

If YOU Buy Out of Town, and I Buy Out of Town, What Will Become of Our Town?

THE DOLLAR YOU SPEND IN BELLEVILLE WILL "COME HOME TO BOOS"

Ontario "Buy-at-Home" Campaign

Drugs, Books and Stationery

Our Drug Department is fully stocked with a line of 100% Pure Drugs, and a big line of all Proprietary Medicines. Our Book and Stationery is complete in all kinds of Books and Office Supplies. It will pay you to buy here.

Geen's Drug Store,
280 Front St.

Pure Drugs

An Essential to restore health. Our line of Drugs and Sundries will meet with your requirements. There is nothing in the line of Proprietary Medicines we do not have in stock. Physicians' Prescriptions promptly filled.

Don. G. Bleecker,
Front St.

We Specialize in Pure Drugs

and carry a full stock of everything usually found in a First-Class Drug Store. Big stock of Sundries, Toilet Articles, Rubber Goods and sick room Supplies. We will do our best to serve you right.

Doyle's Drug Store,
Front St.

DOLAN, THE DRUGGIST

Phone 138 252 Front Street Prescriptions, Toilet Articles, French Ivory Goods, Candy, Cigars, Cameras and Supplies, Thermos Bottles and Lunch Kits, Cough Medicines and Chamber Vests.

Dolan's Drug Store,
252 Front St.

When You Buy Drugs From

the "Nyal" Stores, you are getting the benefit of an international service in Pure Drugs and Special Formulas. We carry a full line of Sundries and Toilet Articles and sick-room requisites.

Lattimer's Drug Store,
Front St.

We are Head-Quarters for Fruits

both wholesale and retail. We handle all kinds of Domestic and Tropical Products. You will find here a big assortment of the best Fruits in the market. Telephone your orders and we will deliver to any part of the city.

T. Quattrochi,
318 Front St.

We Handle all Kinds of Fruit

You will always find at our store everything in the Fruit line fresh. We handle home-grown and foreign goods. Our knowledge of the Fruit Business assures you the best of service. Try us out.

S. Domenico,
Front St.

Our Experience in the Hardware Trade

in Belleville proves to us that good goods are the cheapest in the long run. Anything in the Hardware line coming from our store carries a guarantee with it. Big stock of all kinds of Shelf and Heavy Hardware.

J. W. Walker,
Front St.

A Word to Hardware

Just consult us first on prices, and you will see we can sell you a line of Shelf and Heavy Hardware that will keep your money at home. A big stock of Paints, Supplies for the Farm and Garden.

Stafford Hardware Co.,
207 Front St.

If in Need of Hardware or Anything

in the line, you will find the best assortment in Belleville at our store. Big stock of Stoves, Tinware, Enamelware, Farm and Garden Tools, Plumbing and Heating, Etc., Bicycles and Sundries.

Smith Hardware
314 Front St.

A Test of Fifty-Five Years

in business is good proof of the satisfaction we have given to the public in all kinds of Footwear. Trunks, Suitcases, Travelling Outfits. Our stock of Boots and Shoes are bought right and sold right—Trade in Belleville.

The Haines Shoe Houses

How About Your Fall Boots?

and Shoes? Our stock of Boots and Shoes never was more complete. Ladies' Fine Shoes in all colors. Bring along the kiddies, too; we can fit them nicely. We want your trade and you want our Boots.—Buy at Home.

F. P. Carney,
Front St.

Note the Savings

We stand back of all our goods and carry a line of the highest grade of all kinds of Footwear, Trunks, Bags, Etc., and proper attention is given to see that you are correctly fitted.

W. M. Leslie,
255 Front St.

Just Stop and Consider the

Boot and Shoe situation. Of course Shoes are high—and so is everything else. But one thing sure, you can get a big assortment of the best makes at our store at a low price. We handle Shoes for all the family.

Adams, The Shoe Man

When You Buy Shoes

at our store, you can be sure of getting a selection of the highest grade and best line of Boots and Shoes in Belleville. Our prices are right, and we stand back of everything we sell.

Holmes & Harbord,
Bridge St.

If Prices and Quality Has

any merit our Boot and Shoe stock will surely appeal to you. Our line is well balanced in the Footwear. We are boosters for Belleville, and believe this Buy at Home movement is a big idea.

