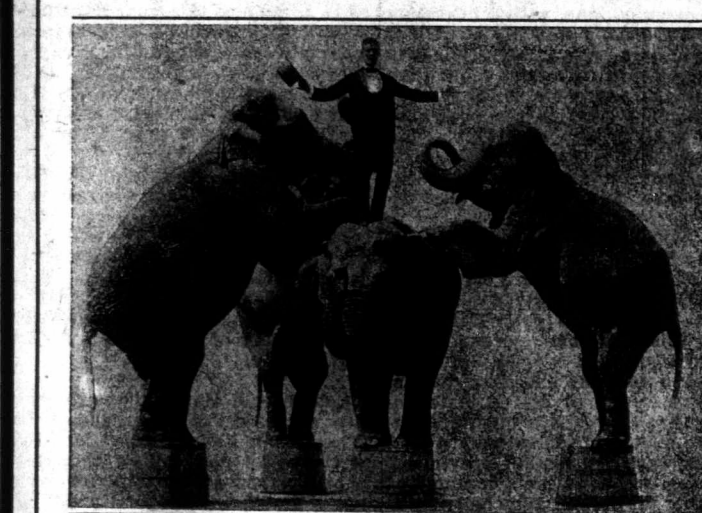
I will be pleased to show and explain to you anything concerning the most popular breed of dog in Western Canada. These fellows make the best pal, guard, or house dog on earth. Arrange to pay a visit to the largest, finest equipped and most sanitary kennels in Canada.

I have a dandy lot of these classy, racy, game fellows now coming on—all weights and all ages.

F. W. WILDS

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