Vermilyea & Son,
Front St.

All Our Fall and Winter Clothing

is ready for your inspection. We have all the latest up-to-date styles in Men's and Boys' Wear. Our Gents' Furnishings are full of pep and nifty. Come in and look. We can please you in prices and quality.

Quick & Robertson,
Front St.

Our Fall and Winter Clothing

is ready for your inspection. We have all the latest up-to-date styles in Men's and Boys' Wear. Our Gents' Furnishings are full of pep and nifty. Come in and look. We can please you in prices and quality.

H. O. Stewart,
230 Front St.

Water Will Find Its Level

So will Clothing, if it is made on honor. You will find at our store a line of Men's and Boys' Suits that is up-to-date in fashion and made from the best material. Big stock of Gents' Furnishings, Hats, Caps, Etc. Buy at Home.

Oak Hall

Don't be Misled and Deceived

by big out-of-town concerns. Consult us first for your Fall and Winter Clothing. You will find just what you want at our store, and our prices will be convincing you can do better at Home. Try us out first.

C. J. Symons,
Front St.

Read these articles with care. They may present something you hadn't thought of before. Patronize the people whose ads. are here. They are your neighbors and will treat you right. The money you spend with them stays in circulation in Belleville.

Coco Cola is so Well Known

as a Soft Drink it does not need any praise. We manufacture all kinds of Carbonated Drinks and use only the best and purest ingredients in our works. Stock up on only Belleville goods—it helps our town to patronize Home Trade.

The Belleville Bottling Works,
Belleville, Ont.

One by One are Being Concerned

our methods of Cleaning, Dyeing, Pressing and Repairing are satisfactory in every way. One thing sure, we will do our best to serve you right. We can also make you good Suits to measure.

E. C. Sprague,
247 Front St.

We are Always the First

to display the latest creations in Ladies' Hats and Millinery. We keep in constant touch with the latest fashions and carry a big stock of ready-to-wear Hats. See us in fashions.

Miss Maude Campbell,
Front St.

For Fancy Goods of all Kinds

you will find at our store anything in Fancy Wares, dainty Ladies' Bachelors' Wear, Fancy Blankets, Art Good of all kinds, Hemstitching, and all kinds of Silk Threads for fine crochet work. Our store is exclusively a Ladies' Bazaar.

E. J. Neate & Co.,
Front St.

When You are Looking for

the best Bicycle on the market, just try the Pransford Red Bird, then you will know you have the best. All kinds of Tires and Bicycle Accessories. Repairing of all kinds done on short notice. Keep us in mind.

Geo. L. Powell,
381 Front St.

Quinte Bicycle Store is

the right place to get your Bicycle or Motorcycle. We handle the Cleveland Motorcycle and a full line of Accessories, Tires and Electric Supplies. Buy at Home—it is a good idea.

333 Front Street

EXTRA SPECIAL

Cooking Flg., reg 25c lb., 2 pounds for 35c. All lines of Laundry Soaps, including Palm Olive, 10c.

R. OLIPHANT & SON,
Phone 210

Here is Our Trouble When

we have to repair shoes with shoddy leather and paper soles that come from cheap mail order houses. Shoes bought from our local dealers save us a lot of trouble. Bring your repairing to us. We can do it right.

Yeomans & Tillbrook,
578 Front St.

Belleville Battery Service Co.

The "Recognized" Prest-O-Lite Service Station, Canadian made Batteries. All makes of Batteries repaired and recharged. Winter storage a specialty. Leave your car with us for Winter Storage. Prices Moderate.

At Parking Station, Market Square

Seeds—

Clover, Timothy, Grains, Grasses, Garden Seeds, etc. Bought and Sold

C. E. Bishop & Son,
Seedsman,
192 Front St. Phone 283

Sight Unseen Trade is Gamble

Consumer Takes Long Chances When He Buys From the Mail Order House

GENERALLY IS LOSING GAME

Method of Doing Business is Very Different When You Purchase Goods from Your Home Merchant

(Copyright.)

When you were a youngster, did you ever make a trade, "sight unseen"? Of course you did. What boy has not risked his jackknife or his choicest marble on such a proposition and how often he repeated of his rash deed when he discovered what he got in the trade? He generally found that the deal turned out to the advantage of the one who made the proposition.

There is a little of the gambling instinct in the blood of nearly every man, woman and child, but even the hardened gambler likes to get a "run for his money." The "sight unseen" proposition doesn't appeal to him in the least. There are thousands of people, however, who would be properly indignant

Continued on page 6.

Surely there is no need now to buy Flour and Cereals manufactured outside of Belleville with two local mills and The Judge Jones Milling Co.'s new plant about completed and equipped with all the latest devices for making the highest grades of Flour and Cereals possible. "Buy at Home."

JUDGE JONES MILLING CO.

We Have Every Reason to Believe

We have the finest line of fine Fur Sets in Belleville—all the best and up-to-date styles. It will pay you to step in and examine our stock before deciding. Big line to choose from. Buy at Home.

M. MARGARET HAYES, Front St.

Your 1920 Model

is now here. Step in and look it over. Your decision is satisfaction to us. We are the distributors of the Gray-Dort Cars and appreciate your approval. Our Garage is at your service.

F. C. LEE, 324 Front St.

VICTROLAS — VICTOR RECORDS

MASON & RISCH PIANOS LATEST POPULAR SHEET MUSIC AT CLARK'S

Phone 1031 BELLEVILLE 299 Front St.

We Deal in All Kinds of Seeds

and Grain. Farmers! You will find a cash market for your Grain here. We handle all the best grades of Flour, Feed, Horse and Cattle Foods, Hay, Straw, Etc. We very much favor Buying at Home.

FINDLAY & PHILBIN

SUCCESSORS TO W. D. HANLEY & CO., Front St.

To Be Sure of the Best Results

use L. B. Cooper's Household Pride for bread or our Swan and Daisy Flour for pastry. You will be delighted with either; they are made in Belleville. We also do Custom Grinding.

L. B. COOPER.

If You Are Not Using Our Baked Goods

try them, and find what quality they possess. They are put up with the best ingredients, and are very choice. Always fresh every day. Our bakery is open for inspection. Phone your orders.

VICKERS' BAKERY, Front St.

Strouds is a Household Name

In Belleville and vicinity. Our large stock of Household necessities is complete. We have built up a big business by fair dealing, and we propose to stick to this idea. Buy at Home, and at

STROUDS, Front St.

Overland Light Four

The greatest improvement in riding qualities since the introduction of pneumatic tires. Now on exhibition at our Sales Room, 444 Front St. Call and test. Demonstration.

THE ST. CHARLES MOTOR CO.

We Specialize in

BEDDING

THE DOMINION FURNITURE & BEDDING CO.

Front St., Belleville.

Automobilists Attention!

We can repair any kind of broken parts on automobiles or remove carbon from cylinders. Consult us before buying new parts. Also vulcanize, and agents for V.D.L. Tires and Tubes.

The Belleville Welding & Vulcanizing Co.,
Front St.

BUY YOUR FURS NOW

Present market indications point to a considerable increase in the price of Furs next season and we would advise those wanting furs to purchase them now.

We Buy Raw Furs

DELANEY

Phone 707 "The Furrer"

17 Campbell St. Opp. Y.M.C.A.

FURS

We can SAVE you a lot of MONEY if you are thinking of buying PURE. Next Season's prices will be very much in advance of this year's. We would be pleased to have you call on us before purchasing.

Remodelling a Specialty

G. T. WOODLEY

"Remodelling a Specialty"

If You Contemplate Buying Jewelry

first consider the standing of the firm, and if you need advice as to values we will assist and advise you. Our stock is large and complete in all kinds of Jewelry, Watches and Silverware, Etc.

T. Blackburn,
280 Front St.

Never Buy Jewelry From Pictures

A 10-cent article looks the same as a 10-dollar article in cut. You do not have to know Jewelry when you buy from us. We carry a full line of High-Class Jewelry and Silverware. Eyes treated scientifically.

Angus McFee,
Front St.

SWEET CREAM

Fresh Sweet Cream received several times each week, — splendid for Whipping

CHAS. S. CLAPP

For Fine Confectionery and

anything in Books and Magazine line you will find a complete stock at our store; also loaves and Ice Cream Sodas and Sundae. We believe the best is none too good for our trade. Buying at Home is right.

B. J. Black,
Front St.

Make Our Garage the Home

for your Auto. We are distributors of the Ford Cars and carry a full line of Ford Parts. If your Auto needs repairing, we can do it quick. Big line of Tires and Accessories.

Riggs' Garage.

Don't Live in Darkness

Have your house wired for Electricity. Get our estimates first. We carry a large stock of Electric Supplies, Motors, Etc., and install them at a price that you can't afford to be without them.

W. J. Carter,
207 Front St.

Get Our Prices First

on Dry Goods and Clothing. We just simply won't be undersold. Big stock of Fall and Winter Goods arriving daily. You will find it economy to trade at our stores.—Buy at Home, and here.

W. McIntosh & Co.,
Front St.

No Need to Look Further

We can compete with anyone anywhere in Dry Goods and Clothing. Our buying power enables us to meet all competition. Full lines of Clothing for both women and men, and boys. It will pay us all to buy at Home.

The Ritchie Co.

Our Long and Continuous Study

of the Dry Goods business enables us to carry a stock that will please you in High Class Goods. You will find our prices will be an object lesson on Buying at Home. Big stock and variety to select from.

Earl & Cooke Co., Ltd.

It Has been Our Aim to

carry a line of Dry Goods and Ladies' Wear that would not only meet with the approval of the public in quality, but prices that would command their trade, and we propose to stick to this system.—Buy at Home.

D. V. Sinclair

Now You Have Looked Over The

stocks in other stores, just step in our store and get prices on our lines of Ladies' Ready-to-Wear Garments. You will find our stock is well selected, and prices lower than here. Save money and buy here.

Kroch Bros.,
Front St.

We Have Built Up a Good

business by selling a line of good Ladies' Wear at fair prices. We carry a big line of Coats, Dresses, Waists, Sweaters, and everything up-to-date. Get our prices first—it will pay.

Symons' Ladies' Store

We Have Been in the Furniture Business

long enough to know how to buy, and goods bought right is half sold. We carry a big stock of all kinds of Furniture and Floor Coverings, and our prices will keep your money at home. Try us out.

The Wm. Thompson Co.,
Limited,
Front St.

Stop, Look, Listen

We have said it before, and say it again—you can do better buying Furniture with us than in Toronto. Now make us prove it. Big stock of Furniture for every room. Floor Coverings in large varieties.

George Thompson,
304 Front St.

You Can Always Find

bargains in our store for used goods—Furniture, Stoves, Jewelry, Boots and Shoes, Etc. We also carry a full line of New Clothing both for women and men. Big line of Suitcases, Bags, Etc. Save money and see us.

Joe Diamond,
Front St.

Consult Your Out of Town

catalogue, then consult us, and note the saving in Farm, Harness and Horse Supplies, Blankets, Robes. We do repairing as well. Get all your Horse Supplies here—it will pay you.

T. G. Wells,
Campbell St.

We Do Everything Electrical

and will be glad to give you an estimate on any job, large or small. Our knowledge of Electrical Construction enables us to give you service, and we carry a stock of various Fixtures. Call and make your selection.

Chas. J. Peppin,
Phone 462 170 Front St.

We do Merchant Tailoring

and carry a full stock of Domestic and Imported Woolens and Tweeds. Off thing sure, if we make your Clothes you will be well pleased as to fit and finish; and we will have it finished when promised.

Arthur McGie,
208 Front St.

Make Up That Order for Groceries

Bring it to us, and you will be convinced we can save you money. We can compete with anyone anywhere. Our goods are always fresh and wholesome.—Buy at Home.

The Star Grocery

E. E. DeVault,
16 W. Bridge St.

Bring Your Grocery Orders

to us; we will compete in prices with any mail order house in the country in Staple and Fancy Groceries and Canned Goods. Here is a chance to spend your money in Belleville, and Buy at Home—it helps our town.

Harry Page,
Bridge St.

It is Our Aim

to make prices on Groceries and Provisions that will be an object lesson on trading at Home. Get the other fellow's prices, then get ours and just see the difference. It will pay us all to Buy at Home.

J. H. P. Young,
183 Front St.

Bring to us Your Out-Of-Town Catalogue

and we will not only compete in prices, but will save you money on Groceries and Provisions—make us prove it. Buy at Home and build up Belleville.

H. E. Fairfield,
346 Front St.

Let Us Figure on Your Plumbing